



FOR IMMEDIATE RELEASE

Optimus SEO Launches AI-Powered Technical Audit Platform to Disrupt the \$100-per-Month SEO Tool Monopoly

Ho Chi Minh City, Vietnam - January 9, 2026 Optimus SEO today announced the global launch of its cloud-based SaaS platform, specifically designed to provide professional-grade technical SEO audits without the enterprise price tag. By combining Chromium-stealth browser automation with Google Gemini's generative intelligence, Optimus SEO allows marketing agencies, freelancers, and small business owners to generate actionable, white-label SEO reports in seconds.

While legacy enterprise tools often gate technical depth behind steep \$100+ monthly subscriptions, Optimus SEO delivers 80% of the core technical insights at a fraction of the cost. The platform is built on a high-performance technical stack, utilizing Playwright to render JavaScript-heavy content exactly as a user, and a search engine, would see it.

"The SEO industry has reached a complexity ceiling where small agencies are being priced out of the very data they need to survive," said Wayne Parris, Founder of Optimus SEO. "Optimus SEO isn't just about finding errors; it's about providing an 'Executive Advantage.' We translate 40+ technical data points into a clear 'Stoplight' priority system that even a non-technical business owner can act on immediately."

Key Capabilities of Optimus SEO Include:

- **Deep-Dive Technical Audits:** Analysis of 40+ critical data points, including Core Web Vitals (LCP, CLS), Schema/JSON-LD validation, and accessibility image audits.
- **AI-Powered Recommendations:** Integration with Google Gemini to provide contextual, human-readable advice for fixing identified issues.
- **Agency-Ready White-Labeling:** Generation of professional PDF reports that freelancers and web designers can brand as their own to build recurring revenue.
- **Unlimited "Fix-and-Scan" Cycles:** Unlike credit-based competitors, Optimus SEO encourages active optimization with a dashboard designed for iterative site improvement.

Optimus SEO specifically addresses the needs of web developers and digital marketers who require a high-fidelity tool for single-URL technical audits rather than broad, surface-level site crawls.

The platform is available today with a "Freemium" entry tier, allowing users to run up to three audits daily at no cost, with a limited-time "Founding Member" lifetime access plan currently available.

For more information, visit www.optimus-seo.com.

About Optimus SEO: Optimus SEO is a cloud-based technical SEO audit tool built for the modern web. By streamlining complex data into actionable business intelligence, Optimus SEO empowers the next generation of marketing agencies and freelancers to deliver high-value results without enterprise-level overhead.

About Wayne Parris: Based in Ho Chi Minh City, Washington D.C. native Wayne Parris is the founder of ACE Apps, where he leverages his "vibe coding" philosophy to bridge the gap between complex tech and small business needs. By focusing on intent over syntax, Wayne develops affordable, high-utility SaaS tools like Optimus SEO to democratize data for the mid-market.

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