Parshan Pakiman

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University of Illinois Chicago, Chicago, IL

Advisor

M.Sc. in Business Analytics

University of Tehran, Tehran, Iran

B.Sc. in Applied Mathematics

Professor Selva Nadarajah

Spring 2017 -Spring 2023

Fall 2012 - Fall 2016

September 2022

Spring 2017 -Spring 2023

RESEARCH INTERESTS

- Off-the-shelf reinforcement learning (RL) algorithms: Mitigating the burden of model selection and parameter hand-engineering to broaden the use of RL in business applications (i.e., dynamic pricing with demand learning, options pricing, marketing campaign optimization, inventory control) and making it accessible to non-experts.
- Learning from sequential decisions: Uncovering unknown parameters of an optimization problem used to make historical decisions via inverse RL to enhance past decisions.
- Technical expertise: Advancing the above themes by developing methods and theory based on approximate linear programming, random features, information relaxations and duality, and online convex programs.

INDUSTRY EXPERIENCES AND COLLABORATIONS

 Research intern in the Advanced Solutions team at Guidehouse (Link): Developed an RL algorithm for a workflow scheduling problem, and a related research paper is currently in progress.

Fall 2021

2019

- Research collaboration with a major e-commerce company: Designed a framework that reduces waste in e-commerce by learning warehouse worker behavior and accounting for it in decision making.
- Research collaboration with Foresight ROI (Link): Developed an inverse RL method for mining past marketing

Fall 2017 - Summer

Since Spring 2021

data and optimizing future marketing campaigns (Link to the resulting paper published in KDD 2019).

AWARDS AND HONORS

BGS¹ membership: College of Business, University of Illinois at Chicago

Doctoral fellowship: Department of Information and Decision Sciences, University of Illinois at Chicago

Best student scholarship: Department of Mathematics, Statistics and Computer Science, University of Tehran

Technical qualification: RoboCup Iran open (Link), soccer simulation league

Technical qualification: Khwarizmi international award, soccer simulation league

Since Spring 2021 Since Spring 2017 Fall 2016 Fall 2016

TECHNICAL SKILLS

Programming language: Python, R, C++, C, Java, HTML, JavaScript

Python package: PyTorch, Scikit-learn, Autograd, NumPy, SciPy, Numba, Pandas, Matplotlib, etc

Optimization solver: Gurobi, Nevergrad, CVXPY, Pyomo, OR-Tools

Operating systems: Linux, MacOS, Windows

PUBLICATIONS

Journal Paper

- P. Pakiman, S. Nadarajah, N. Soheili, Q. Lin. Self-guided Approximate Linear Programs (Link). Under revision for third round review at Management Science.
- B. Chen, S. Nadarajah, P. Pakiman, S. Jasin. Self-adapting Robustness in Demand Learning (Link). Under revision for resubmission to Operations Research.

Conference Paper

- A. Chenreddy, P. Pakiman, S. Nadarajah, R. Chandrasekaran, R. Abens. SMOILE: A Shopper Marketing Optimization and Inverse Learning Engine (Link). Proceedings of the 25th ACM SIGKDD International Conference on Knowledge Discovery & Data Mining, 2019. Acceptance rate 6.4%.

Working Paper

- P. Pakiman, S. Nadarajah, Y. F. Lim. Menu Optimization with Decision Learning: Application to Sustainable Warehousing. In preparation for submission to Management Science.
- P. Pakiman, S. Nadarajah. Self-guided Approximate Linear Programs for Average-Cost Markov Decision Processes. In preparation for submission to INFORMS Journal on Computing.
- S. Nadarajah, P. Pakiman. Self-guided Least Squares Monte Carlo for Financial and Real Options. Work in progress.
- P. Pakiman, C. Landau, B.Haidar, S. Nadarajah. A Simulation-based Reinforcement Learning Approach to Workflow Scheduling. Work in progress.

Workshop Paper

- P. Pakiman, S. Nadarajah, N. Soheili, Q. Lin. Self-guided Approximate Linear Programs (Link). Accepted in NeurIPS Workshop on Self-Supervised Learning – Theory and Practice, 2020.

INVITED TALKS

| Decision Learning with Menu Optimization | |
|------------------------------------------------------------------------------------------------------------|-------------|
| - INFORMS Annual Meeting, Indianapolis, IN | Fall 2022 |
| POMS 32nd Annual Conference, Virtual | Spring 2022 |
| POMS 31st Annual Conference, Virtual | Spring 2021 |
| Self-guided Approximate Linear Programs | |
| Tuck School of Business, Dartmouth College, Hanover, NH | Summer 2022 |
| International Conference on Continuous Optimization (ICCOPT), Bethlehem, PA | Summer 2022 |
| INFORMS Optimization Society (IOS) Conference, Greenville, SC | Spring 2022 |
| INFORMS Annual Meeting, Anaheim, CA | Fall 2021 |
| POMS 30th Annual Conference, Washington D.C. | Spring 2019 |
| INFORMS Annual Meeting, Phoenix, AZ | Fall 2018 |
| POMS 29th Annual Conference, Houston, TX | Spring 2018 |
| Self-adapting Robustness in Demand Learning | |
| INFORMS Annual Meeting, Virtual | Fall 2020 |
| INFORMS Revenue Management and Pricing Student Live Paper Series, Link, Virtual | Fall 2020 |
| Self-guided Least Squares Monte Carlo for Financial and Real Options | |
| POMS 32nd Annual Conference, Virtual | Spring 2022 |
| SMOILE: A Shopper Marketing Optimization and Inverse Learning Engine | |
| $-$ ACM SIGKDD, International Conference on Knowledge Discovery & Data Mining, ${\sf Link},$ Anchorage, AK | Summer 2019 |
| POSTER PRESENTATIONS | |
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- NeurIPS 2020, Workshop on Self-Supervised Learning - Theory and Practice, Link, Virtual

Fall 2020

SMOILE: A Shopper Marketing Optimization and Inverse Learning Engine

ACM SIGKDD, International Conference on Knowledge Discovery & Data Mining, Link, Anchorage, AK

Summer 2019

TEACHING EXPERIENCES

Guest Lecturer, University of Illinois Chicago

Self-guided Approximate Linear Programs

Since Spring 2019

- Optimization for Analytics (IDS 435), Linear Regression and Subset Selection in Gurobi, session 1, session 2.
- Business data mining (IDS 472), three-week refresher on coding in R, slides for session 1, session 2, and session 3.

- Statistical models and methods for business analytics (IDS 575), refresher series on linear algebra, calculus, and probability theory.
- Statistical models and methods for business analytics (IDS 575), applications of regression, classification and likelihood maximization, slides.

Teaching Assistant, University of Illinois Chicago

Since Spring 2017

- Advanced text analytics for business (IDS 566)
- Business data mining (IDS 472)
- Business forecasting (IDS 476)
- Optimization for analytics (IDS 435)
- Data science for online customer analytics (IDS 594)
- Introduction to operations management (IDS 532)
- Statistical models and methods for business analytics (IDS 575)

Teaching Assistant, University of Tehran

Spring 2014 -Spring 2016

- Introduction to numerical analysis and scientific computing
- Numerical linear algebra

SERVICE

Reviewer

| - INI | FORMS Journal on Computing | Since Fall 2022 |
|------------------------|---------------------------------------------------|-------------------|
| Infe | ormation Systems Research | Since Spring 2022 |
| - Int | ernational Conference on Learning Representations | Since Fall 2021 |
| – An | nals of Operations Research | Since Fall 2020 |
| - Co: | mputers & Operations Research | Since Spring 2019 |
| – Ele | ctronic Commerce Research | Since Spring 2018 |
| - Inf | ormation Systems and Operational Research | Since Fall 2018 |

Conference Organization

| _ | Session co-chair, Learning and Sequential Decision Making, INFORMS Annual Meeting | Fall 2022 |
|---|---------------------------------------------------------------------------------------------------------|-------------|
| _ | Session co-chair, Large-scale Linear Programs and Applications, INFORMS Optimization Society Conference | Spring 2022 |
| _ | Session chair, Recent Advances in Reinforcement Learning, INFORMS Annual Meeting | Fall 2021 |
| _ | Session co-chair, Social Responsibility and Risk in Supply Chains, INFORMS Annual Meeting | Fall 2021 |

Membership

| IN | FORMS Chicago Chapter Ambassador | Since Spring 2022 |
|------------------------|-----------------------------------------------------------------------|-------------------|
| — Ве | ta Gamma Sigma (BGS) society | Since Spring 2021 |
| – Ins | stitute for Operations Research and the Management Sciences (INFORMS) | Since Fall 2018 |
| - Pr | oduction and Operations Management Society (POMS) | Since Fall 2018 |