

# SETTING UP A NAUKRI PROFILE TO GET INTERVIEW CALLS

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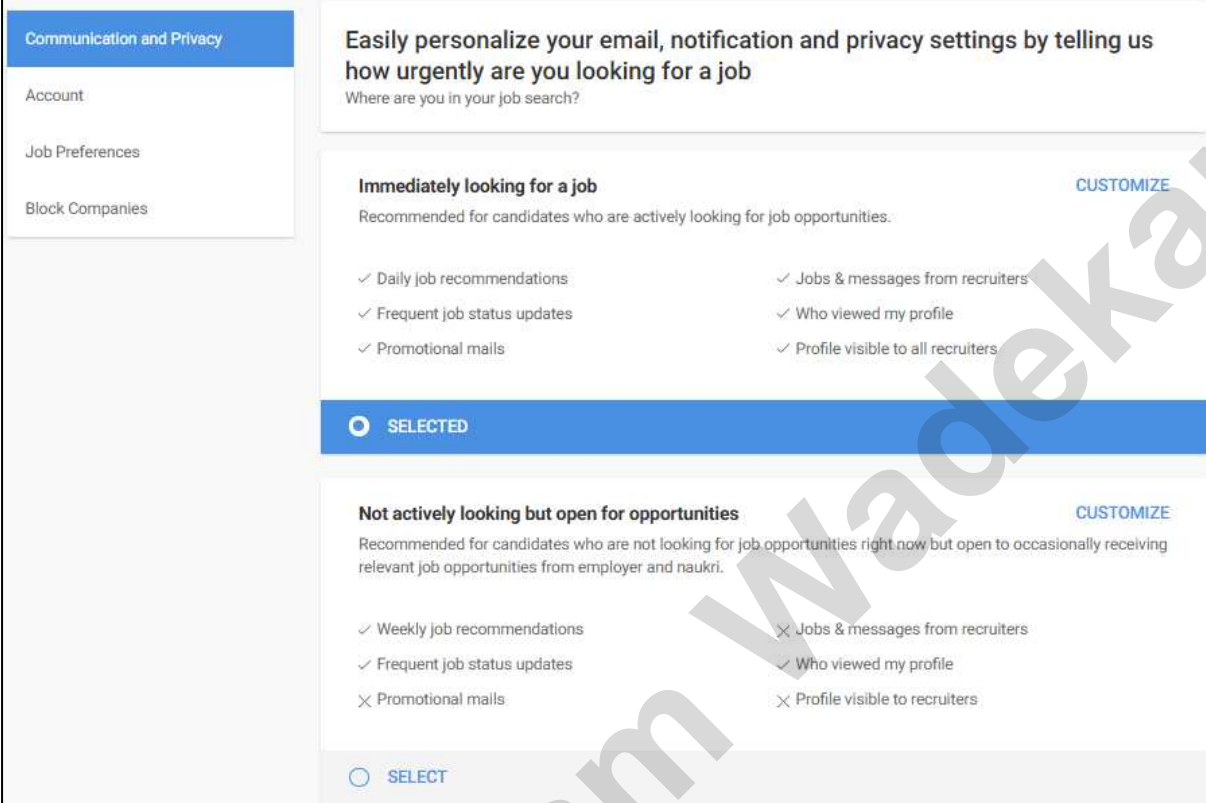
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## End to End Naukri Profile Setup to get calls -

1. First thing you need to do is go to settings -> and make sure you have selected

### Immediately looking for a job option



The screenshot shows the 'Communication and Privacy' settings page on Naukri. On the left is a sidebar with 'Communication and Privacy' (highlighted), 'Account', 'Job Preferences', and 'Block Companies'. The main content area has a header: 'Easily personalize your email, notification and privacy settings by telling us how urgently are you looking for a job' with a sub-header 'Where are you in your job search?'. Below this are two main options: 'Immediately looking for a job' (selected with a radio button and a blue bar) and 'Not actively looking but open for opportunities'. Each option has a 'CUSTOMIZE' link. The 'Immediately looking for a job' section lists: 'Recommended for candidates who are actively looking for job opportunities.' and a list of checked preferences: 'Daily job recommendations', 'Frequent job status updates', 'Promotional mails', 'Jobs & messages from recruiters', 'Who viewed my profile', and 'Profile visible to all recruiters'. The 'Not actively looking but open for opportunities' section lists: 'Recommended for candidates who are not looking for job opportunities right now but open to occasionally receiving relevant job opportunities from employer and naukri.' and a list of preferences: 'Weekly job recommendations', 'Frequent job status updates', 'Promotional mails' (unchecked), 'Jobs & messages from recruiters' (unchecked), 'Who viewed my profile', and 'Profile visible to recruiters' (unchecked). At the bottom of the main content area is a 'SELECT' button.

Communication and Privacy

Account

Job Preferences

Block Companies

Easily personalize your email, notification and privacy settings by telling us how urgently are you looking for a job

Where are you in your job search?

**Immediately looking for a job** [CUSTOMIZE](#)

Recommended for candidates who are actively looking for job opportunities.

- ✓ Daily job recommendations
- ✓ Frequent job status updates
- ✓ Promotional mails
- ✓ Jobs & messages from recruiters
- ✓ Who viewed my profile
- ✓ Profile visible to all recruiters

☒ **SELECTED**

**Not actively looking but open for opportunities** [CUSTOMIZE](#)

Recommended for candidates who are not looking for job opportunities right now but open to occasionally receiving relevant job opportunities from employer and naukri.

- ✓ Weekly job recommendations
- ✓ Frequent job status updates
- ✗ Promotional mails
- ✗ Jobs & messages from recruiters
- ✓ Who viewed my profile
- ✗ Profile visible to recruiters

☐ **SELECT**

## 2. Basic Details

1. Have a good and professional profile photo.
2. You should mention full name properly Example - (Shubham Wadekar)
3. Inside the Basic details - Mention your work status, Total experience, Current salary, Salary breakdown, Current location.

Most Important is Notice period –

- Select 15 Days or less
- If you already serving the notice period then mention last working day.

I know you might be getting a question that your notice period is of 3 months but if you don't mention it as 15 days or less, there are high chances that you will not get a call.

So, after you get a call then you can have discussion with the recruiter that you will try for early release or notice period buyout.

## 3. Resume

Upload your latest resume here – I have explained in this KIT how you can make a good resume having ats score of more than 90

## 4. Resume Headline

This section actually helps you get interview calls. Let's understand how Naukri.com works.

When a recruiter searches for a candidate for example, an Azure Data Engineer they type keywords like Databricks, Data Factory, SQL, Python, Synapse, Fabric.

These keywords are matched with your resume headline. If your headline contains all these keywords, your profile will show up in the recruiter's search results and they will give you a call.

So, point is you should mention all the relevant keywords in resume headline section.

### Example -

Role - Azure Data Engineer, Big Data Developer.

Skills - SQL, Python, Pyspark, Databricks, Azure data factory, Synapse analytics, Microsoft fabric, data warehousing, data modeling, azure functions, ETL

So, the question is there might be thousands of students who have mentioned all of these skills in their resume headline section. So, how will you get a call?

For that you need to keep updating your Naukri profile on a daily basis around 9AM-10AM, so after updating your profile you will be at top of recruiters search result.

**This is a very simple hack many people don't know.**

## 5. Key Skills

Here you have mention to all of the skills that you mentioned in the resume headline section one by one.

Example in my case –

**Resume headline**

Data Engineer, Big Data Developer, GCP Data Engineer Skills - Pyspark, Hive, Python, SQL, Hbase, Hadoop, Kafka, Unix Shell Scripting, Sqoop, Scala, CI/CD, Airflow, MYSQL, ETL, bigquery, dataproc, dataflow, pubsub, gcs, data fusion, cloud composer..

**Key skills**

Data Warehousing

Pubsub

Dataprocc

Bigquery

HBase Database

Big Data Hadoop

Hive

Sqoop

Hdfs

Python

SQL

Kafka

Pyspark

YARN

Data Engineering

GCP Cloud

Big Data

Google Cloud Platforms

Data Modeling

## 6. Employment

You have to mention all the companies you have worked for and details about it, important thing is you have to write down everything about your work in that particular company.

Example –

1. Write down everything point by point
2. Add quantifiable impact that you made using each skill.

1. Automated data cleansing and transformation tasks using Python and SQL, eliminating over 50 hours of manual work per month and improving data accuracy in critical financial reports. 2. Optimized query performance and implemented effective partitioning in BigQuery, reducing monthly cloud billing by \$3,500 through efficient data scans. 3. Built distributed ETL pipelines on Dataproc using PySpark, successfully processing over 12 TB of data daily and enabling faster downstream data availability by 4 hours. 4. Engineered real-time streaming pipelines with Dataflow, achieving sub-second processing latency and supporting high-throughput data ingestion of 1 million events per second. 5. Integrated Pub/Sub for real-time messaging, ensuring 99.99% message delivery reliability and enabling proactive monitoring across 8+ microservices. 6. Orchestrated 30+ complex data workflows using Composer, improving task failure recovery time from hours to under 15 minutes, enhancing operational resilience. 7. Developed Python scripts and SQL queries to validate streaming data integrity, reducing data anomalies by 95% and ensuring accurate real-time reporting. 8. Implemented optimized streaming inserts in BigQuery, supporting real-time analytics on 1 million+ events daily and enabling instant business insights. 9. Utilized Dataproc with PySpark for on-the-fly transformations of incoming stream data, reducing downstream data enrichment time by 40%. 10. Built scalable Dataflow pipelines to process and enrich streaming data, achieving end-to-end latency of under 5 seconds for high-priority data flows. 11. Engineered a Pub/Sub-based messaging backbone, ensuring 99.99% reliable delivery and seamless scalability to handle traffic spikes of up to 3x normal load. 12. Automated orchestration of streaming workflows with Cloud Composer, reducing manual monitoring efforts by 30% and ensuring proactive failure handling.

Projects

Data Migration - Oracle to GCP

Real-Time Data Streaming - Pub/Sub to BigQu...

Top 5 key skills:Pyspark,GCP Cloud,SQL,Python,Airflow,Data Modeling,Bigquery,Dataprocc,Pubsub










## 7. Education

It is a straight forward section mention of all your education details

## 8. IT Skills

Again, here you have mention to all of the skills that you mentioned in the resume headline section one by one.

**Example –**


IT skills				<a href="#">Add details</a>
Skills	Version	Last used	Experience	
Dataprocc	-	2025	3 Years 5 Months	
Bigquery	-	2025	3 Years 5 Months	
Airflow	-	2025	3 Years 5 Months	
Hadoop	-	2025	3 Years 5 Months	
Kafka	-	2025	3 Years 5 Months	
Pyspark	-	2025	3 Years 5 Months	
GCP Cloud	-	2025	3 Years 5 Months	
Python	-	2025	3 Years 5 Months	
MySQL	-	2025	3 Years 5 Months	

## 9. Projects

**You will mention all the data engineering projects you have worked on till date.**

- Write down everything point by point
- Add quantifiable impact that you made using each skill.
- For each skill make one point
- For point making I will attach one ChatGPT prompt, it will help you make those points.

**Example –**

<b>Data Migration - Oracle to GCP</b> 
Mention your client name here (Pune: Offsite)
Jan 2023 to Oct 2024 (Full Time)
1. Automated data cleansing and transformation tasks using Python and SQL, eliminating over 50 hours of manual work per month and improving data accuracy in critical financial reports. 2. Optimized query performance and implemented effective partitioning in BigQuery, reducing monthly cloud billing by \$3,500 through efficient data scans. 3. Built distributed ETL pipelines on Dataprocc using PySpark, successfully processing over 12 TB of data daily and enabling faster downstream data availability by 4 hours. 4. Engineered real-time streaming pipelines with Dataflow, achieving sub-second processing latency and supporting high-throughput data ingestion of 1 million events per second. 5. Integrated Pub/Sub for real-time messaging, ensuring 99.99% message delivery reliability and enabling proactive monitoring across 8+ microservices. 6. Orchestrated 30+ complex data workflows using Composer, improving task failure recovery time from hours to under 15 minutes, enhancing operational resilience.






## 10. Profile summary

Example -

I am a Data Engineer with hands-on experience in designing and delivering real-time and batch data solutions on GCP. I've built scalable pipelines using tools like Pub/Sub, Dataflow, BigQuery, Dataproc, and Cloud Composer, handling over 1 million events daily with sub-second processing latency. My work has consistently driven measurable impact from reducing manual efforts by 30%, improving data accuracy by 95%, to enabling cost savings in cloud billing. I specialize in streamlining complex data workflows, ensuring system reliability, and delivering actionable insights. I'm now looking to leverage my expertise to architect large-scale data platforms and contribute to data-driven decision-making at an enterprise level.

## 11. Accomplishments

- Mention your linkedin profile, github, leetcode profile in Online profile section
- Add certification
- And any other thing if you have.

Accomplishments	
<b>Online profile</b> Add link to online professional profiles (e.g. LinkedIn, etc.)	Add
Linkedin  <a href="https://www.linkedin.com/in/shubhamwadekar/">https://www.linkedin.com/in/shubhamwadekar/</a>	
<b>Work sample</b> Link relevant work samples (e.g. Github, Behance)	Add
<b>White paper / Research publication / Journal entry</b> Add links to your online publications	Add
<b>Presentation</b> Add links to your online presentations (e.g. Slide-share presentation links etc.)	Add
<b>Patent</b> Add details of patents you have filed	Add
<b>Certification</b> Add details of certifications you have completed	Add
 Associate Cloud Engineer Certification  Google <a href="https://google.accreditable.com/45d10684-d9ad-4590-9383-4910594fb237">https://google.accreditable.com/45d10684-d9ad-4590-9383-4910594fb237</a> Validity: Sep '23 to Sep '26	

## 12. Carrer Profile

- Select these options as I have shown
- In locations – select all the location it increases your odds to get the calls.

**Career profile** 

Current industry IT Services & Consulting	Department Data Science & Analytics
Role category Data Science & Machine Learning	Job role Data Engineer
Desired job type contractual, permanent	Desired employment type Full Time
Preferred shift Flexible	Preferred work location Pune, Mumbai (All Areas), Bangalore/Bengaluru, Hyderabad/Secunderabad, Remote, Mumbai, Gurgaon/Gurugram, Noida, Delhi / NCR, Chennai
Expected salary <a href="#">Add expected salary</a>	