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Mumbai

Parmila Lama

Associate Consultant | Data Analyst

## SUMMARY

Highly self-motivated and goal-oriented Data Analyst with a demonstrated history in data analytics, automation solutioning, python programming, presentation composition and good communication skills.

## KEY SKILLS

1. Data Analysis
2. Effective Research
3. Presentation Composition
4. Communication and Presentation Skills
5. Data Visualization & Story Telling

## CERTIFICATIONS

1. Google Data Analytics Professional Certification.
2. Agile Software Development - Coursera Course by University of Minnesota
3. DevOps Culture & Mindset - Coursera Course by University of California

## Awards & Recognition

1. Automation Practitioner Badge - Capgemini
2. Automation Engineer Level 1 - Capgemini
3. Bright Debutant Award in COE Team - Capgemini
4. Star Performer Award - Capgemini

## Technical Skills

1. **Programming/Query Language:** Python (Pandas, NumPy, Matplotlib, Seaborn, sklearn), SQL, Core Java
2. **Key Skills:** Data Analysis, EDA, Data Visualization, Agile Development, Robotic Process Automation(RPA)
3. **Tools:** Jupyter Notebook, Tableau, Excel, Jira, Git, UiPath, Postman
4. **Machine Learning:** Linear Regression, Logistic Regression, Clustering, Time Series
5. **Database:** MySQL, SQL Server

## Data Analytics Projects

1. Marketing and Retail analytics
2. Online Education Platform Lead Conversion Case Study - Logistic Regression.
3. Telecom Churn Case Study - Logistic Regression.
4. EDA on IMDB Movie Dataset Using Python and SQL- Academic Project.

## PROFESSIONAL EXPERIENCE

### Associate Consultant - Data Analyst

Aug '22 - Present

#### KPMG

*Data Analyst*

#### Responsibilities:

1. **Fraud Analysis** for forensic investigations using various statistical methods and tools like python, SQL & Excel.
2. **Data collection, cleaning and transformation** to perform reliable analysis and find the anomalies and patterns in data.
3. **Providing key findings and evidences** using Tableau Dashboards and charts.

### Sr. Software Analyst

May '19 - Aug '22

#### Capgemini

*Quality Analyst, RPA Automation Solution Architect in the QET COE Team*

#### Responsibilities:

1. **Feasibility and fitment Analysis** of the process for Automation.
2. Develop RPA automation solution for the identified processes that included framework **designing, bot development, test and maintenance.**
3. **Potential ROI Analysis** and presenting the effectiveness of the bot to the senior leadership team and stakeholders and prospective clients.
4. **Quality Assurance** and **Quality Analysis.** Training and grooming new team members.

## EDUCATION

### Post Graduation Program in Business Analytics

Sep '21 - Sep '22

#### Loyola Institute of Business Administration

Chennai

### Bachelor's of Science in Information Technology

Jul '16 - May '19

#### Mumbai University

Navi Mumbai