# Case Study Bayes and Big Data: The Consensus Monte Carlo Algorithm (Scott et al. 2013)

#### Artur Begyan, Hans Hanley, Parley R Yang



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#### Overview

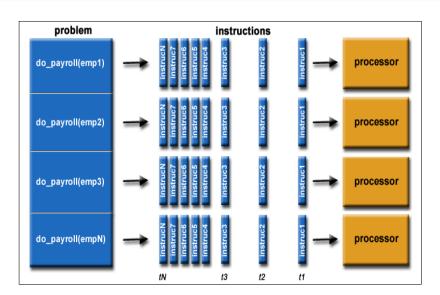
- Background
  - Parallel Computing
  - Monte Carlo Sampling
  - Monte-Carlo Algorithm with Multiple Machines
- Consensus Monte-Carlo Methods
- Consensus Monte-Carlo Examples
  - Bernoulli-Beta Experiments
  - Application to Data with Hierarchical Models
- Conclusion

## What is Parallel Computing?

## What is Parallel Computing?

- Parallel computing is a form of computation in which many calculations are carried simultaneously.
- How is Parallel Computing Accomplished
  - A problem is broken into discrete parts
  - The discrete parts are handled by:
    - Multiple CPU Cores
    - Multiple CPUs/GPUs
    - Multiple Machines

## Parallel Computing



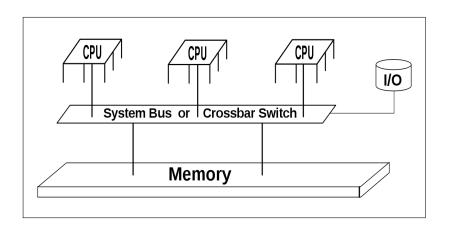
## Benefits of Parallel Computing

- Benefits in all types of parallel computing
  - Save time/memory
  - Provide concurrency (use of unused resources)
- Benefits in multi-machine computing
  - Solve larger problems (can handle 'Big' data; for large data then, multi-machine parallel computing is a must!)
  - Use of non-local resources, (i.e. machines in cloud or rented servers)

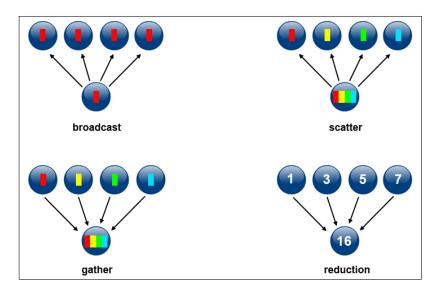
## Issues with Parallel Computing

- Issues with multi-core or multi CPU/GPU parallel computing
  - Cannot alleviate bottlenecks of memory and disk access
  - Difficult programming- (GPU computing is notoriously difficult to debug; race conditions)
- Issues with multi-machine parallel computing
  - Efficiency is lower significantly
  - Communication is inherently slower. Passing messages among machines is expensive.

## Communication in Parallel Computing



### Communication in Parallel Computing



## Monte-Carlo Sampling

- Often we want to compute expectation of a posterior distribution.
- For expectations  $\Phi = g(\theta)$ , we use the following:

$$\int_{g(\Theta)} \phi p(\Phi|Y) d\Phi = \int_{\Theta} g(\phi) p(\Phi|Y) d\Theta$$

- Sometimes we do not know how to compute the integral!
- We use Markov Chain Monte Carlo sampling!

#### Simulations from Distributions

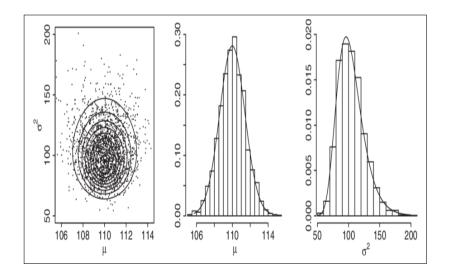
• We take a sample of S values from the posterior distribution of  $\theta$  for large S:

$$\theta^{(1)}, ..., \theta^{(S)} \sim p(\theta|Y)$$

By the Law of Large Numbers

$$\frac{1}{S}\Sigma\theta^{(i)} \to E[\theta|Y]$$
$$\frac{1}{S}\Sigma g(\theta^{(i)}) \to E[g(\theta)|Y]$$

#### Monte-Carlo



## Monte-Carlo Full Algorithm

```
Data: Y, p(\theta), S
Use Baye's Theorem for the Posterior p(\theta|Y)
for i < S do
| Take Sample(p(\theta|Y))
end
```

Result: Estimated expectation of posterior  $\mathsf{E}[\theta|Y]$ Algorithm 1: How to estimate  $\Theta$  from posterior distribution

## Parallel Computing In Practice!

What if we want to use Parallel Computing to compute a posterior distribution?

## Multiple Machine Monte-Carlo

- Attacks 'Big Data' problems by dividing the data across multiple machines.
- The Monte-Carlo algorithm is then performed on each machine
- Posterior draws from each machine are then combined to beliefs about the model.

## Example of MCMC on multi-machines

Example on a single layer hierarchical logistic regression model.

$$y_{ij} \sim Binomial(n_{ij}, p_{ij})$$

$$\log it(p_{ij}) = (x)_{ij}^T \beta_i$$

$$\beta \sim \mathbb{N}(\mu, \Sigma)$$

$$\mu | \Sigma \sim \mathbb{N}(0, \Sigma/\kappa)$$

$$\Sigma^{-1} \sim W(I, \nu)$$

where  $W(I, \nu)$  is the Wishart distribution with sum of squares I and scale parameter  $\nu$ .

## Example of MCMC on multi-machines

- Partition the data by domain
- Assign one worker to be the master node responsible for the full prior
- Draw each  $\beta_i$  given the current values of  $\mu$  and  $\Sigma$  on each machine
- Draw  $\mu$  and  $\Sigma$  based on the current  $\beta_i$  on the master machine.
- Repeat until convergence

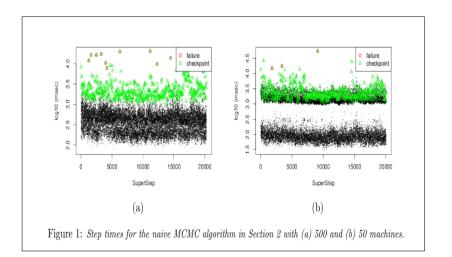
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## Conclusions of Example

- The 50 machine run completed in 5 hours
- The 500 machine run completed in 2.75 hours (1 iteration per second)
- There is a 5x inefficiency at play
- From the graph, we see that job failures were not enough to cause the discrepancy
- Communication was the problem!
  - ullet For the 50 machine run:  $(\mu,\Sigma)$  step takes 100ms
  - $\bullet$  For the 500 machine run:  $(\mu,\Sigma)$  step takes 250ms
  - Logging in the code shows that the inefficiency comes form communication.
- It takes time for the machines to communicate!

## Step Times for the MCMC algorithm



#### Consensus Monte Carlo

- Break the data into groups (called "shards")
- Give each shard to a worker machine which does a full Monte Carlo simulation from a posterior distribution given its own data
- Combine simulations from each worker to produce a set of global draws representing the consensus belief among the workers
  - 1. Divide  $\mathbf{y}$  into shards  $\mathbf{y}_1, \dots, \mathbf{y}_S$ .
  - 2. Run S separate Monte Carlo algorithms to sample  $\theta_{sg} \sim p(\theta|\mathbf{y}_s)$  for g = 1, ..., G, with each shard using the fractionated prior  $p(\theta)^{1/S}$ .
  - 3. Combine the draws across shards using weighted averages:  $\theta_g = (\sum_s W_s)^{-1} (\sum_s W_s \theta_{sg})$ .

#### Consensus Monte Carlo

- Let y represent the full data, let  $y_s$  denote shard s, and let  $\theta$  denote the model parameters
- For models with the appropriate independence structure, the system can be written

$$p(\theta|\mathbf{y}) \propto \prod_{s=1}^{S} p(\mathbf{y_s}|\theta) p(\theta)^{\frac{1}{S}}$$

• The prior distribution  $p(\theta) = \prod_{s=1}^S p(\theta)^{\frac{1}{S}}$  is split into S components to preserve the total amount of prior information in the system

## Combining draws by weighted averages

- Suppose worker s generates draws  $\theta_{\rm s1},...,\theta_{\rm sG}$  from  $p(\theta|{\bf y_s}) \propto p({\bf y_s}|\theta)p(\theta)^{\frac{1}{S}}.$
- ullet Suppose each worker is assigned a weight represented by a matrix  $W_s$ . The consensus posterior for draw g is

$$\theta_{\mathrm{g}} = (\sum_{s} W_{\mathrm{s}})^{-1} \sum_{s} W_{\mathrm{s}} \theta_{\mathrm{sg}}$$

• When each  $p(\theta|\mathbf{y}_s)$  is Gaussian, the joint posterior  $p(\theta|\mathbf{y})$  is also Gaussian, hence the above equation can be made to yield exact draws from  $p(\theta|\mathbf{y})$ 

## **Choosing Weights**

- The weight  $W_{\rm s}=\Sigma_s^{-1}$  is optimal (for Gaussian models), where  $\Sigma_{\rm s}=Var(\theta|{\bf y}_{\rm s})$
- An obvious Monte Carlo estimate of  $\Sigma_{\rm s}$  is sample variance of  $\theta_{\rm s1},...,\theta_{\rm sG}$
- Sub-optimal but computationally efficient weighting
  - Ignore the covariances in  $\Sigma_{\mathsf{s}}$
  - Apply equal weighs
- In practice, information-based weighting will usually be necessary

#### Nested Hierarchical models

- If the data has nested structure, where  $y_{\rm ij}\sim f(y|\phi_{\rm j})$  and  $\phi_{\rm j}\sim p(\phi|\theta)$  then Consensus Monte Carlo (CMC) can be applied in a straightforward way
- For CMC to work, data needs to be partitioned so that no group is split across multiple shards
- Run CMS, store the  $\theta$  draws and discard  $\phi_j$  draws. Combining the draws of  $\theta_{sg}$  produces a set of draws  $\theta_1,...,\theta_G$  approximating  $p(\theta|\mathbf{y})$ .
- Conditional on the simulated draws of  $\theta$ , sampling  $\phi_{\mathbf{j}} \sim p(\phi_{\mathbf{j}}|\mathbf{y}) = p(\phi_{\mathbf{j}}|\mathbf{y}_{\mathbf{j}},\theta)$  is an embarrassingly parallel problem.

### Binomial data with a beta prior: basic case

- Data from 1000 Bernoulli with one head.
- 100 machines with equal weights each with prior  $\theta \sim Beta(0.01, 0.01)$
- In 1 machine case, we start with  $\theta \sim Beta(1,1)$  thus expect to see posterior Beta(2,1000)

## Binomial data with a beta prior: basic case

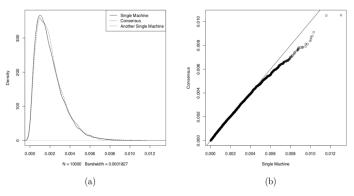
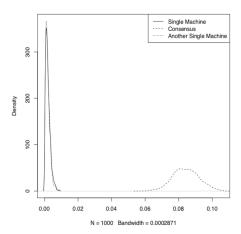
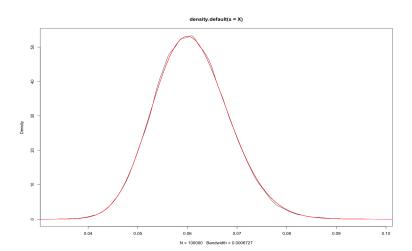


Figure 4: (a) Posterior draws from binomial data. (b) A qq plot showing that the tails of the consensus Monte Carlo distribution in panel (a) are slightly too light.

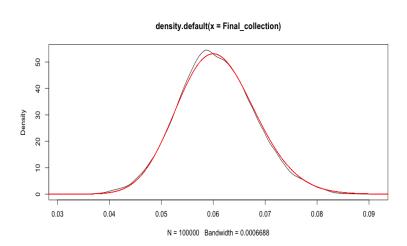
## Binomial data with a uniform prior



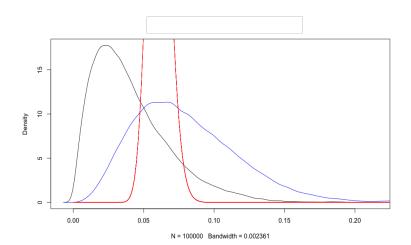
## Binomial data with a beta prior: deeper insight — 1 Machine (standard MCMC result)



## Binomial data with a beta prior: deeper insight — 20 Machines summary



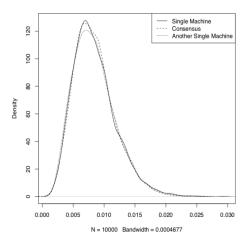
## Binomial data with a beta prior: deeper insight — Some individual machines



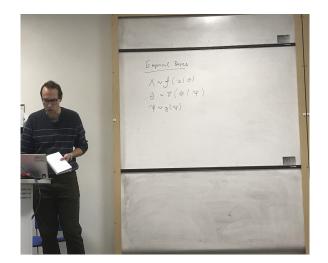
### Binomial data with a beta prior: different weights

- ullet Data from 1000 Bernoulli with p=0.01
- Weights assigned differently: 20,20,70,100,500; each of the 5 machines start with prior Beta(0.2,0.2)
- The 1 machine case starts with Beta(1,1)

## Binomial data with a beta prior: different weights



## Hierarchical models: preliminaries



## Hierarchical models: setting

•

• Main job: fitting a hierarchical model.

$$y_{ij} \sim Poisson(N_{ij}\lambda_{ij})$$

where  $y_{ij}$  is the number of times advertisement i from advertiser j was clicked,  $N_{ij}$  is the number of times it was shwon.

$$\log(\lambda_{ij}) = \beta_j^T \mathbf{x}_{ij}$$

where  $\mathbf{x}_{ij}$  is a small set of explanatory variables, $\beta$  follows the distribution

$$\beta_j \sim N(\mu, \Sigma)$$

while  $\mu$  follows normal distribution and  $\Sigma^{-1}$  follows Wishart distribution.

## Hierarchical models: setting

- Data has 24 million observations, split into 867 shards.
- 10k MCMC interations
- One machine with 5+ cores work on 5 shards of data in parallel (CMC) vs. one machine with 1 core work on the same amount of data in sequential order (MC).

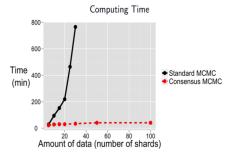
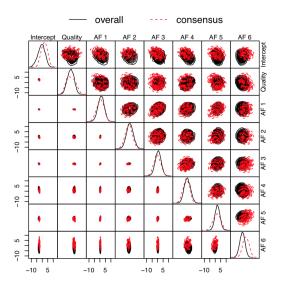


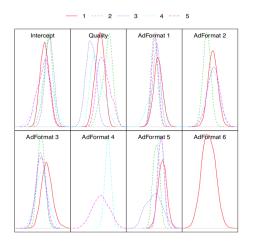
Figure 10: Time required to complete 10,000 MCMC draws with different numbers of shards under the single machine and consensus Monte Carlo algorithm.



#### Hierarchical models: overall results



#### Hierarchical models: individual results



#### Conclusion

- For 'Big Data' due the size often multiple machines are required in order to preform computations
- Communication issues can often inhibit the efficiency of 'Big Data' algorithms
- CMC is a way of minimising communication costs in parallel computing while calculating statistics on a posterior
- We have shown here, two examples (one binomial, the other hierarchical) that illustrate the benefits of this approach