Technologies

Backend

Firebase authentication

Google App Engine

Google Maps

- provides

 easy-to-use SDKs
 and ready made UI
 libraries to
 authenticate users
- leverages industry standards like
 OAuth 2.0 and
 OpenID Connect

- hosts a Nodejs,
 Express server
- zero server
 management and
 zero configuration
 deployments
- support for popular development languages and a range of developer tools

- reliable,
 comprehensive data
 for over 200
 countries and
 territories
- accurate, real-time location information

Cloud Scheduler

Datastore

Cloud Storage

- minimizes manual toil
- allows to automate virtually anything
- highly scalable
 NoSQL database
- RESTful interface

- unlimited storage with no minimum object size
- easy transition to lower-cost classes

Technologies

Frontend

HTML, CSS - Materialize CSS, Javascript

- easy to work with
- user experience focused

Business Canvas

Key Partners



-Technology Providers:

--- Google Cloud

Key Activities - Platform

product

information

management -Collection of

Value Propositions -Shortest route to the supermarket

that sells the searched product -Save favourite products

Customer Relationship

-Automated route finding service

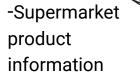
-Responsiveness to product misinformation

Customer Segments

-Romanian retaif market -People who want

to save time while shopping

Key Resources



Channels



- --- Tablet
- --- Desktop

Cost Structure



- **Technology Providers**
- Complaint management

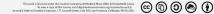


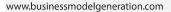
Revenue Streams



Paid supermarket listing of products







Functionality flows

