

Chocolate Sales Analysis 2022

Choose Country



All



 Total Sales

\$6.18M

 Total Transactions

1094

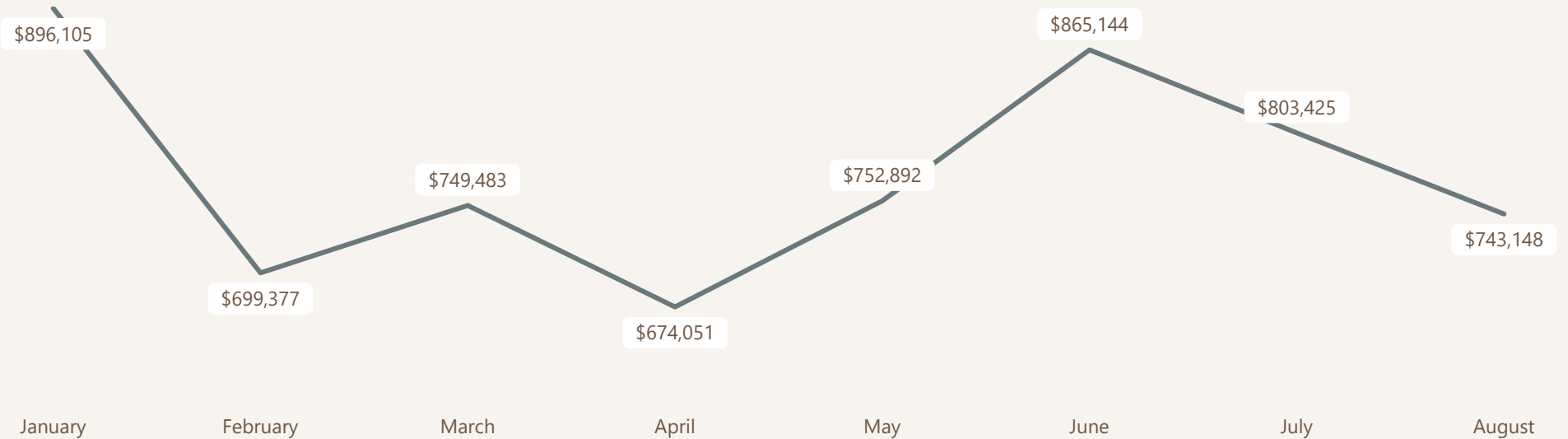
 Total Boxes

177,007

 Average Sale Value

\$5,652.31

Monthly Sales Trend (Jan-Aug 2022)



Sales By Country

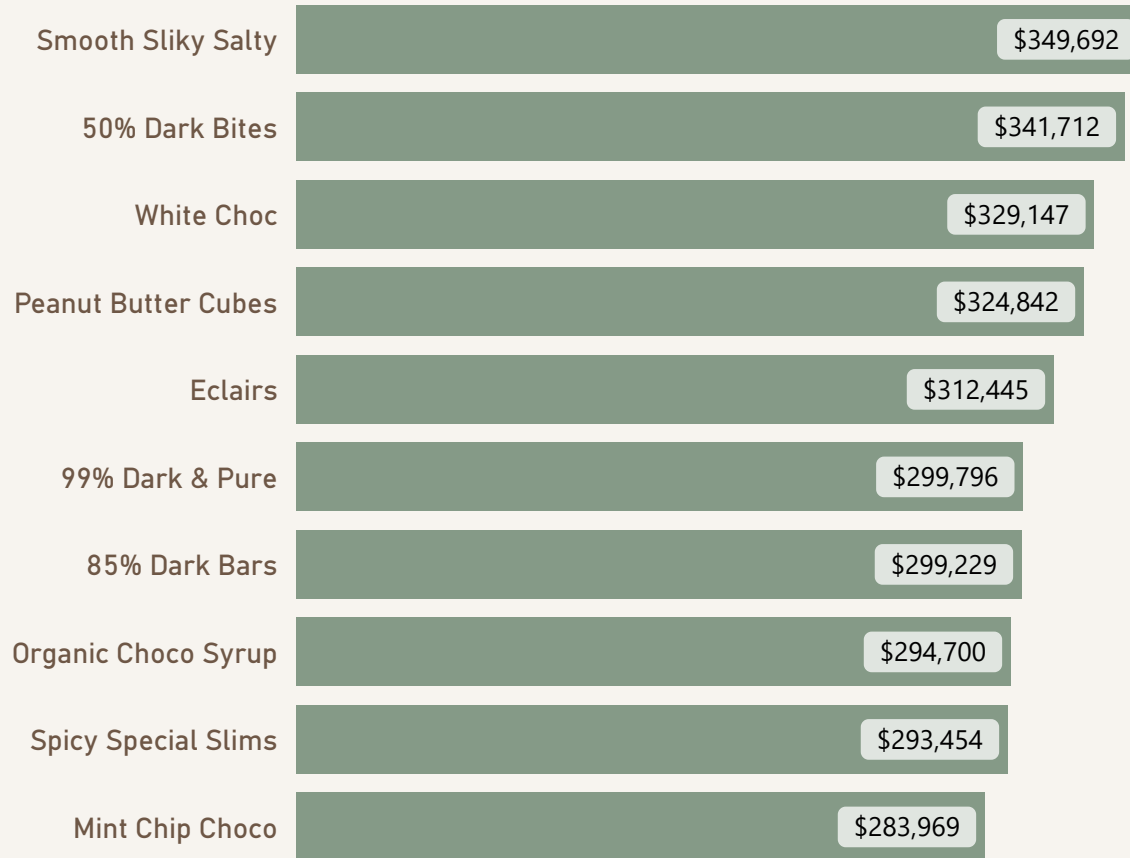




Meet the "Revenue Heroes"

This chart highlights our **Top 10 products** based on *total sales*.
These are the items driving our bottom line.

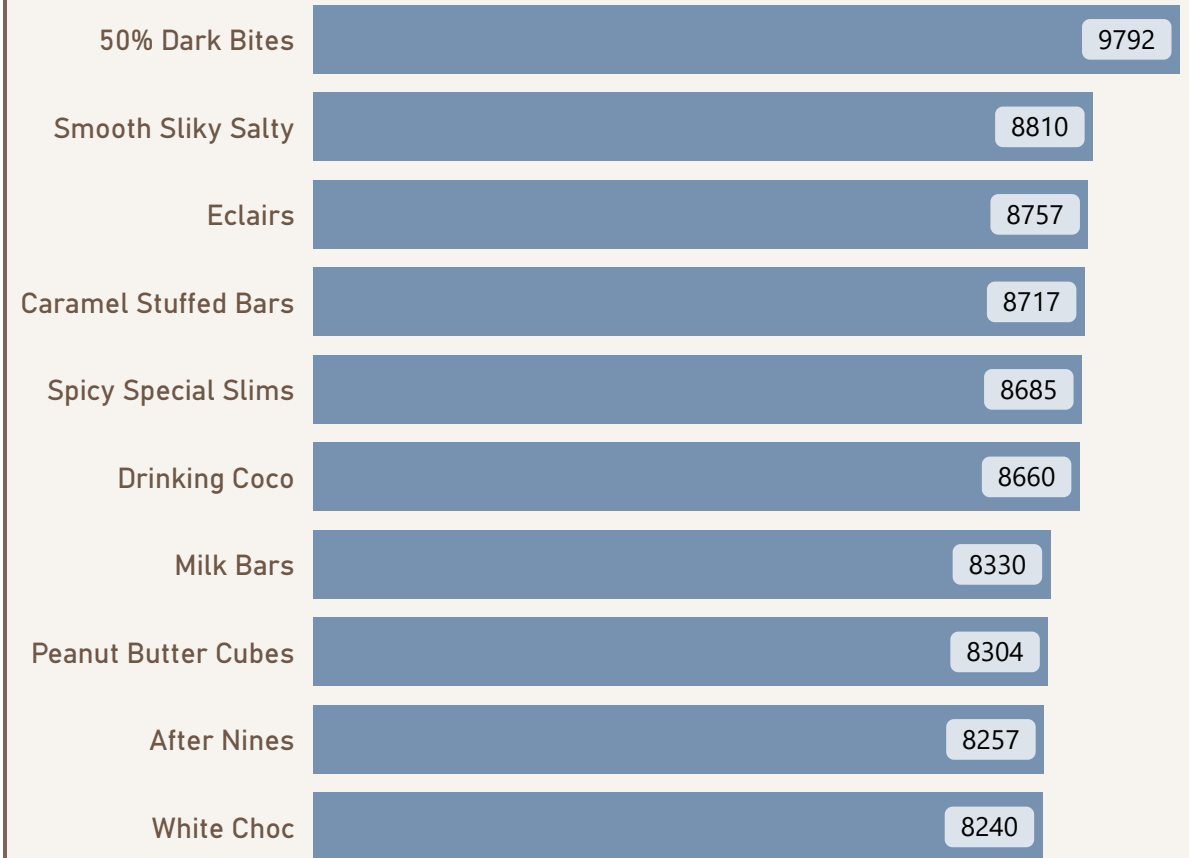
Top 10 Revenue Heroes



Meet the "Fan Favorites"

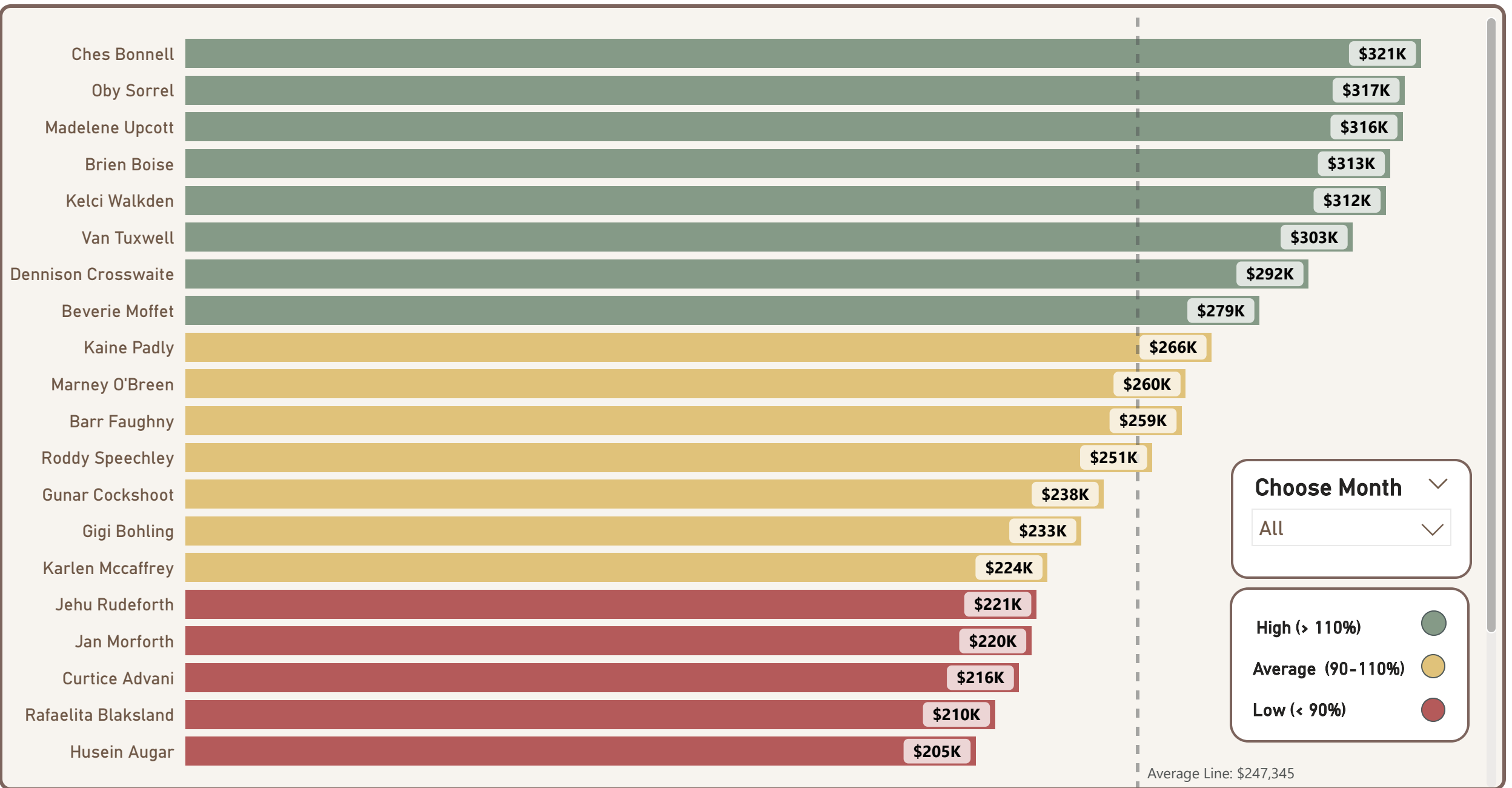
This chart ranks our **Top 10 products** based on *total boxes shipped*.
This shows pure customer demand, not just revenue.

Top 10 Fan Favorites



"Silky Salty leads revenue, while 50% Dark Bites remains the most demanded product."

Team Sales Ranking & Performance Levels



Ranking: From Highest Sales to Lowest Sales

product	Australia	Canada	India	New Zealand	UK	USA	Total
70% Dark Bites	\$39.4K	\$59.0K	\$34.7K	\$37.2K	\$20.7K	\$20.6K	\$211.6K
Caramel Stuffed Bars	\$39.9K	\$33.4K	\$35.4K	\$34.0K	\$51.2K	\$37.6K	\$231.6K
Choco Coated Almonds	\$37.3K	\$57.5K	\$28.0K	\$20.9K	\$56.1K	\$41.7K	\$241.5K
Baker's Choco Chips	\$58.3K	\$36.5K	\$27.5K	\$45.9K	\$39.0K	\$42.4K	\$249.6K
Orange Choco	\$59.7K	\$51.2K	\$23.2K	\$30.8K	\$42.3K	\$49.0K	\$256.1K
Drinking Coco	\$52.2K	\$48.0K	\$45.9K	\$31.2K	\$41.4K	\$38.1K	\$256.7K
Fruit & Nut Bars	\$53.1K	\$49.9K	\$18.4K	\$47.1K	\$42.3K	\$48.4K	\$259.1K
After Nines	\$27.8K	\$42.0K	\$58.8K	\$55.7K	\$34.5K	\$42.6K	\$261.3K
Raspberry Choco	\$52.8K	\$12.9K	\$39.5K	\$32.6K	\$43.4K	\$83.5K	\$264.7K
Milk Bars	\$61.2K	\$41.7K	\$24.2K	\$36.9K	\$57.0K	\$48.3K	\$269.2K
Manuka Honey Choco	\$46.0K	\$50.6K	\$18.8K	\$49.9K	\$42.6K	\$67.7K	\$275.5K
Almond Choco	\$46.9K	\$42.0K	\$50.8K	\$29.2K	\$59.9K	\$48.7K	\$277.5K
Mint Chip Choco	\$50.7K	\$15.5K	\$69.2K	\$86.7K	\$25.5K	\$36.3K	\$284.0K

This table compares product performance across countries and ranks items based on total global sales.