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Mumbai

SUMMARY

Highly self-motivated and goaloriented Data Analyst with a demonstrated history in data analytics, automation solutioning, python programming, presentation composition and good communication skills.

KEY SKILLS

- 1. Data Analysis
- 2. Effective Research
- 3. Presentation Composition
- 4. Communication and Presentation Skills
- 5. Data Visualization & Story Telling

CERTIFICATIONS

- 1. Tableau Desktop Specialist
- 2. Google Data Analytics Professional Certification.
- 3. Agile Software Development -Coursera Course by University of Minnesota
- 4. DevOps Culture & Mindset -Coursera Course by University of California

Awards & Recognition

- 1. Automation Practitioner Badge - Capgemini
- 2. Automation Engineer Level 1 -Capgemini
- 3. Bright Debutant Award in COE Team - Capgemini
- 4. Star Performer Award -Capgemini

Parmila Lama

Consultant | Data Analyst

Technical Skills

- 1. **Programming/Query Language:** Python (Pandas, NumPy, Matplotlib, Seaborn, sklearn), SQL, Core Java
- 2. Key Skills: Data Analysis, EDA, Data Visualization, Agile Development, Robotic Process Automation(RPA)
- 3. Tools: Jupyter Notebook, Tableau, Excel, Jira, Git, UiPath, Postman
- 4. Machine Learning: Linear Regression, Logistic Regression, Clustering, Time Series
- 5. Database: MySQL, SQL Server

Data Analytics Projects

- 1. Marketing and Retail analytics
- 2. Online Education Platform Lead Conversion Case Study Logistic Regression.
- 3. Telecom Churn Case Study Logistic Regression.
- 4. EDA on IMDB Movie Dataset Using Python and SQL- Academic Project.

PROFESSIONAL EXPERIENCE

Consultant - Data Analyst

Apr '23 - Present

KPMG

Mumbai

Data Analyst

Responsibilities:

- 1. Analytics Service for diverse natures of projects like Forensic Investigation, Due Diligence and Analytics platform development.
- 2. Reliable and Quality data analysis to find the anomalies and patterns in data to provide key findings and evidences.
- 3. Developing analytics and data management best practice frameworks & guidelines.

Associate Consultant - Data Analyst

Aug '22 - Mar '23

KPMG

Mumbai

Data Analyst

Responsibilities:

- 1. Fraud Analysis for forensic investigations using various statistical methods and tools like python, SQL & Excel.
- 2. Data collection, cleaning and transformation to perform reliable analysis and find the anomalies and patterns in data.
- 3. Providing key findings and evidences using Tableau Dashboards and charts.

Sr. Software Analyst

May '19 - Aug '22

Capgemini

Mumbai

Quality Analyst, RPA Automation Solution Architect in the QET COE Team

Responsibilities:

- 1. Feasibility and fitment Analysis of the process for Automation.
- 2. Develop RPA automation solution for the identified processes that included framework designing, bot development, test and maintenance.

- 3. **Potential ROI Analysis** and presenting the effectiveness of the bot to the senior leadership team and stakeholders and prospective clients.
- 4. **Quality Assurance** and **Quality Analysis.** Training and grooming new team members.

EDUCATION

Post Graduation Program in Business Analytics	Sep '21 - Sep '22
Loyola Institute of Business Administration	Chennai
Bachelor's of Science in Information Technology	Jul '16 - May '19
Mumbai University	Navi Mumbai