

Ross Foundation 2019 Toy Giveaway Data Report

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Purpose: Assess Ross Foundation Christmas 2019 Toy Giveaway Survey Data

Significance: Obtain actionable findings from most recent intake data

Limitations and Warnings: Possible response bias

First lets load the R packages we need before doing our analysis

```
## tidyverse      rio      stringr    ggthemes      dplyr      knitr
##      TRUE      TRUE      TRUE      TRUE      TRUE      TRUE
## kableExtra
##      TRUE
```

1) Estimated number of children that attended our Toy Drive:

mean	max	min	sum
2.393064	7	0	414

- At least 414 children attended our event and had a parent who completed intake forms
- Note that there were 6 parents that did not fill in how many children were with them

2) Parent demographics info:

CountParents

179

Ethnicity	CountParents
	5
Biracial	2
Black	125
Black/Hispanic	2
Black/white	1
Hispanic	12
Missing or Other	1
Mixed	2
Other	1
White	28

AgeGroup	Total	V1	Biracial	Black	Black/Hispanic	Black/white	Hispanic	Missing or Other	Mixed	Other	White
0-4	1	NA	NA	NA	NA	NA	1	NA	NA	NA	NA
15-19	2	NA	NA	2	NA	NA	NA	NA	NA	NA	NA
20-24	29	NA	NA	21	NA	1	NA	NA	NA	1	6
25-29	40	NA	NA	32	NA	NA	3	NA	1	NA	4
30-34	39	1	1	23	2	NA	5	1	NA	NA	6
35-39	21	NA	NA	19	NA	NA	NA	NA	1	NA	1
40-44	13	NA	1	7	NA	NA	2	NA	NA	NA	3
45-49	11	NA	NA	8	NA	NA	NA	NA	NA	NA	3
50-54	6	NA	NA	4	NA	NA	NA	NA	NA	NA	2
55-59	4	NA	NA	3	NA	NA	NA	NA	NA	NA	1
65-69	1	NA	NA	1	NA	NA	NA	NA	NA	NA	NA
70-74	1	1	NA	NA	NA	NA	NA	NA	NA	NA	NA
NA	11	3	NA	5	NA	NA	1	NA	NA	NA	2

- Roughly 179 parents attended our 2019 Toy Drive and completed intake forms
 - When looking by race/ethnicity, the majority were Black.
 - When looking by age group, the majority were 25-29.

3) Reported family issues/needs:

F_Housing	F_EmploymentFin	F_BasicNeeds	F_Legal	F_HealthIns	F_HealthMH	F_fsriissues
52	63	0	11	20	17	8

C_Academics	C_Attendance	C_EmotBehav	C_Medlss	C_Discipline
12	4	39	12	19

- For family issues (upper table):
 - We see the most parents reported housing issues (F_housing), health insurance issues (F_HealthIns), and then mental health issues (F_HealthMH).
 - We also asked about issues associated with employment/financial (F_EmploymentFin), basic needs like food, clothing (F_BasicNeeds), Legal (F_Legal), and Parent/family/student relationship (F_fsriissues)
- For children issues (lower table):
 - We see the most parents reported emotional behavioral issues (C_EmotBehav), then discipline issues (C_Discipline), then academic issues (C_Academic) or medical issues (C_Medlss). We also asked about attendance issues (C_Attendance) This highlights the importance of student support services at our events.
- Note the individuals were allowed to select one or more of the issue categories.

4) Requesting contact with assistance for any issues listed on this form

Would you like the Ross Foundation to contact you to help with assistance for any issues listed on this form?	n
No	52
Yes	127

- 127 parents requested to be contacted by the Ross Foundation for assistance with children and/or family issues

5) How did they hear about the event?

H_Friends	H_Family	H_Website	H_News	H_Radio	H_SocialMedia
66	27	10	5	0	84

- Most people reported hearing about our event via Social Media or Friends.
- Note that individuals were allowed to select one or more of the categories on how they heard about the event.