

Group: 12

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### Product Vision: NinerNav

NinerNav is **FOR** new and prospective UNCC students **WHO** want to learn more about the layout of and services on campus. NinerNav is an entertainment and educational service **THAT** brings the campus to life by gamifying the process of discovery. NinerNav empowers users to learn about and explore the diverse sites and locations on campus that they might not have visited yet. **UNLIKE** GeoGuesser, **OUR PRODUCT** is specifically designed around the UNCC campus, making it the perfect tool for new UNC Charlotte students who are eager to explore and get acclimated to the campus. NinerNav provides an engaging, immersive, and educational experience that turns acclimation into an adventure.