

# KARIM HAMMOUCHE

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## EDUCATION

**Student of English**  
**Duke Language School**  
📅 05/2025 - 09/2025

**Student of English**  
**Patong Language School**  
📅 06/2024 - 09/2024

**Web application developer**  
**Le Wagon - Paris**  
📅 01/2023 - 07/2023

**Higher National Diploma of Business and Sales Technician (BTS)**  
**Lycée Parc de Vilgénis - Massy**  
📅 2014 - 2016

**High school diploma Electrical/Electronic Maintenance and Repair Technology**  
**Lycée Léonard de Vinci - Saint Michel sur Orge**  
📅 2011 - 2014

## LANGUAGES

**French**  
Native  
● ● ● ● ● ●

**English**  
Advanced  
● ● ● ● ● ●

**Arabic (Darija)**  
Advanced  
● ● ● ● ● ●

## TICKETS AUSTRALIA

**White card**  
I have my PPE

**Mining Tickets**  
Working at heights, Gas Testing, Confined Space

## COMPETENCES SUPPLEMENTARY

**Technical**

HTML/CSS	Ruby on Rails	GitHub	Figma	Microsoft Office
ChatGPT	AI	Prompt	Web 3	Agent AI

**Other**

Driver's license	Physical endurance	Teamwork
Learning ability	Independence	Attention to detail
Stress resistance	Multi-tasking	Motivation

## SUMMARY

Web application developer with solid experience in business management, electrotechnical maintenance, and team leadership. I'm skilled in modern web technologies and have strong experience integrating AI into digital solutions. Fast learner, autonomous, and comfortable working both independently and in teams.

## EXPERIENCE

**Recycling Maintenance Technician**  
**Rino Recycling**  
📅 10/2024 - 04/2025    📍 Brisbane, AUSTRALIA  
**Industrial recycler**

- Operated and monitored industrial recycling equipment
- Performed regular maintenance and troubleshooting
- Sorted and processed recyclable materials according to quality standards
- Ensured workplace safety and compliance with health regulations
- Collaborated with team members and reported technical issues
- Assisted with logistics and material flow within the facility
- Delivered basic customer service during on-site visits

**Library Assistant and Delivery Driver**  
**Cœur d'Essonne Agglomération**  
📅 09/2019 - 04/2024    📍 Sainte-Geneviève-des-Bois, FRANCE  
**Local government, city administration**

- Classified and organized books according to established systems of classification.
- Assisted users in locating books and specific information.
- Managed book loans and returns, maintaining accurate records.
- Planned and conducted the delivery of books across a network of libraries, ensuring timely and reliable service.
- Supervised a team of delivery drivers, coordinating schedules and delivery routes.
- Performed deliveries as a delivery driver, ensuring the safety of goods and customer satisfaction.
- Regularly maintained and inspected delivery trucks to ensure they were in good working condition.
- Maintained order and cleanliness in the library for a welcoming environment.
- Utilized cataloging systems and library technologies to enhance service efficiency.

## PROJECTS

### KR Global LTD

📅 06/2025 📍 Worldwide company

**Co-founder and director of KR Global Solutions LTD, a company specializing in SaaS platforms, e-commerce store creation, and AI integration. I work internationally as a freelancer, building smart web tools, automating business processes, and supporting digital transformation. In parallel, I develop my own SaaS products and e-commerce brands under the KR Global name.**

- Custom SaaS development
- E-commerce store creation and management (Shopify, WooCommerce, etc.)
- AI integration (chatbots, automations, AI copilots)
- Business process automation (API, no-code/low-code tools)
- Full-stack web development (HTML, CSS, JavaScript)
- UX/UI design & user experience optimization
- Freelance project management & internal product launches
- Digital strategy & business transformation
- Hosting, DNS, and technical infrastructure
- Digital marketing & online product sales
- Entrepreneurial mindset & project ownership
- Remote work & international collaboration

### FelizBella

📅 2025 📍 Paris, FRANCE

**Co-founder of FelizBella, a cosmetics brand launched with business partners to sell skincare and beauty products through online stores. I contributed to brand creation, e-commerce development, digital marketing strategy, and sales management. The project blends branding, logistics, online sales, and paid advertising around affordable and natural cosmetic products.**

- Cosmetic brand creation (naming, branding, packaging design)
- E-commerce store setup (Shopify, WooCommerce)
- Digital marketing strategy (social media, paid campaigns, SEO)
- Entrepreneurship & project coordination
- B2C online sales (checkout, payment, shipping)
- Performance monitoring (KPIs, traffic, conversion rates)
- Customer support & returns management
- Visual content creation & brand storytelling
- Supplier relations & inventory management
- Online advertising (Meta Ads, Google Ads)

### KHH Global Projects

📅 2023 📍 Morocco

**Real estate investor and co-founder of a short-term rental company based in Morocco. I acquired and manage two Airbnb properties remotely using automated tools to maximize profitability. My long-term goal is to grow this real estate company, expand the property portfolio, and build a sustainable rental business in the investment property sector.**

- Rental property investment & profitability optimization
- Real estate company formation and management
- Remote property management & automation (Airbnb, channel managers)
- Long-term wealth strategy & portfolio vision
- Booking management & guest relations
- International property portfolio development
- Regulatory compliance & local tax understanding

### Domaine Harrach

📅 2019 📍 Meknes, Morocco

**Co-founder of a 3-hectare family-run organic farm in Morocco, launched in partnership with relatives. The project focuses on growing and distributing various types of fruit using sustainable, eco-friendly methods. I contribute to project structuring, crop selection, local sales strategy, and long-term development planning.**

- Organic agriculture & sustainability
- Family entrepreneurship & collaborative planning
- Farm development & land optimization
- Agro-project structuring & crop management
- Local food distribution strategy
- Long-term business growth vision
- Social & ecological impact awareness

## EXPERIENCE



### Dishwasher, Kitchen Assistant, and Waiter

**Sofitel**

📅 04/2019 - 08/2019 📍 Ajaccio, CORSE

**Accor Hotels**

- Assisted in the preparation and plating of meals.
- Maintained cleanliness and organization in the kitchen.
- Washed dishes and kitchen equipment.
- Supported chefs in food preparation and cooking.
- Provided excellent customer service to diners.
- Took orders, served food, and handled transactions.
- Ensured a clean and welcoming dining environment.



### Maintenance Technician

**Aximum**

📅 03/2018 - 03/2019 📍 Nanterre, FRANCE

**Mobility, Smart City**

- Preventive maintenance, Access control, Electrical diagrams, Electrical troubleshooting, Electrical installation.
- Installed and maintained traffic signals to ensure safe and efficient operation.
- Diagnosed and corrected signal issues.
- Replaced faulty components.
- Conducted regular tests to ensure performance and prevent breakdowns.
- Worked in compliance with strict safety and regulatory standards.



### Environmental Technician

**Cœur d'Essonne Agglomération**

📅 03/2017 - 02/2018  
📍 Sainte-Geneviève-des-Bois, FRANCE

**Local Government, City Administration**

- Inspect, assess, prevent, and document sanitation networks.
- Enforce regulations.
- Monitored and assessed sanitation systems to detect pollutants and potential risks.
- Collected and analyzed water
- Identified and resolved environmental issues related to sanitation in compliance with regulations.
- Prepared detailed reports on analysis results and recommendations.
- Collaborated with authorities and internal teams to improve sanitation practices.



### Station Sales Agent

**SNCF Réseau**

📅 10/2016 - 02/2017  
📍 Breigny-sur-Orge, FRANCE

**Civil engineering company**

- Customer service & passenger assistance
- Ticket sales & cashier operations
- Incident and delay management
- Communication & teamwork
- Use of SNCF ticketing systems

## PROJECTS

### O'240

📅 06/2020 - 12/2022 📍 Saint Michel sur orge, FRANCE

**Passionate entrepreneur who successfully founded and managed a thriving fast-food establishment. Demonstrated experience in business creation and management, as well as overseeing daily operations, personnel management, and ensuring customer satisfaction. Proficient in all aspects of business management, from strategic planning to operational execution.**

- Founded and launched a fast-food establishment, developing the concept, finding an ideal location, and establishing operations.
- Led all facets of the business, including overseeing daily operations, strategic planning, and business development.
- Recruited, trained, and supervised a team of staff, ensuring service and quality standards were upheld.
- Managed the financial aspects of the business, including budgeting, cost management, and revenue tracking.
- Ensured exceptional customer experience by addressing customer needs and concerns and maintaining product and service quality.
- Negotiated with suppliers to ensure competitive pricing and regular supplies.

### Turfu Driving

📅 04/2020 - 03/2023 📍 Paris, FRANCE

**Visionary entrepreneur who successfully founded and managed a digital vehicle rental company. Demonstrated expertise in business creation, digital marketing, and operational management. Proficient in leveraging technology to optimize rental processes, enhance customer experience, and drive business growth.**

- Founded and launched a digital vehicle rental company, pioneering innovative solutions for the modern rental market.
- Developed and executed digital marketing strategies to promote the rental services and establish a strong online presence.
- Managed the fleet of vehicles, overseeing maintenance, inspections, and rental logistics to ensure optimal utilization and customer satisfaction.
- Implemented a customer relationship management (CRM) system to streamline bookings, inquiries, and customer support interactions.
- Strategically planned business expansion and partnership opportunities to drive company growth and market penetration.
- Leveraged technology to continuously optimize rental processes, enhance user experience, and stay ahead of industry trends.

### TLFH

📅 04/2021 - 03/2024 📍 Paris, FRANCE

**As an Associate and Operations Manager at TLFH, a freight transport company serving professional clients (B2B), I was responsible for route planning, driver coordination, and delivery supervision. I contributed to client relationship management, commercial negotiations, and strategic decision-making, while ensuring compliance with safety regulations and maintaining high operational efficiency.**

- Logistics & route management
- Team coordination & schedule planning
- B2B client relations & commercial negotiation
- Freight transport regulations & compliance
- Quality control & on-time delivery
- Operational monitoring & reporting
- Workflow optimization & cost reduction
- Strategic decision-making & analytical thinking
- Professional communication & customer service
- Autonomy & problem-solving under pressure

### Wash Center

📅 01/2022 - 09/2023 📍 Saint Michel sur Orge, FRANCE

**Associate at Wash Center, a company specialized in interior and exterior vehicle cleaning for both individual and corporate clients.**

**I contributed to the launch of the project, team management, digital marketing strategy, service planning, and supplier negotiations.**

**I also worked on optimizing operations to improve service quality and profitability.**

- Car cleaning services (B2B & B2C)
- Project launch & concept development
- Team management & daily operations
- Digital marketing & local outreach
- Supplier negotiation & logistics
- Process optimization & service quality
- Client relations & professional autonomy

## EXPERIENCE



### Sales Representative

Frankel

📅 06/2016 - 09/2016 📍 Morangis, FRANCE

**Supplier of industrial equipment and solutions**

- B2B sales & client prospecting
- Negotiation & deal closing
- Quotation preparation & follow-up
- Technical product knowledge
- Team collaboration & sales reporting
- Sales internship experience at Frankel (2014-2016)



### Internship – Electrical Maintenance Technician

Eiffage

📅 10/2013 - 12/2013

📍 Saint-Michel-sur-Orge, FRANCE

**Civil engineering company**

- Electrical schematics and wiring diagrams reading
- Fault detection & technical diagnostics
- Low-voltage system interventions
- Preventive and corrective maintenance
- Use of measuring and control tools
- Compliance with electrical safety standards
- Team collaboration & technical support
- Precision & responsiveness in the field



### Internship – Electrical Maintenance Technician

EDF

📅 10/2012 - 12/2012

📍 Les Ulis, FRANCE

**National electricity supplier**

- Electrical schematics and wiring diagrams reading
- Fault detection & technical diagnostics
- Low-voltage system interventions
- Preventive and corrective maintenance
- Use of measuring and control tools
- Compliance with electrical safety standards
- Team collaboration & technical support
- Precision & responsiveness in the field

## VARIOUS WORK EXPERIENCES

During several short-term assignments, I worked as a multi-skilled agent for the municipalities of Longpont-sur-Orge and Saint-Michel-sur-Orge, where I was involved in facility maintenance, municipal logistics, and various technical tasks. I also worked as a delivery driver for the companies Khalyge and Afterwork, handling parcel deliveries, route planning, and meeting tight deadlines.