

## Parth Gupta

Engineering Leader | Data & AI Innovator | Technical Visionary

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Dear Hiring Manager,

What happens when an engineering leader with a passion for scaling platforms, driving innovation, and leading empowered teams meets Monday Merch? I believe it's the beginning of a transformational journey—because building technology that revolutionizes branded merchandise aligns perfectly with my mission to drive impactful solutions and inspire teams to excel. ✨🚀✨

### Why Me?

I'm an Engineering Manager with extensive experience leading software development teams, driving scalable platform growth, and embracing AI-driven automation. Key highlights from my career include:

- **Technical Leadership:** Led cross-functional teams of 17+ engineers and multiple product initiatives at Booking.com, enhancing scalability, performance, and governance across platforms.
- **Innovating with AI:** Spearheaded the development of workflow automation and AI-driven cloud migration tools that significantly reduced manual coding efforts and boosted productivity.
- **Hands-On Development:** Proficient in full-stack development, with experience in scalable backend systems (Python) and dynamic frontend platforms (Vue). I understand the value of staying actively engaged in development to inspire teams and foster technical excellence.

These experiences have prepared me to take full ownership of Monday Merch's technology—leading your software development efforts while balancing strategic vision with daily execution. ✨🌐🔧

### Why Monday Merch?

Your mission to revolutionize branded merchandise through automation and AI excites me. Monday Merch's innovative platforms—Merch Platform, Shop, and ERP—are the backbone of your operations, making this opportunity to lead engineering efforts both a challenge and an incredible learning experience. I'm eager to contribute my leadership and technical expertise to optimize and scale these products, ensuring they continue to power your rapid growth. ✨🏢🔄

I am particularly excited about the opportunity to:

- **Lead and Build:** Set the technical direction and contribute to core products like the ERP, Merch Platform, and Shop, enabling seamless client engagement and operational efficiency.
- **Mentor and Elevate:** Foster a high-performing culture by mentoring your team of seven engineers, promoting best practices in clean code, architecture, and AI-driven development.
- **Innovate with AI:** Leverage large language models to drive automation and productivity, reducing manual efforts and enhancing team output.

## Why I'm the Best Fit?

I thrive at the intersection of leadership, technology, and strategy. My career highlights include:

- **Full-Stack Expertise:** Deep experience with Python, Javascript, and cloud infrastructure, enabling me to lead across backend, frontend, and DevOps.
- **Strategic Leadership:** Translating long-term goals into actionable daily tasks while optimizing team performance through automation and agile practices.
- **Team Empowerment:** Building high-performing teams through mentorship, structured feedback, and continuous learning initiatives.

Joining Monday Merch as Head of Engineering would allow me to take on a leadership challenge that blends hands-on development with strategic oversight—an opportunity I am eager to embrace. 🚀🌐✨

I'd love to discuss how my vision and experience align with Monday Merch's goals. Let's connect and build the future of branded merchandise technology together! ✨💛🔧

Warm regards,

**Parth Gupta**