

Telecom Churn Analysis Report

Monthly Charge Range

> 100

Married

Yes

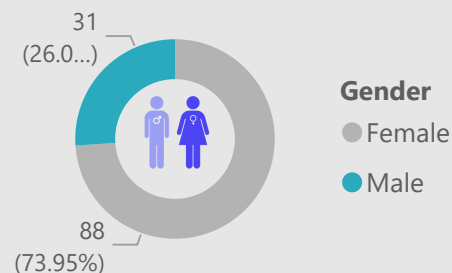
Total Customers
394

New Joiners
(Blank)

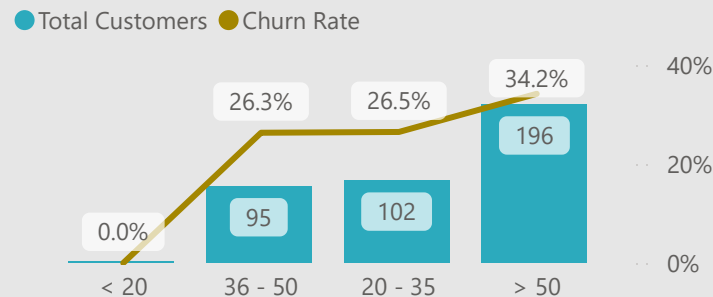
Total Churn
119

Churn Rate
30.2%

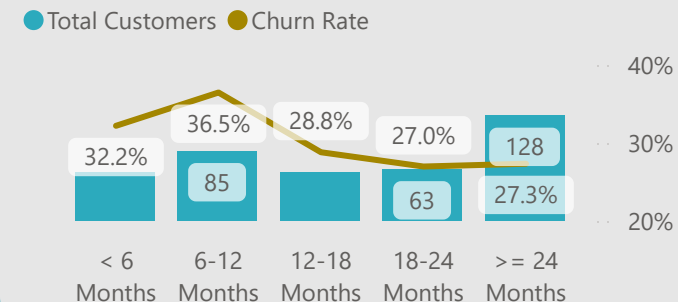
Total Churn by Gender



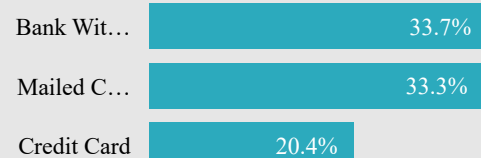
Total Customers and Churn Rate by Age Group



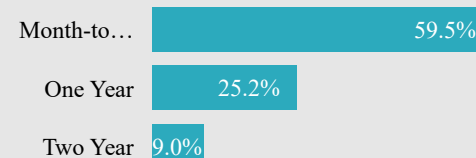
Total Customers and Churn Rate by Tenure Group



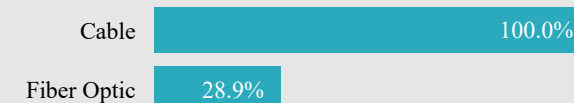
Churn Rate by Payment Method



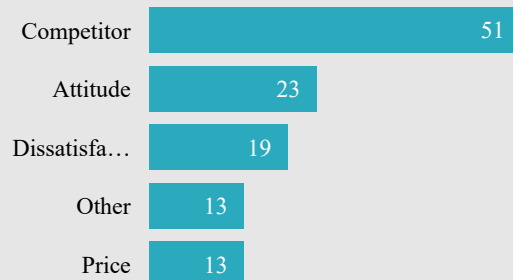
Churn Rate by Contract



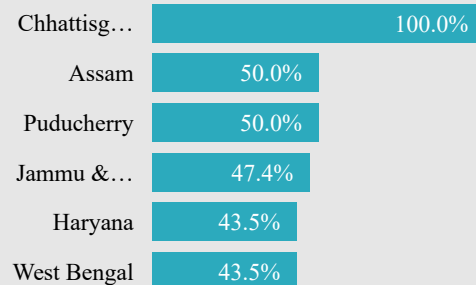
Churn Rate by Internet Type



Total Churn by Churn Category



Churn Rate by State (Top 5)



Churn by Services

Services	No	Yes
Unlimited_Data	19.9%	80.1%
Streaming_TV	56.8%	43.2%
Streaming_Music	61.1%	38.9%
Streaming_Movies	56.0%	44.0%
Premium_Support	83.5%	16.5%