# Parshan Pakiman

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June 2022

Spring 2017 -(Expected) Fall 2022

### **EDUCATION**

University of Illinois at Chicago (UIC), Chicago, IL

Ph.D. in Information and Decision Sciences

Thesis title Mitigating Model Risk in Reinforcement Learning: Self-adapting Methods with

Applications to Operations and Finance

Professors Selva Nadarajah and Negar Soheili Co-advisors

University of Illinois at Chicago, Chicago, IL

**Business Analytics** M.Sc. in

University of Tehran, Tehran, Iran

B.Sc. in **Applied Mathematics**  Spring 2017 -(Expected) Fall 2022

Fall 2012 - Fall 2016

### RESEARCH INTERESTS

- Off-the-shelf reinforcement learning (RL) algorithms: Mitigating the burden of model selection and parameter hand-engineering to broaden the use of RL in business applications (i.e., dynamic pricing with demand learning, options pricing, marketing campaign optimization, inventory control) and making it accessible to non-experts.
- Learning from sequential decisions: Uncovering unknown parameters of an optimization problem used to make historical decisions via inverse RL to enhance past decisions.
- Technical expertise: Advancing the above themes by developing methods and theory based on approximate linear programming, random features, information relaxations and duality, and online convex programs.

# INDUSTRY EXPERIENCES AND COLLABORATIONS

Research intern in the Advanced Solutions team at Guidehouse (Link): Developed an RL algorithm for a workflow scheduling problem, and a related research paper is currently in preparation for submission.

Fall 2021

Research collaboration with a major e-commerce company: Designed a framework that reduces waste in ecommerce by learning warehouse worker behavior and accounting for it in decision making.

Since Spring 2021

 Research collaboration with Foresight ROI (Link): Developed an inverse RL method for mining past marketing data and optimizing future marketing campaigns (Link to the resulting paper published in KDD 2019).

Fall 2017 - Summer 2019

# **AWARDS AND HONORS**

College of Business, University of Illinois at Chicago BGS¹ membership:

Doctoral fellowship: Department of Information and Decision Sciences, University of Illinois at Chicago Best student scholarship: Department of Mathematics, Statistics and Computer Science, University of Tehran

Technical qualification: RoboCup Iran open (Link), soccer simulation league Technical qualification:

Khwarizmi international award, soccer simulation league

Since Spring 2021 Since Spring 2017 Fall 2016 Fall 2016

Fall 2010

### **TECHNICAL SKILLS**

Python, R, C++, C, Java, HTML, JavaScript Programming language:

Python package: PyTorch, Scikit-learn, Autograd, NumPy, SciPy, Numba, Pandas, Matplotlib, etc

Optimization solver: Gurobi, Nevergrad, CVXPY, Pyomo, OR-Tools

Operating systems: Linux, MacOS, Windows

# **PUBLICATIONS**

### **Journal Paper**

- P. Pakiman, S. Nadarajah, N. Soheili, Q. Lin. Self-guided Approximate Linear Programs (Link). Under revision for third round review at Management Science.
- B. Chen, S. Nadarajah, P. Pakiman, S. Jasin. Self-adapting Robustness in Demand Learning (Link). Under revision for resubmission to Operations Research.

# **Conference Paper**

- A. Chenreddy, P. Pakiman, S. Nadarajah, R. Chandrasekaran, R. Abens. SMOILE: A Shopper Marketing Optimization and Inverse Learning Engine (Link). Proceedings of the 25th ACM SIGKDD International Conference on Knowledge Discovery & Data Mining, 2019. Acceptance rate 6.4%.

### **Working Paper**

- P. Pakiman, S. Nadarajah, Y. F. Lim. Menu Optimization with Decision Learning: Application to Sustainable Warehousing. In preparation for submission to Management Science.
- P. Pakiman, S. Nadarajah. Self-guided Approximate Linear Programs for Average-Cost Markov Decision Processes. In preparation for submission to INFORMS Journal on Computing.
- S. Nadarajah, P. Pakiman. Self-guided Least Squares Monte Carlo for Financial and Real Options. Work in progress.
- P. Pakiman, C. Landau, B.Haidar, S. Nadarajah. A Simulation-based Reinforcement Learning Approach to Workflow Scheduling. Work in progress.

# **Workshop Paper**

- P. Pakiman, S. Nadarajah, N. Soheili, Q. Lin. Self-guided Approximate Linear Programs (Link). Accepted in NeurIPS Workshop on Self-Supervised Learning – Theory and Practice, 2020.

### **INVITED TALKS**

Decision Learning with Menu Optimization	
<ul> <li>INFORMS Annual Meeting, Indianapolis, IN</li> </ul>	Fall 2022
<ul> <li>POMS 32nd Annual Conference, Virtual</li> </ul>	Spring 2022
<ul> <li>POMS 31st Annual Conference, Virtual</li> </ul>	Spring 2021
Self-guided Approximate Linear Programs	
<ul> <li>INFORMS Optimization Society (IOS) Conference, Greenville, SC</li> </ul>	Spring 2022
<ul> <li>INFORMS Annual Meeting, Anaheim, CA</li> </ul>	Fall 2021
<ul> <li>POMS 30th Annual Conference, Washington D.C.</li> </ul>	Spring 2019
<ul> <li>INFORMS Annual Meeting, Phoenix, AZ</li> </ul>	Fall 2018
<ul> <li>POMS 29th Annual Conference, Houston, TX</li> </ul>	Spring 2018
Self-adapting Robustness in Demand Learning	
INFORMS Annual Meeting, Virtual	Fall 2020
<ul> <li>INFORMS Revenue Management and Pricing Student Live Paper Series, Link, Virtual</li> </ul>	Fall 2020
Self-guided Least Squares Monte Carlo for Financial and Real Options	
<ul> <li>POMS 32nd Annual Conference, Virtual</li> </ul>	Spring 2022
SMOILE: A Shopper Marketing Optimization and Inverse Learning Engine	
$-$ ACM SIGKDD, International Conference on Knowledge Discovery $\mathring{\sigma}$ Data Mining, ${\sf Link},$ Anchorage, AK	Summer 2019
POSTER PRESENTATIONS	

### Self-guided Approximate Linear Programs

NeurIPS 2020, Workshop on Self-Supervised Learning – Theory and Practice, Link, Virtual

Fall 2020

### SMOILE: A Shopper Marketing Optimization and Inverse Learning Engine

ACM SIGKDD, International Conference on Knowledge Discovery & Data Mining, Link, Anchorage, AK

Summer 2019

### **TEACHING EXPERIENCES**

### Guest Lecturer, University of Illinois at Chicago

Since Spring 2019

- Optimization for Analytics (IDS 435), Linear Regression and Subset Selection in Gurobi, session 1, session 2.
- Business data mining (IDS 472), three-week refresher on coding in R, slides for session 1, session 2, and session 3.
- Statistical models and methods for business analytics (IDS 575), refresher series on linear algebra, calculus, and probability theory.

- Statistical models and methods for business analytics (IDS 575), applications of regression, classification and likelihood maximization, slides.

# Teaching Assistant, University of Illinois at Chicago

- Advanced text analytics for Business (IDS 566)
- Business data mining (IDS 472)
- Business forecasting (IDS 476)
- Optimization for Analytics (IDS 435)
- Data science for online customer analytics (IDS 594)
- Introduction to operations management (IDS 532)
- Statistical models and methods for business analytics (IDS 575)

# Teaching Assistant, University of Tehran

Spring 2014 -Spring 2016

Since Spring 2019

Fall 2021

Since Spring 2017

- Introduction to numerical analysis and scientific computing
- Numerical linear algebra

### **SERVICE**

### Reviewer

- Information Systems Research (ISR) Since Spring 2022 International Conference on Learning Representations (ICLR) Since Fall 2021 Since Fall 2020
- Annals of Operations Research Computers & Operations Research
- Electronic Commerce Research Since Spring 2018 Since Fall 2018
- Information Systems and Operational Research

### **Conference Organization**

- Session co-chair, Learning and Sequential Decision Making, INFORMS Annual Meeting Fall 2022 - Session co-chair, Large-scale Linear Programs and Applications, INFORMS Optimization Society Conference Spring 2022 Session chair, Recent Advances in Reinforcement Learning, INFORMS Annual Meeting Fall 2021
- Session co-chair, Social Responsibility and Risk in Supply Chains, INFORMS Annual Meeting

### Membership

- INFORMS Chicago Chapter Ambassador Since Spring 2022 Beta Gamma Sigma (BGS) society Since Spring 2021
- Institute for Operations Research and the Management Sciences (INFORMS) Since Fall 2018 Since Fall 2018
- Production and Operations Management Society (POMS)