



The Top 50 Countries by Number of LinkedIn Members



Posted by Holly Fawcett, 16th September 2014

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How popular is LinkedIn in your country? With 313 million LinkedIn members in over 200 countries and territories, LinkedIn is the world's largest professional network. We've painstakingly analysed each country's LinkedIn Member population and have compiled the Top 50 countries on LinkedIn, here they are!



Top 50 Countries* By Number of LinkedIn Members

Rank	Country	Members
1	United States	111,455,003
2	India	29,169,586
3	Brazil	19,658,016
4	United Kingdom	17,439,495
5	Canada	10,785,924
6	France	8,690,538
7	Italy	7,719,987
8	Mexico	6,855,808
9	Spain	6,794,241
10	Australia	6,618,597
11	China	6,237,850
12	Netherlands	5,497,325
13	Argentina	4,157,826
14	Colombia	3,913,315
15	Russian Federation	3,889,489
16	South Africa	3,873,733
17	Germany	3,821,283
18	Indonesia	3,793,247
19	Turkey	3,705,459
20	Chile	2,777,370

21	Philippines	2,773,485
22	Pakistan	2,528,783
23	Peru	2,389,793
24	Belgium	2,236,760
25	United Arab Emirates	2,037,301
26	Sweden	2,022,338
27	Malaysia	2,003,783
28	Nigeria	1,823,367
29	Venezuela	1,815,269
30	Portugal	1,808,010
31	Denmark	1,659,722
32	Saudi Arabia	1,570,539
33	Iran	1,515,559
34	Singapore	1,452,305
35	Romania	1,451,815
36	Poland	1,448,180
37	Switzerland	1,421,263
38	Egypt	1,398,139
39	Ireland	1,268,623
40	Japan	1,248,671
41	New Zealand	1,234,749
42	Norway	1,204,194
43	Israel	1,138,345
44	Ukraine	1,116,177
45	Ecuador	1,049,794
46	Thailand	993,476
47	Kenya	992,838
48	Morocco	984,068
49	Hong Kong	973,380
50	South Korea	966,774

* Data is correct as of September 5, 2014. User data was calculated using a combination of LinkedIn Search data, and the LinkedIn Advertising Data tool and LinkedIn's official resources ([About LinkedIn](#)).



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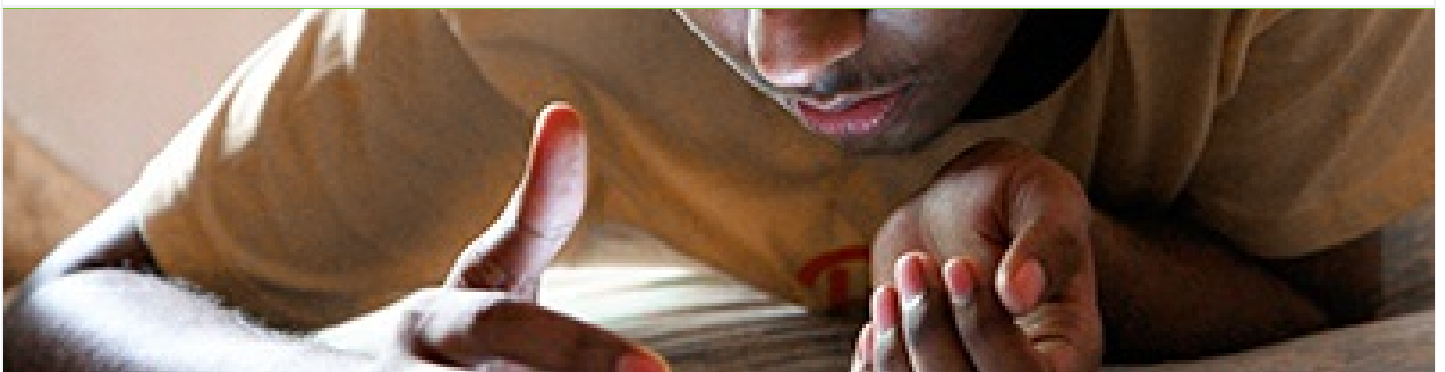
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We have, since its inception, been huge Google Plus fans, even though its been a bit of a ghost-town compared to the old reliable of Facebook. However, Facebook's only advantage over Google+ was its Business/Brand pages, which Google have now dashed and officially launched Google Plus Pages launched last night. Within about 5 minutes of the announcement, some over-zealous members of the Social Talent team last night, at home watching telly, created a Google Page for Social Talent (so there were 3 of them!). It's really simple to do, so here's both the how and the why:



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