Parmanand Ojha

Designer

My primary objective with each design is to make digital interactions more human.

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parmanand.info

Behance

Linkedin

Work Experience

Design Specialist - Graphics & UI/UX

Plethora IT
Jun 2021 - Present

- Designing & reimagining classic storyboards
- Creating social media and brand graphics for the company's present roster of 25+ clients
- Liaising with marketing professionals to improve user experience across all channels
- Designing innovative website diagrams to deliver optimized, user-friendly, and aesthetically pleasing layouts to clients
- Revamping website flow and navigation menus for minimizing misdirections, as well as optimizing user experience

UI/UX Consultancy

UI/UX Consultant - Freelance
Jan 2020 - Jun 2021

- Collaborating with fellow consultants and teams for designing functional, responsive, and viable UI Design Projects
- Conducting appropriate UX Research as and when requested by clients and mandated by project commitments.

Skills

Research	Website Design
Wireframing	UI design
Prototyping	Interaction design
Engaging Graphics	A/B testing
Campaign Designing	HTML/CSS

Tools

Figma	Trello
Adobe Illustrator	Adobe Premiere Pro (Basics)
Adobe XD	Adobe After Effect (Basics)
Adobe Photoshop	

Bootcamp

UI/UX Design Bootcamp

Design Boat
Nov 2020 - Mar 2021

- We were strategizing, designing & executing an online pharmacy while circulating through research, strategy & user flow teams.
- Prototyping and testing usability post-completion to ensure the success of the project

Education

Bachelor of Technology (Computer Science)

Inderprastha Engineering College, Ghaziabad
Aug 2015 - Jun 2019

Achievement

Star Performer

Secured two times in a row star employee performer quarter

IPEC Techathlon

Securing 2nd position in project presentation event of the inter-college IPEC Techathlon. Our Team has prepared an RFID Scanner module for our entry and exit in college.

Innovazia 2k17 Event

Our Team has prepared the barcode scanner for entry and exit in college premises. Secured 1st position in project presentation which was technically sponsored by - Computer Society of India - Ghaziabad Chapter.

Engineer's Day 2k17

Secured 1st position in predefined technical problem on ENGINEERS' DAY. Our Team has prepared the barcode scanner for entry and exit in college premises.