Parth Sachdeva

Software Development Engineer Bonami Software, Delhi **J** 919250327918 ♠ GitHub ➡ LinkedIn

▼ parthsachdeva14@gmail.com

Skills

Languages: Python, Java, Kotlin

Frameworks: Django, Flask, FastAPI, PyQT5

Cloud/Databases: AWS Compute, RDS, PostgreSQL, MongoDB

Education

• Bachelor of Technology in Information Technology

Guru Tegh Bahadur Institute of Technology - 2023

CGPA: 8.874

Experience

Bonami Software, SDE 1 Sep 2022 - Current

• Breakr Music

Dec 2023 - July 2024

- Developed an Analytics Dashboard aiding music labels to monitor social media post performance and take better decisions, increasing Music Label engagement by 25%.
- Implemented a music stats aggregation service consolidating Spotify, Instagram, TikTok, and YouTube stats, reducing client data access clicks by 90% and enhancing decision-making efficiency
- Built the **rating and review** system quantifying influencer posts, resulting in a 40% increase in user interaction and favouring active influencers on the platform

• Chemtrails - Univerty of Texas

Apr 2023 - Dec 2023

- Authored a comprehensive data collection strategy utilizing web scraping on platforms such as **Facebook**, **Twitter**, and **Reddit**, leading to the identification of 100+ active weather conspiracy discussion threads across platforms
- Designed and implemented a robust automation pipeline that processed over 100,000 data points daily, optimizing data collection efficiency
- Improved the ETL pipeline for twitter data collection to speed up the process by over 90 times

• TradersHub

Jan 2023 - June 2023

- Crafted **21 Discord bots** with multifaceted functionalities aimed at enhancing user engagement and experience
- Initialized a trading notification system, delivering timely and relevant alerts and stock reports to users, resulting in a 20% reduction in missed trading opportunities.
- Designed and executed a subscription-based model for customers offering 3 distinct payment plans to cater according to the business requirements to a range of user preferences and needs

• TradeAutomator Bane Industrial Solutions

Oct 2022 - Jan 2023

- Conceptualized and directed a stock trading and monitoring platform
- Devised an API to assess stock profitability across trading strategies, leading to a **3.5 times increase in user base**
- Established a dependable Cronjob mechanism for the automatic retrieval and real-time updating of stock data
- Advocated the **Email and SMS notification** functionalities, enhancing platform engagement and responsiveness significantly

Personal Projects

• Vintage Sales

 \bullet Developed a custom web scraping utility with Django to aggregate product information from prominent platforms like Etsy, Depop and Mercari \bullet Boosted thrifting business sales, achieving over 2x growth in less than 6 months

• CalorieWise

• Engineered a MyFitnessPal API wrapper within a Django application that retrieves detailed calorie information for over 10,000 food products. • Enhanced user engagement by enabling precise macro tracking, directly impacting nutrition goal attainment.