



## EXPERT CERTIFICATE PROGRAM IN HEALTH CARE MANAGEMENT

**Ideally Suited for Clinical Professionals, such as Physicians, General Surgeons, OBG Specialists, ENT Surgeons, Ophthalmologists, Dermatologists, Dentists, Pathologists, Physiotherapists, Speech Pathologists, Audiologists, Nursing Professionals And Students Pursuing Medical Programs.**

- **Provides Core-Competence in Establishing, and Successfully Running Health-Care Related Institutions, like Hospitals, Nursing Homes, Specialist Clinics, and Diagnostic Centers.**
- **A 10 Course Program, With 5 Core Management Courses to give Comprehensive Knowledge of Leadership and Management Principles, and 5 Specialization Courses in Health Care Management.**
- **Provides Domain Knowledge to Treat Patients with Curative, Preventive, Rehabilitative, and Palliative Care.**
- **Program Monitored, Regulated, and Certified by RIMSR.**

A 24 week program (excluding 4 weeks of on-site training) tailor made to suit Indian environment with inputs from best run medical institutions, both in India and abroad. Courses include the following:

### **FOUNDATION COURSES:**

- Principles of Management
- Basics of Micro Economics
- Human Resource Management
- Marketing and Sales Management
- Basics of Business Finance

### **SPECIALIZATION COURSES:**

- Health-Care Facility Planning: Past, Present, & Future.
- Planning, Design, & Development of a Modern Hospital.
- Administration, Financial Management, HRM, & Patient Relations in Hospitals.
- Operations Research, TQM, CAD, & S-C Management Systems.
- Ethics, & Legal Aspects of Health Care Management.
- MIS, Accreditation, & Waste Management.

**FOR ADMISSIONS  
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MANAGEMENT STUDIES AND  
RESEARCH IS A TECHNOLOGY  
DRIVEN DEDICATED CENTER  
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**PREPARING MANAGERS FOR SUCCESS IN A CHANGING WORLD**