# KARIM HAMMOUCHE

### **EDUCATION**

**English Studies** 

Patong & Duke Language Schools - Thailand

**=** 2024 - 2025

Full-Stack Web Development Training

Le Wagon - Paris, FRANCE

Higher National Diploma in Technical Sales

Lycée Parc de Vilgénis - Massy, FRANCE

Vocational Baccalaureate in Electrotechnics

Lycée Léonard de Vinci - Saint Michel sur Orge, FRANCE

**益** 2014

### **LANGUAGES**

French Native

**English** 

Advanced

Arabic (Darija) Advanced



### **PROJECTS**

#### KR Global LTD

**#** 2025 Global Company

Co-founder

· Launched a SaaS and e-commerce company with AI integration. Designed internal tools, automated processes, and established technical infrastructure.

#### FelizBella

**前** 2025 Paris, France

Co-founder of an online skincare brand. Led branding, built Shopify store, and managed digital marketing.

## KHH Global Projects

**=** 2023 Morocco

Founder

- Real estate project focused on furnished rentals.
- Digitalization, business management, rental optimization.

## Domaine Harrach

**=** 2019 Meknès, Morocco

Associate

Contributed to logistics, farm operations, and building a digital presence.

## **TLFH**

Associate & Operations Manager

Coordinated logistics, managed drivers, customer relations, and strategic planning.

## Turfu Driving

## Founder

- Founded a digital car rental business.
- · Implemented automated reservations for an enhanced customer experience.

## 0'240

**=** 2020 - 2022

Saint Michel sur Orge, France

# Associate

Co-managed day-to-day operations in a fast-food restaurant, team coordination, and customer service.

## Wash Center

**=** 2022 - 2023

Saint Michel sur Orge, France

## Associate

· Contributed to the launch of the company, team management, marketing strategies, and service quality improvement.

## **PROFILE**

A versatile professional merging operational execution with entrepreneurial spirit and digital expertise. As a founder of multiple digital projects, I design and implement solutions incorporating AI, automation, and user experience.

## **EXPERIENCE**

## Recycling Maintenance Technician

## **Rino Recycling**

**=** 2024 - 2025

Brisbane, AUSTRALIA

Maintained and monitored industrial equipment in a recycling center, handling troubleshooting, sorting, internal logistics, safety, and preventive maintenance.



# Library Assistant and Logistics Operator

## Cœur d'Essonne Agglomération

🗰 2019 - 2024 👂 Sainte-Geneviève-des-Bois, FRANCE Provided logistical support for a network of public libraries, organizing tours, team coordination, user reception, and vehicle maintenance.



# Dishwasher, Kitchen Assistant & Server

苗 2019 - 2019 👂 Ajaccio, Corsica

Diverse experience in the premium hospitality industry. Skills in preparation, hygiene, customer service, and support in both dining and kitchen settings.



## Maintenance Technician

#### **Aximum**

Installation and maintenance of traffic lights. Interpreted plans, conducted electrical troubleshooting, replaced components, and ensured compliance with safety standards.



## **Environmental Technician**

## Cœur d'Essonne Agglomération

🗰 2017 - 2018 👂 Sainte-Geneviève-des-Bois, France Monitoring and analysis of sewage networks. Pollution prevention, water sampling, technical reportina.



# Station Sales Agent

## **SNCF Réseau**

**=** 2016 - 2017 Prétigny-sur-Orge, France

Customer service, traveler support, incident handling, and cash operations at the train station.



## Sales Representative

## **Frankel**

**=** 2016 - 2016 Morangis, France

B2B sales of industrial tools and equipment. Prospected new clients, negotiated deals, issued quotations, and ensured after-sales follow-up, and

## **SKILLS**

HTML	CSS	APIs	Git	Supabase
Webflow	Shopify		Notion	Email JS
Al Tools/Integration			ChatGPT	Low-code tools
CRM Systems SI		SEO O	ptimizatio	n Digital Strategy

## **Project Management**