

# BUSINESS ANALYTICS



- **An Intensive Certificate Program – 36 Hours of Easy to Follow Tutorials.**
- **Comprehensive, Illustrated, with Case Analysis Backed by Project Work. Helps acquire skill-set in Business Planning, Execution, Monitoring & Evaluation.**
- **Blended program with Mentorship Support.**
- **A must for Managers, & IT Professionals.**
- **Successful Completion entitles Joint Certification by NEF-SUNY & RIMSR.**

## **WHAT'S COVERED IN THE PROGRAM?**

- Introduction to Business Analysis & Overview.
- Perspectives for Effective Business Analysis.
- Business Analysis Analytical Techniques.
- Business Analysis – Activities & Tools.
- Preparing and Implementing a Business Plan.
- Documentation & Criteria Used for Business Analysis.
- Big-Data Interpretation.
- Understanding Six-Sigma.
- Certified Business Analysis Professional.
- **To Enrol? [CLICK HERE](#), or email your application to the [registrar@rimsr.in](mailto:registrar@rimsr.in)**

**RANGNEKAR INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH**



**PREPARING MANAGERS FOR SUCCESS IN A CHANGING WORLD**

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