

Elon Musk-

The superhero entrepreneur and his mission to save the world



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E4

There are many myths regarding Noah and his mission to save the world. There are many varieties of this myth in different cultures, but they are more or less the same. Noah mission was to save the world, plunged in depravity and sin. God charged Noah with the duty of preaching to his people to make them live good and pure lives. Although he preached the message of God with immense zeal, his people refused to mend their ways, leading to his building of the Ark and the famous event of the Deluge, the great flood in which all the evil people of his time perished.

In a few decades, some of SpaceX's Falcon vehicles could well be the Noah's Ark of the modern age, by colonizing Mars and saving the people when the inevitable catastrophe strikes the earth. Many experts believe that though life began on earth, it's not meant to end here. Elon Musk is one of them. Elon Musk, the real life superhero when I esteem of as the greatest entrepreneur of the modern age. He deserves that title for the sheer variety and outstanding courage evident in his ventures. He even inspired the character building of 'Iron man' in the popular Marvel franchise of the same name.

Born in South Africa, Musk taught himself how to program at age 10 and made his first software sale at age 12, for 500\$. Launching of his first company zip 2 was timed perfectly with the internet boom of the late 1990's. In 1999, zip 2 was sold to Compaq computer corporation. In the same year, Musk cofounded 'x.com', which later took the form of PayPal, that revolutionized online financial services. Never one to rest on his laurels, Musk found his third company, space X

in 2002 that works towards the aim of building spacecraft for commercial space travel and colonization of Mars. Let's look at that again. A person makes substantial profit from his first 2 companies and spends it on building a company that builds private spacecraft! Why on earth would someone do that? Simply because he was Elon Musk. Ever since, the boundless potential of space exploration and the future of the human race have become the cover stones of Musk's abiding interests.

Musk's fourth company, Tesla Motors was founded in 2003, dedicated to producing affordable, mass-market electric cars. Five years later, Tesla unveiled the Roadster, the first major milestone in its journey which would go on to revolutionize the automobile industry, forcing even Porsche to step into electric car segment. In 2006, Musk worked for founding of SolarCity, an American provider of solar power systems. The company was the industry leader in the US by 2013. The environmental issue faced by the world today have been well documented. Most people around the world are in favour of doing whatever it takes to save the world. But Musk is one who walks his talk, rather than just preaching about it. In a recent interview, Musk was asked why Tesla had made its patents open to anyone. His exact reply was, "if we were all on a ship together and there are holes in the ship and were bailing water out and we have a great design for a bucket, we should probably share the bucket design. Because WE'RE ALL GONNA SINK!" Do we need more proof that he's the closest one gets to Noah of the modern age? One of his companies is trying to upend the auto industry. Another is trying to put people on Mars. Yet another is trying to bring electricity to everyone who needs it. But are we ready for Elon Musk?

Join him or compete with him, we have to be. Because as Musk said, we are all in this together. So when the inevitable strikes, we better have what it takes!