# WARZONE BLITZ ASSAULT

## Studio: 111 Dots Studio

## Publisher: Garena

Target Audience: All 17+ aged audience welcome to play this game.

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# Market Overview

In Warzone Blitz Assault game, the plot develops as the three main characters move across a virtual battlefield, exposing secret levels of peril and intrigue that exist both in this virtual realm and reality.

**Planned Platforms:** Focussedon platforms like PC, PS5, Xbox Series X/S(optional), in mobile to play. This game is designed to cater to both casual and hardcore gamers, ensuring an inclusive experience for players with varying levels of commitment and expertise.

The gaming market is where people buy and sell video games, consoles, and related products. The market includes everything from mobile games on smartphones to big console games on systems like PlayStation and Xbox. It's a dynamic space where new games are constantly being created, and companies try to meet the diverse interests and preferences of gamers. The gaming market is influenced by technological advancements such as virtual reality and growing massive interests of gamers for E-sports. This serves as a gaming hub where both casual and dedicated gamers discover and enjoy the games as per their tastes.

# Market Opportunity

Gaming spans diverse platforms, each with its unique appeal. For instance, PC gaming attracts enthusiasts with versatile experiences because it is allowing players to access a wide range of games and experiences. Moreover, Consoles like PlayStation and Xbox offer exclusives. Mobile gaming’s notable growth is fueled by smartphone accessibility and high-quality games, making it popular among the casual gamers. In 2023, the global online gaming market generated approximately 26.14 billion U.S. dollars in revenues, which translates to a 9.8 percent growth compared to the previous year. Online gaming is still a popular activity and currently, there are an estimated 1.1 billion online gamers worldwide with China, South Korea, and Japan having the biggest online gaming reach among the population.

# Our Game & Why we are Different?

The game features a realistic environment with gray/dark tones, creating an immersive combat atmosphere and the realism enhances the contrast with the main character. Adding bleeding animations and possible gore during enemy encounters makes the game visually engaging. Players are motivated by personal ambition, fame, and the pursuit of money. As they progress, the boundary between the virtual and real worlds blurs, leading to a gripping narrative of brotherhood, betrayal, and survival. There could be three characters that the player could play as, with different abilities, personalities, and starting weapons. To illustrate, (1) Dredd Knox character, codenamed "Dread," is a sarcastic and carefree mercenary known for his bold attitude and substantial firepower. Armed with a machine gun and a belt of grenades, he possesses a formidable melee attack compared to other characters. (2) Akari Lee, codenamed "Shogun," is a composed and honorable vigilante with a Japanese background. Shogun possesses a dash ability for quick evasions, demonstrating above-average speed and slightly below-average health. Her sole motivation is honing her skills through battlefield combat. (3) John Baker, codenamed "Hunter," is a serious military man driven by a sense of duty for his country and a desire for a better world. With a blonde buzz cut and blue eyes, Hunter is equipped with a shotgun, pistol, and combat knife. While lacking a unique ability, he maintains average health and speed.

# Current Development Status

We are in X-Y-Z with working prototype.

**Target Release**: Upcoming year 2027

(Because game still needs some developments, investors, and game designers)

Releasing the game in 2027 seems like a great idea because experts predict that there won't be any big games or popular versions around that time. Hence, it is deemed the most favorable time to introduce a new game to the market.

**What we Need**

We’re requesting help with development costs, buying dev kits and software to design, marketing, and hiring a sound designer and graphic designer as well.

**THANK YOU FOR ATTENTION!**