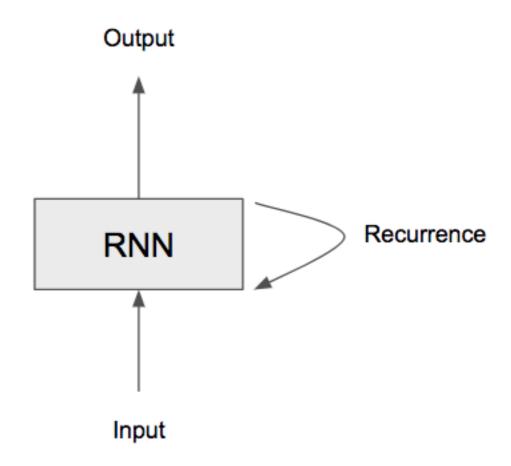
repeated, recurring, repetitive

#### **Recurrent Neural Network**

https://www.youtube.com/watch?time\_continue=5&v=LHXXI4-IEns



## Looking back

#### Limitation of ANN

Sample 1: good camera

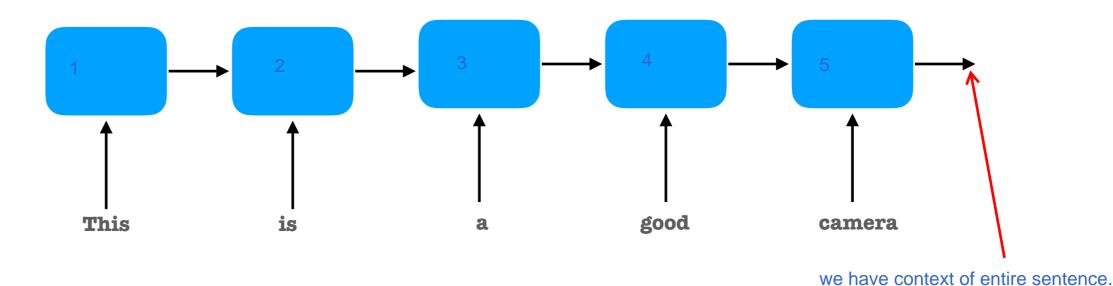
Sample 2: best camera

Sample 3: bad material

Target	material	bad	best	good	camera
1	0.	0.	0.	1.	1.
1	0.	0.	1.	0.	1.
0	1.	1.	0.	0.	0.

ANN doesn't look at the context of sentence what you pass but it will just see the words individually. If the sentence looses its context then there will be high chance that it might loose the meaning also.

#### Example: This is a good camera



- 1 Representing samples with context using CV
- 2 Padding in samples
- **5** Feed-forward in RNN
- 4 Variations in RNN
- 5 Where we use RNN?

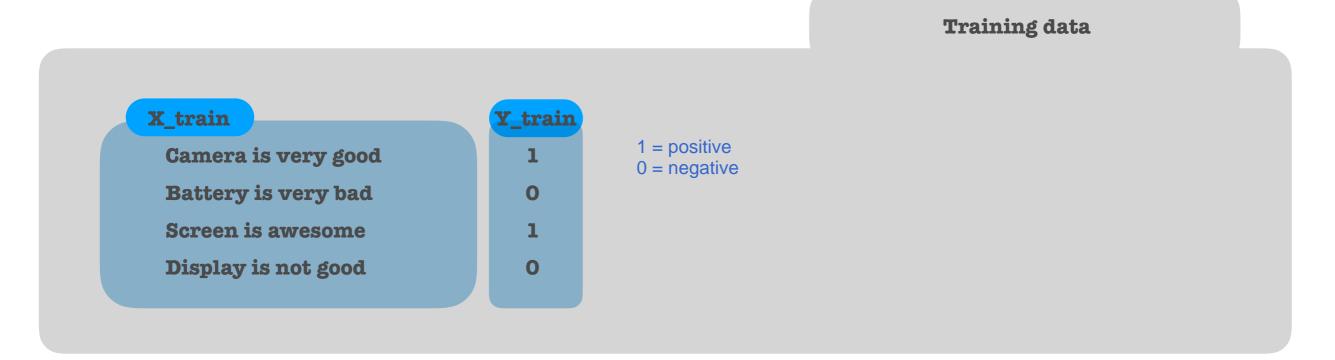
1 Representing samples with context using CV

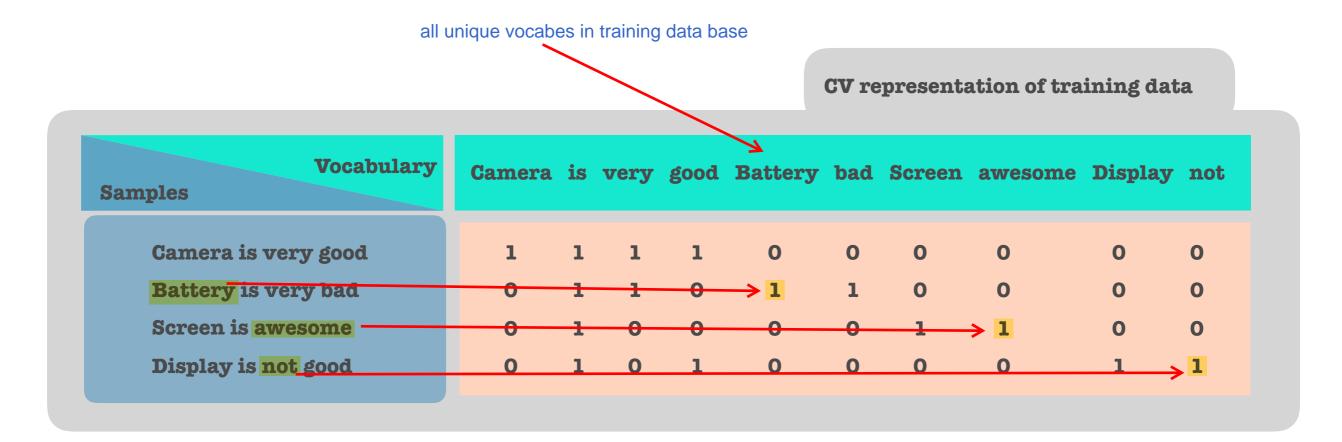
### Representing samples using count vestorizer with context preserved

https://towardsdatascience.com/natural-language-processing-count-vectorization-with-scikit-learn-e7804269bb5e

#### **Architecture of RNN**

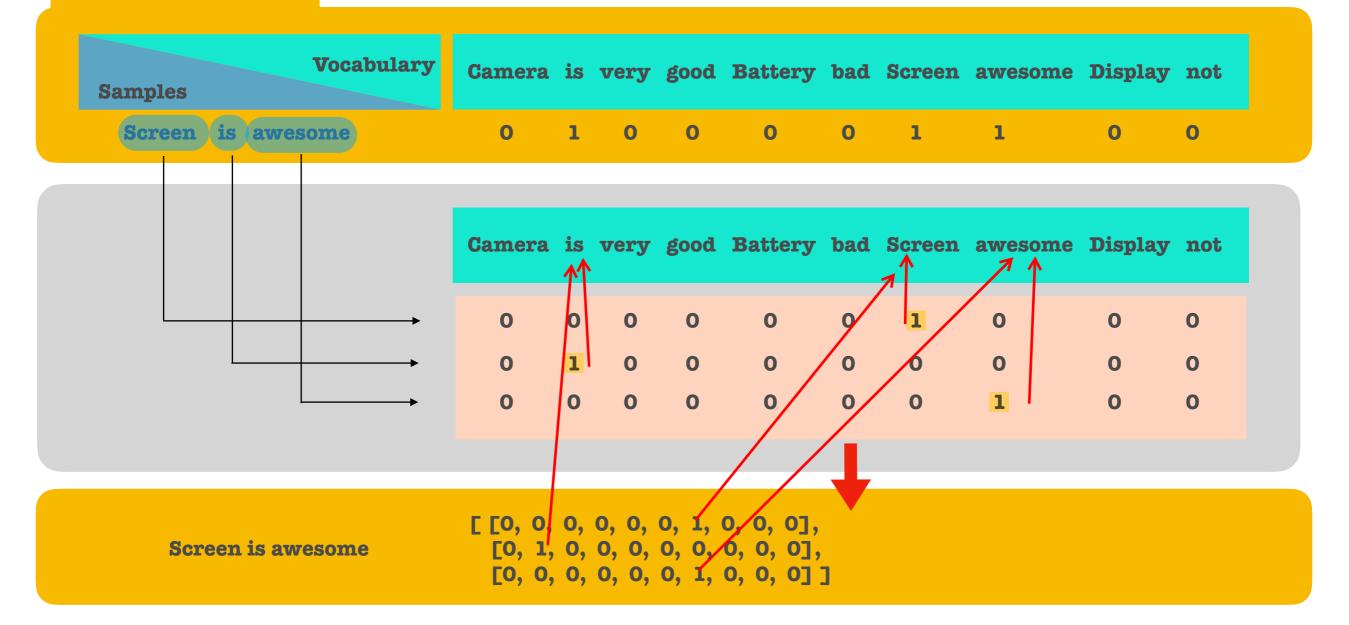
Let' say you are doing sentence classification.





Samples	Vocabulary	Camera	is	very	good	Battery	bad	Screen	awesome	Display	not
Camera is ve	ry good	1	1	1	1	0	0	0	0	0	0
Battery is ve	ery bad	0	1	1	0	1	1	0	0	0	0
Screen is aw	esome	0	1	0	0	0	0	1	1	0	0
Display is no	t good	0	1	0	1	0	0	0	0	1	1

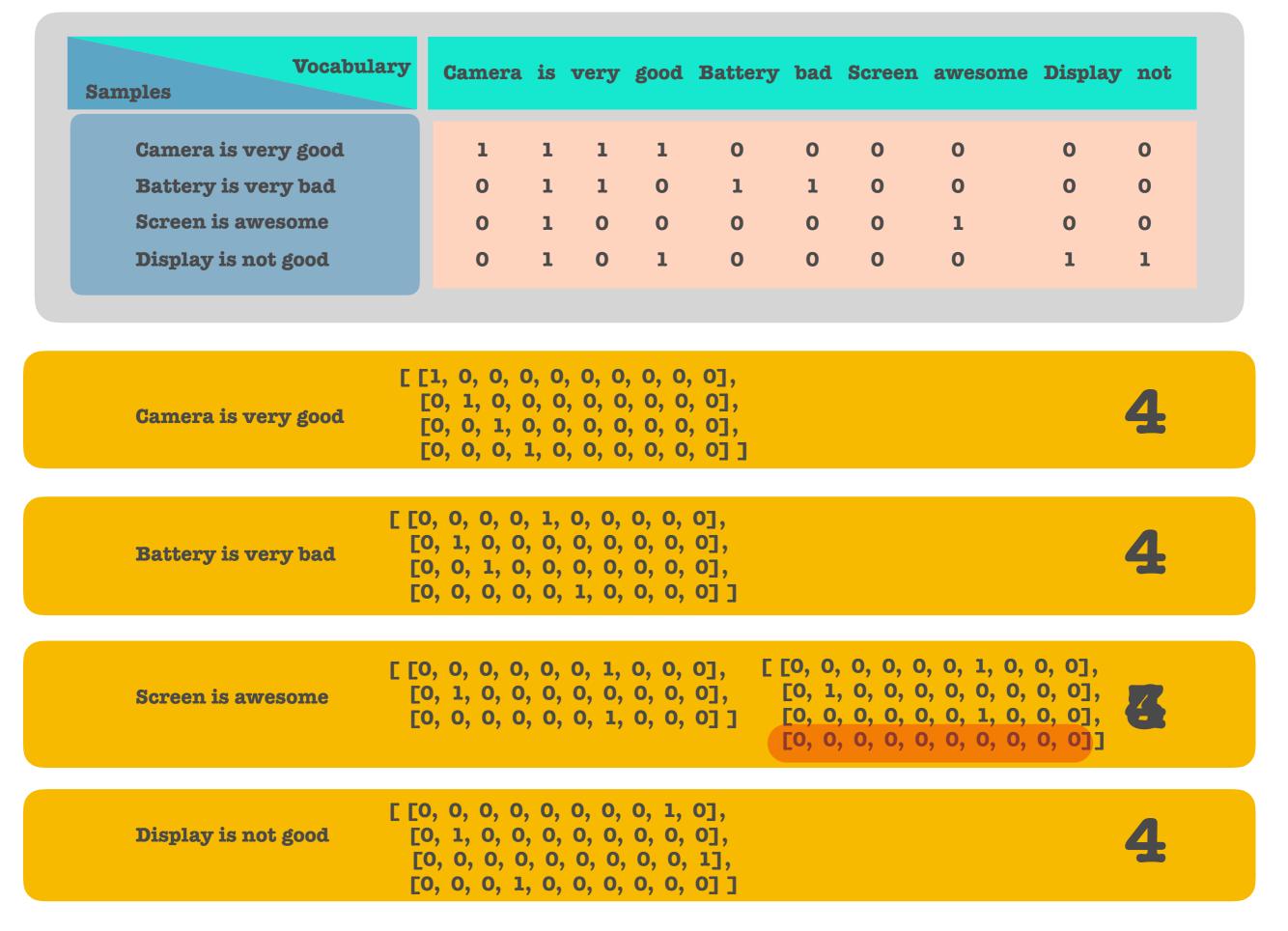
#### Sample 3 CV represent.



Vocabulary Samples	Camera	is	very	good	Battery	bad	Screen	awesome	Display	not
Camera is very good	1	1	1	1	0	0	0	0	0	0
Battery is very bad	0	1	1	0	1	1	0	0	0	0
Screen is awesome	0	1	0	0	0	0	0	1	0	0
Display is not good	0	1	0	1	0	0	0	0	1	1
Camera is very good	[0, 1, [0, 0,	0,	0, 0, 0, 0,	0, 0, 0 0, 0,	0, 0, 0], 0, 0, 0], 0, 0, 0], 0, 0, 0]]	l				
Battery is very bad	[0, 1,	0,	0, 0, 0, 0,	0, 0, 0 0, 0,	0, 0, 0], 0, 0, 0], 0, 0, 0], 0, 0, 0]]	l				
Screen is awesome	[0, 1,	0,	0, 0,	0, 0,	0, 0, 0], 0, 0, 0], 0, 0, 0]]	l				
Display is not good	[0, 1, [0, 0,	0,	0, 0, 0, 0,	0, 0, 0 0, 0,	0, 1, 0], 0, 0, 0], 0, 0, 1], 0, 0, 0]]	l				

2 Padding in samples

Should we have padding on end of sentence?



What is the maximum length of sentence in our corpus?

#### CV without context representation

#### CV representation without context

Samples	Vocabulary	Camera	is	very	good	Battery	bad	Screen	awesome	Display	not
Camera is very	good	1	1	1	1	0	0	0	0	0	0
Battery is very bad		0	1	1	0	1	1	0	0	0	0
Screen is aweso	ome	0	1	0	0	0	0	0	1	0	0
Display is not g	Good	0	1	0	1	0	0	0	0	1	1

#### CV with context representation

CV representation with context

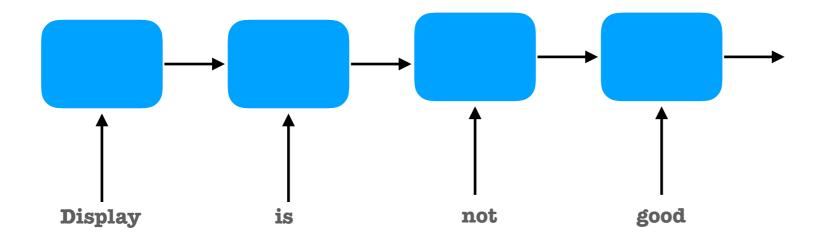
Camera is very good
Battery is very bad
Screen is awesome
Display is not good

```
[ [1, 0, 0, 0, 0, 0, 0, 0, 0, 0], [0, 1, 0, 0, 0, 0, 0, 0], [0, 0, 1, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0], [0, 0, 0, 0, 0], [0, 0, 0, 0, 0], [0, 0, 0, 0, 0], [0, 0, 0, 0, 0], [0, 0, 0, 0, 0], [0, 0, 0, 0, 0], [0, 0, 0, 0, 0], [0, 0, 0, 0, 0], [0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0, 0], [0, 0, 0, 0, 0], [0, 0, 0, 0, 0], [0, 0, 0, 0, 0], [0, 0, 0, 0, 0], [0, 0, 0, 0, 0], [0, 0, 0, 0, 0], [0, 0, 0, 0, 0], [0, 0, 0, 0, 0], [0, 0, 0, 0], [0, 0, 0, 0], [0, 0, 0, 0], [0, 0, 0, 0], [0, 0, 0, 0], [0, 0, 0, 0], [0, 0, 0, 0], [0, 0, 0, 0], [0, 0, 0, 0], [0, 0, 0, 0], [0, 0, 0, 0], [0, 0, 0, 0], [0, 0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0, 0], [0, 0], [0, 0, 0], [0, 0], [0, 0], [0, 0, 0], [0, 0], [0, 0], [0, 0], [
```

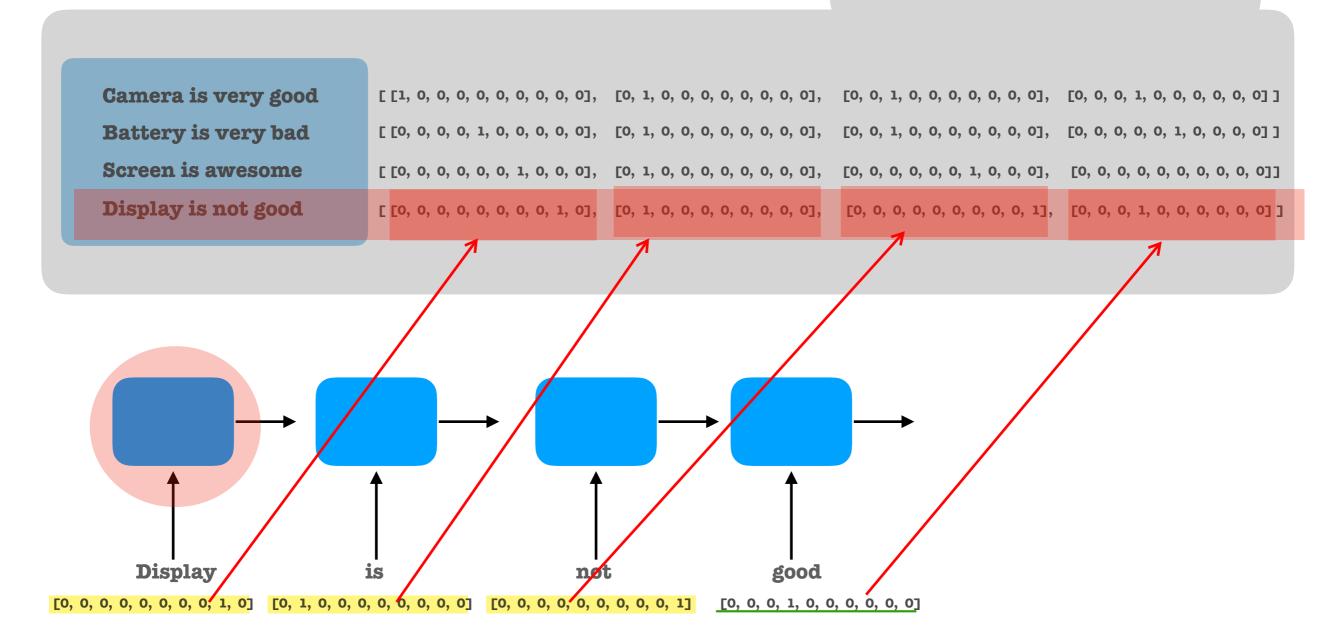
**5** Feed-forward in RNN

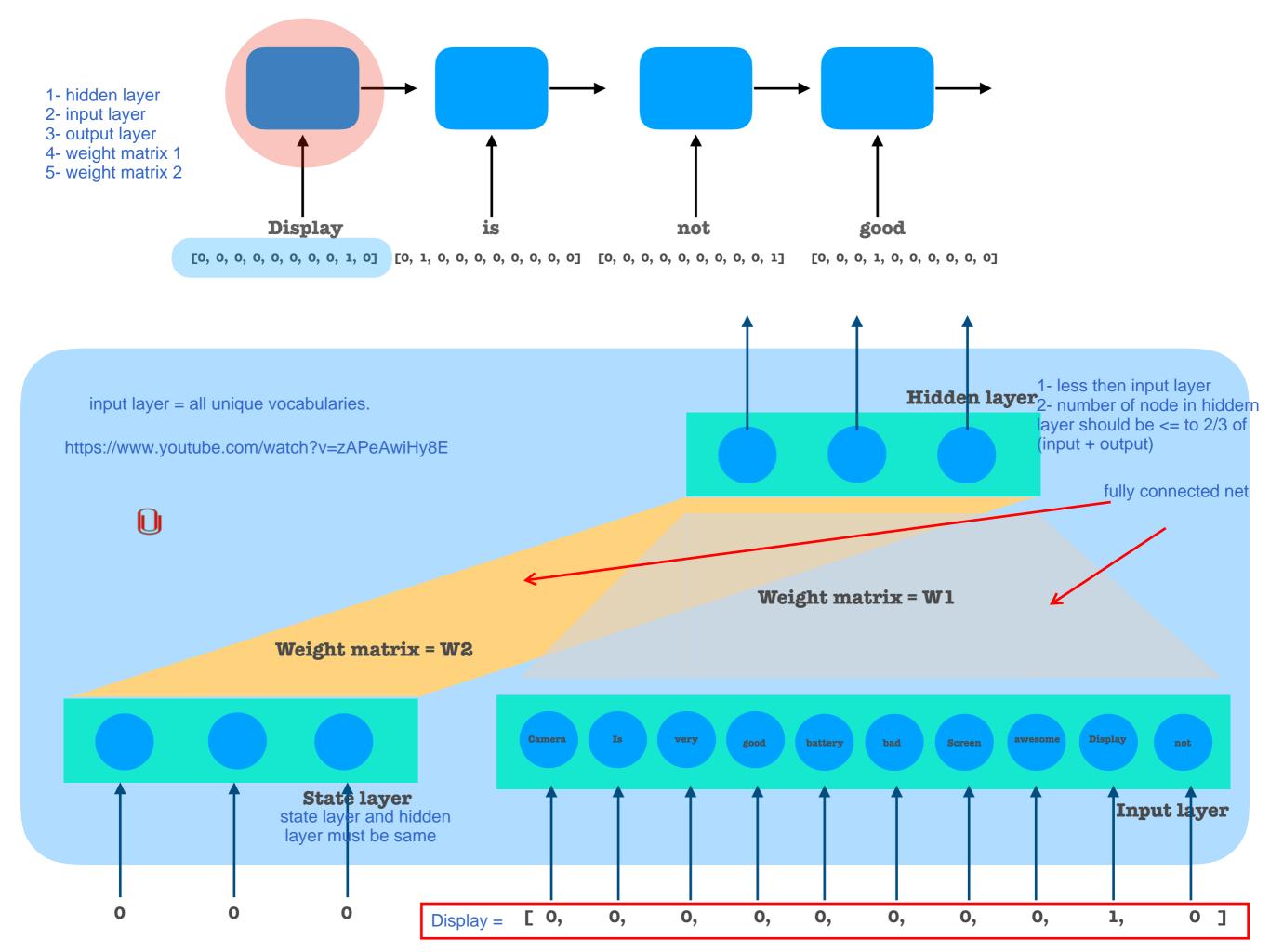
Now that we have represented sentence with context Let's see how to feed it to RNN

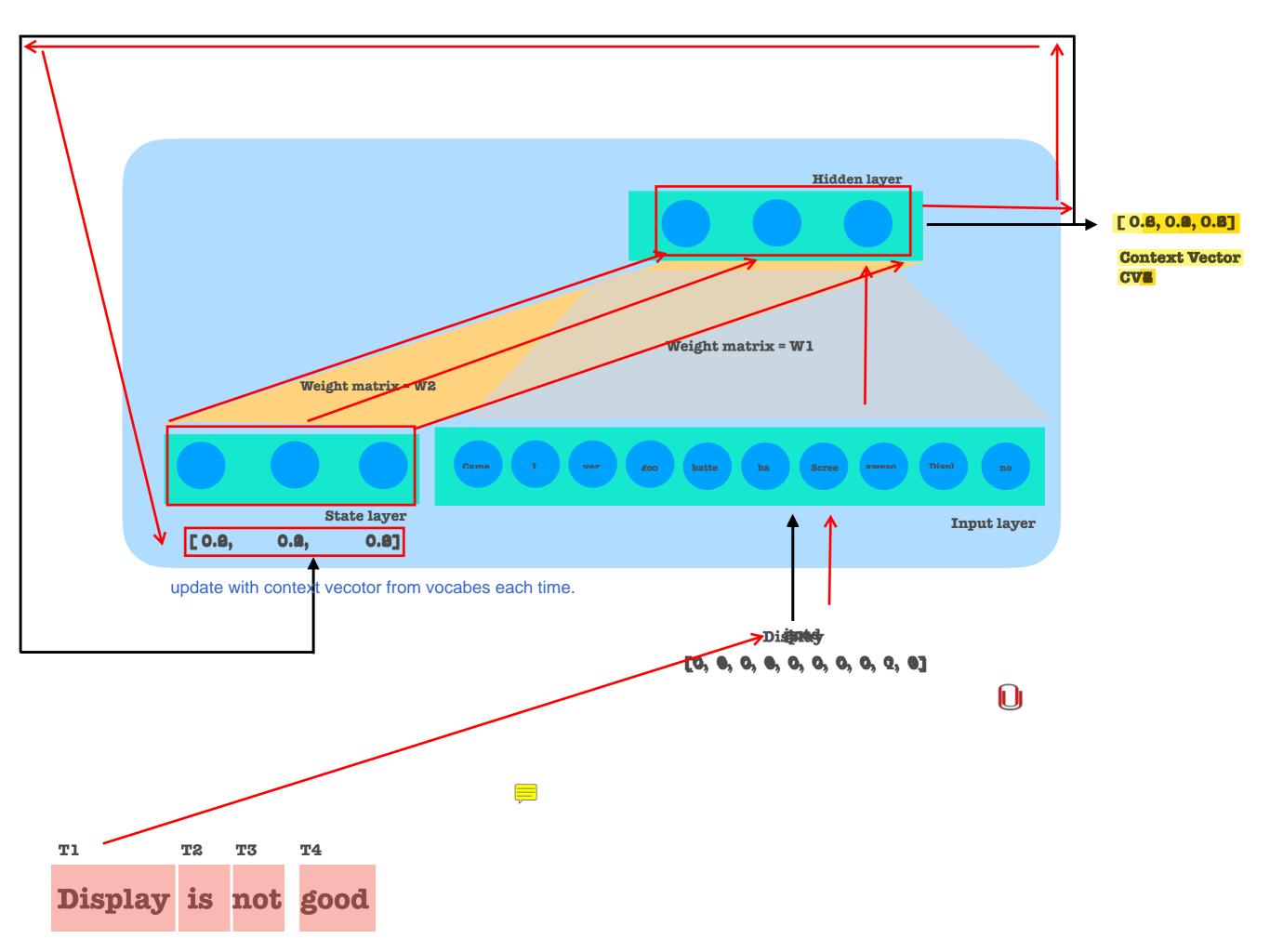
Example: Display is not good

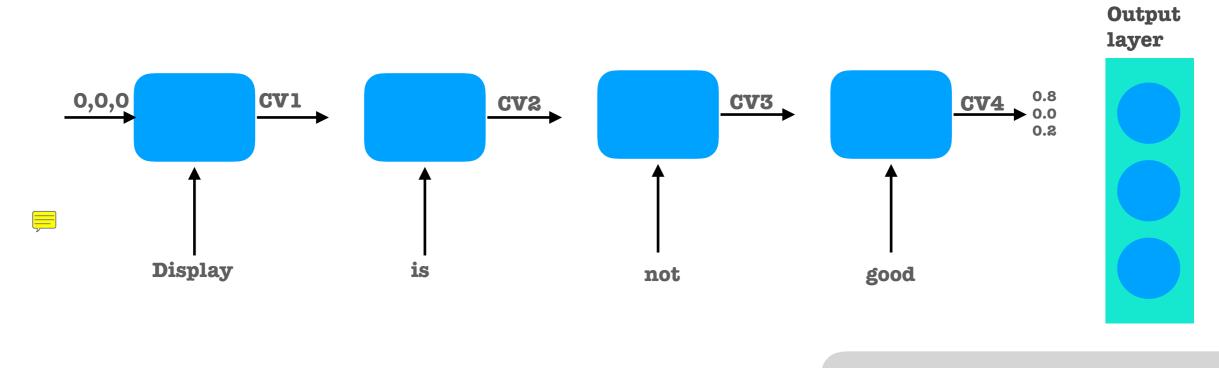


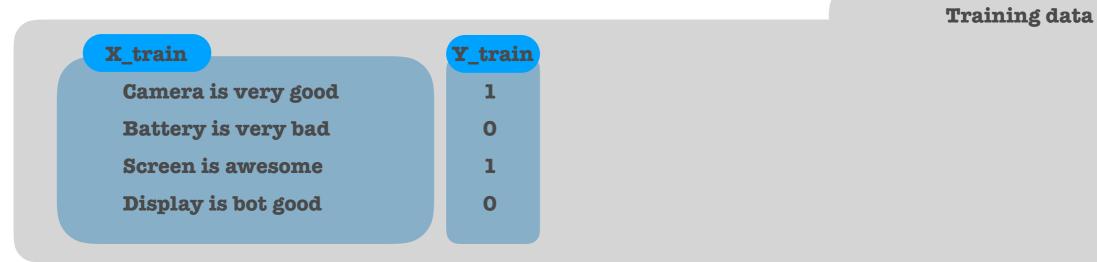
#### CV representation with context

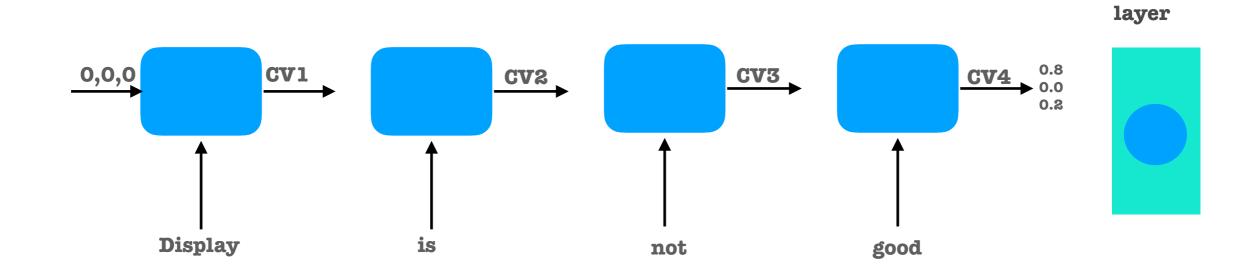




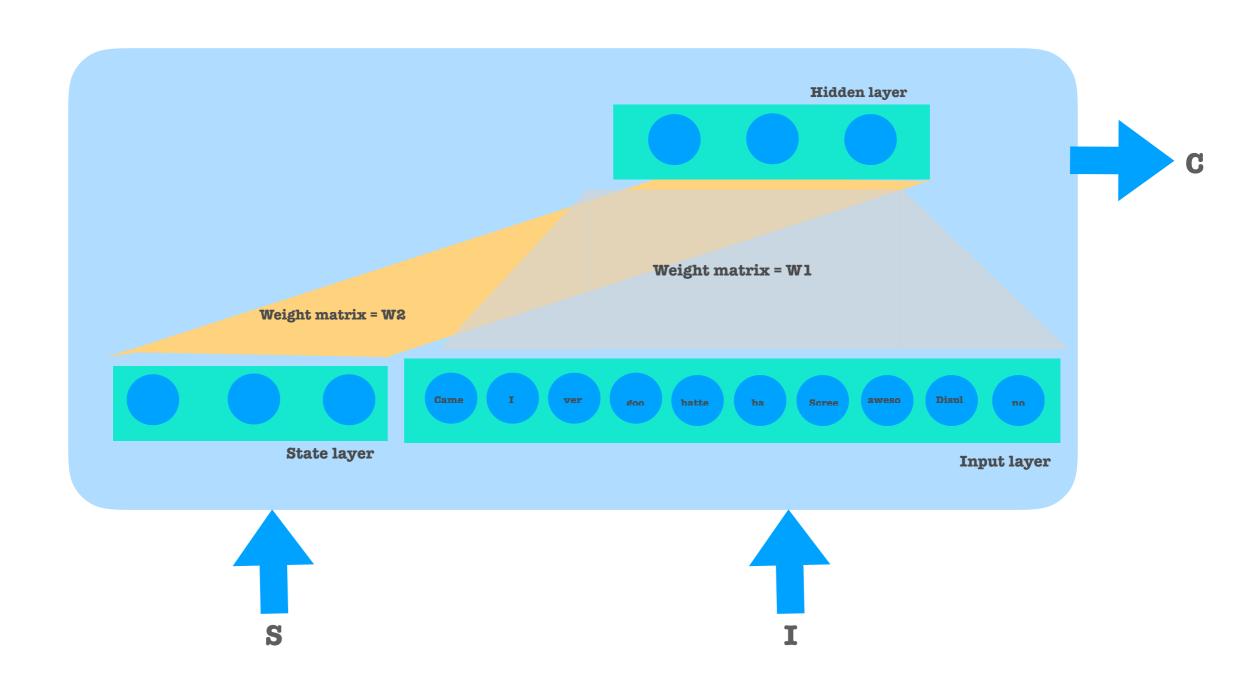






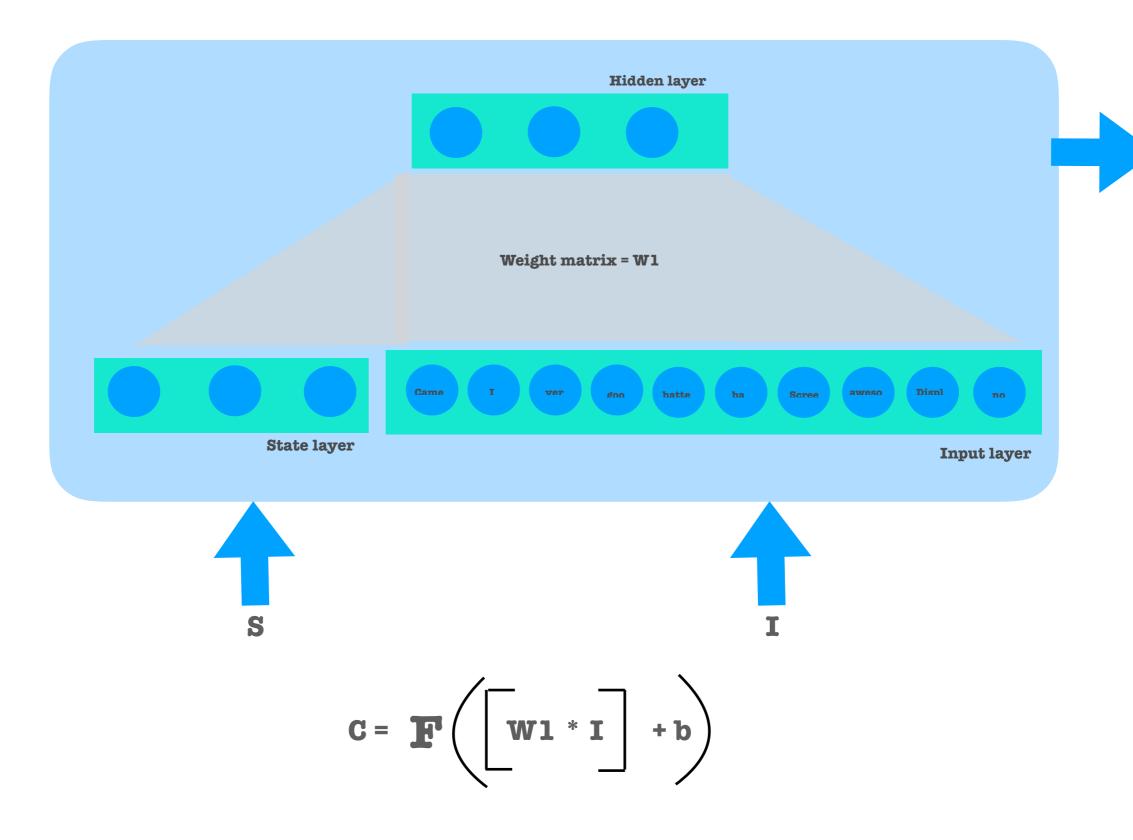


Output



$$\mathbf{C} = \mathbf{F} \left( \begin{bmatrix} \mathbf{w} \mathbf{1} * \mathbf{I} & + & \mathbf{w} \mathbf{2} * \mathbf{S} \end{bmatrix} + \mathbf{b} \right)$$

4 Variations in RNN

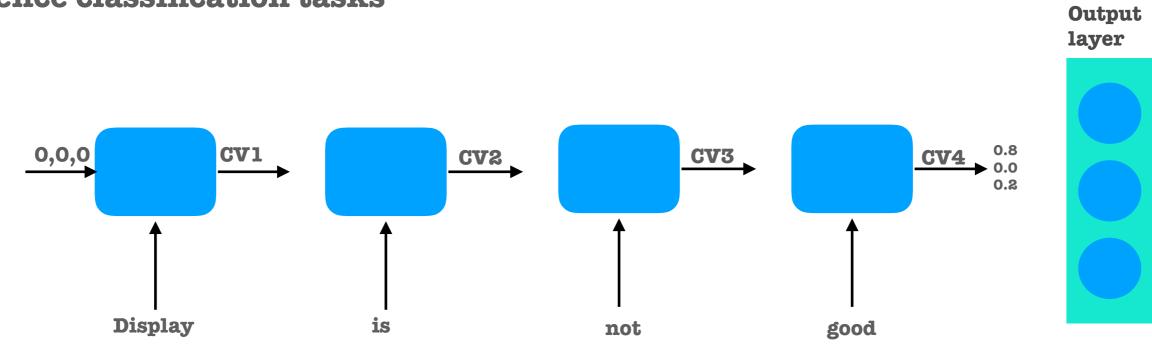


5 Where we use RNN?

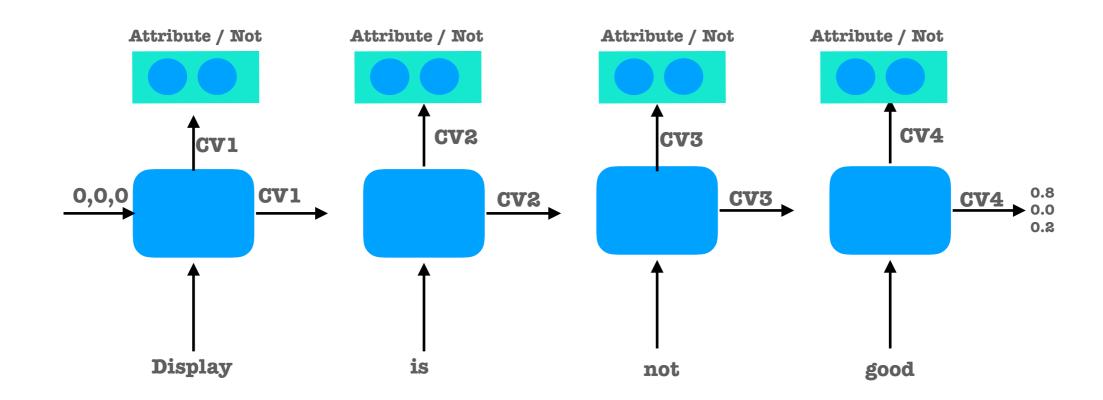
#### In what types of problems we use RNN?

- 1- Sequence tagging tasks
- 2- sequence classification task

#### Sequence classification tasks



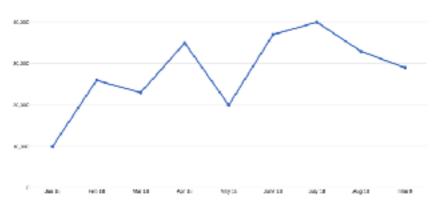
#### Sequence tagging tasks

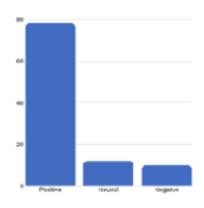


#### How is the camera of iPhone X?



#### Attribute model





Product popularity

Product sentiment

# Camera Display Battery Screen Durability Quality Charging Speaker

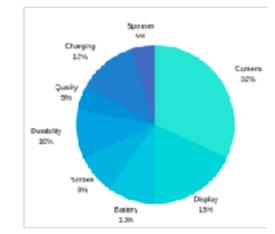
#### Camera of this phone is very good and I fell in love with this phone...



URL: <a href="https://www.flipkart.com">https://www.flipkart.com</a> ... - Apple iPhone 6s (Gold, 32 GB)

Summary: Camera is very good

positive



Attribute popularity

#### Camera of this phone is very good and I fell in love with this phone...



URL: https://www.amazon.com · ... · Apple iPhone 6s (Gold, 32 GB)

Summary: Camera is very good

positive

#### Camera of this phone is very good and I fell in love with this phone...



URL: https://www.snapdeal.com . . . . Apple iPhone 6s (Gold, 32 GB)

Summary: Camera is very good

negative

#### Camera of this phone is very good and I fell in love with this phone...



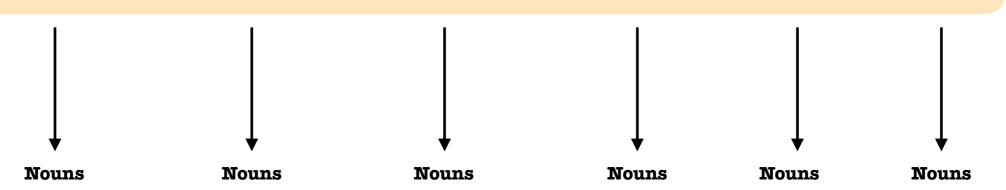
URL: <a href="https://www.amazon.com">https://www.amazon.com</a>, ... , Apple iPhone 6s (Gold, 32 GB)

Summary: Camera is very good

neutral

	product_description	meta_description	description	bread_crumb	highlights	formated_reviews
0	NaN	Buy Moto G5s (Lunar Gray, 32 GB) online at bes	NaN	Home > Mobiles & Accessories > Mobiles > Mator	0	['Nice Good but over priced', 'Absolute rubbis
1	NaN	Buy Imported ShengShow Gold Mirror Rubik Magic	Very Good Fantastic Product. No compromise on 	Home > Toys > Puzzles & Board Games > Puzzles	0	['Really Nice Smooth', 'Excellent It is a good
2	A revolutionary camera that adapts like the hu	Buy Samsung Galaxy S9 (Midnight Black, 128 GB)	Galaxy S9 Sleek and stunning the latest flagsh	Home > Mobiles & Accessories > Mobiles > Samsu	0	['Must buy! Just woww', 'Fakruddin Nice Produc

#### Feature engineering in text



Review 1: Iphone x, camera, one, store, home, features.

Review 2: Samsung s9, phone, sound quality, build

Review 3: Hello guys, shirt, Amazon, price, kidney, order

Review 4: shirt, material, Texture, style, brand

5 TF IDF

6 NMF

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