

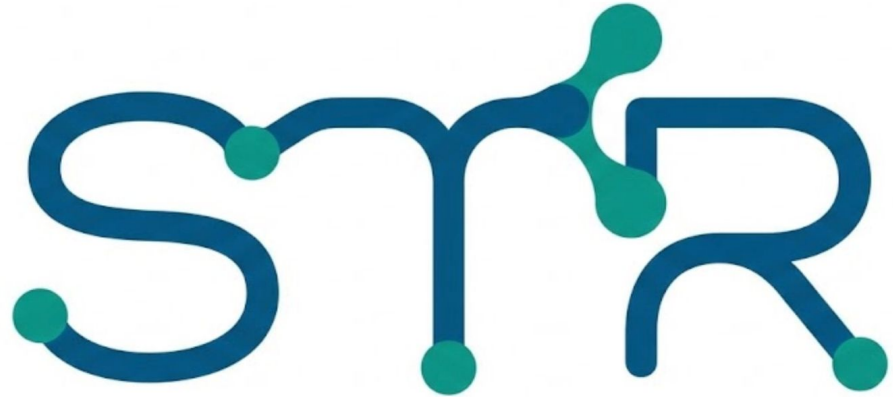
# **STR Logo concepts**

concepts: 1

## “Bio-Link”

A modern, minimalist lettermark logo for a biotech company named

- Fused into a single continuous vector line
- Mimicking... chemical bond
- Deep Science Blue... Lab Teal accents
- Flat vector graphic



concepts: 2

## “Solid Block”

Merges the letters into a singular, heavy geometric form

- creates a powerful "stamp" of authority and stability
- represents STR as a foundational and reliable partner
- designed for maximum impact on packaging, merchandise, and digital headers



concepts: 3

## "Circuit/Flow"

### Tech-Driven Lettermark

- represents STR as a sophisticated digital platform
- emphasizing seamless connectivity
- technological backbone of efficient supply chain distribution

