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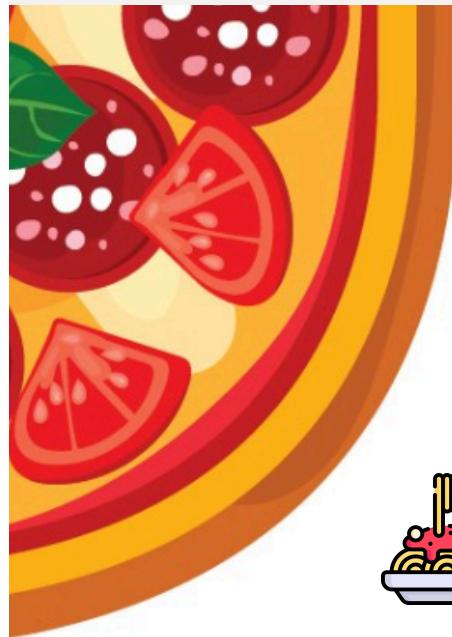
Zomato Dashboard Home



"Empowering data-driven decisions for enhanced customer satisfaction and business growth."



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Zomato Key Metrics & Overview

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Total Restaurants

11.5K



Total Ratings

51.7K



Average Ratings

3.6



Total Votes

14.7M

Average Bill Amount

 **555.4**

3K

Type of Service

All



Restaurant's Location

All



0

Min Votes

16832

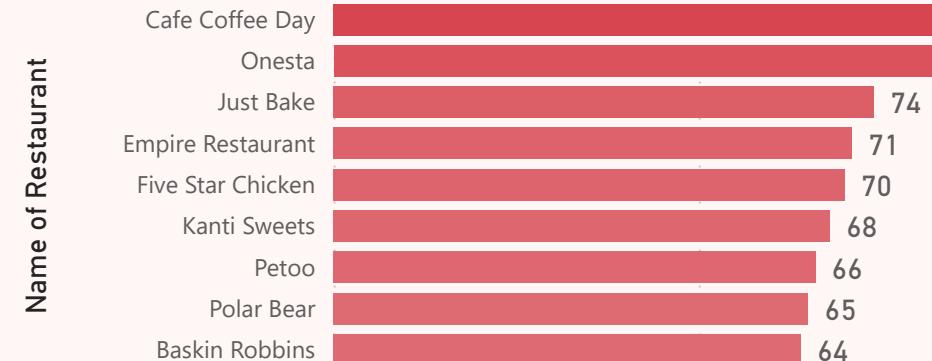
Max Votes

283.81

Average Votes

Restaurants by Ratings

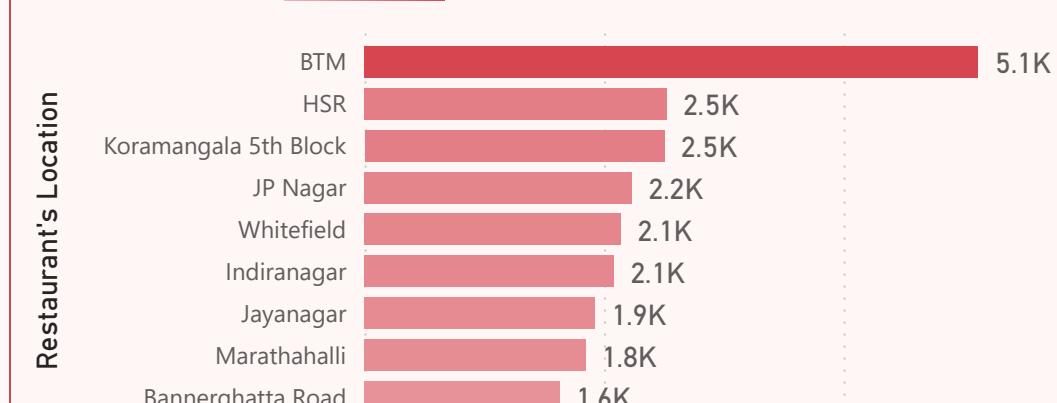
Restaurant's Ratings 1 96



Count of Restaurant Ratings

Customers Engagement by Restaurant Location

Orders Count 0.00K 5.12K



Online Orders

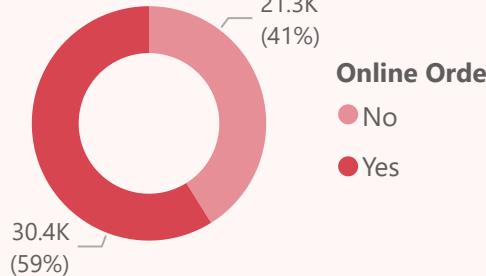


Customer Engagement & Ordering Patterns

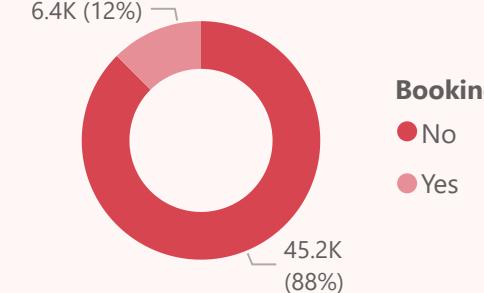
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Restaurant's by Online Order



Restaurant's by Table Booking



Restaurant Types

A

Type of Service

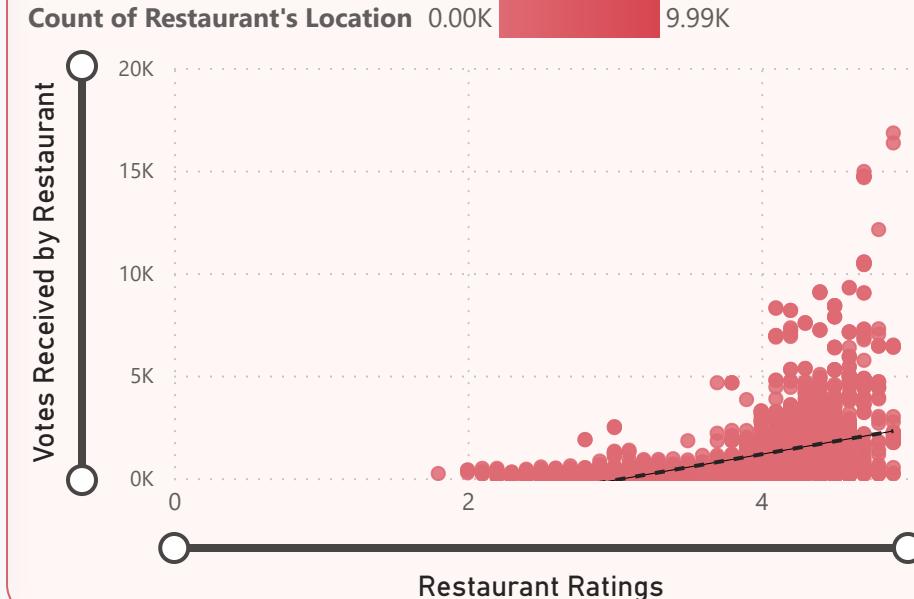
A

Correlation Coefficient

0.45

Ratings Vs Votings

Restaurant Ratings by Votings



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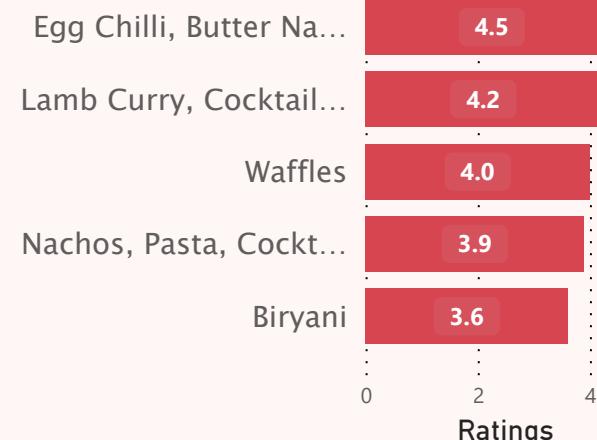


Customer Preferences & Popularity Insights

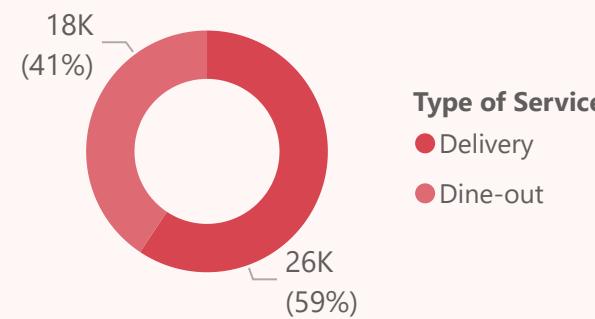
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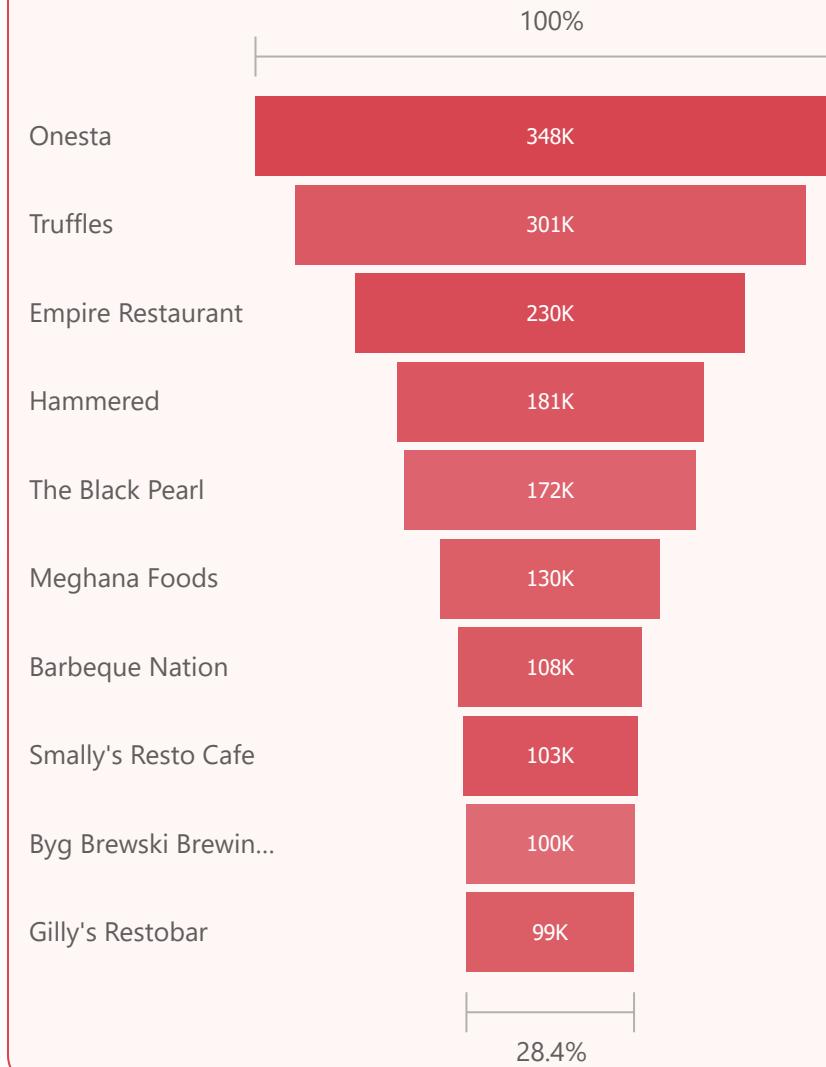
Top 5 Dishes By Ratings



Customers by Delivery v/s Dining

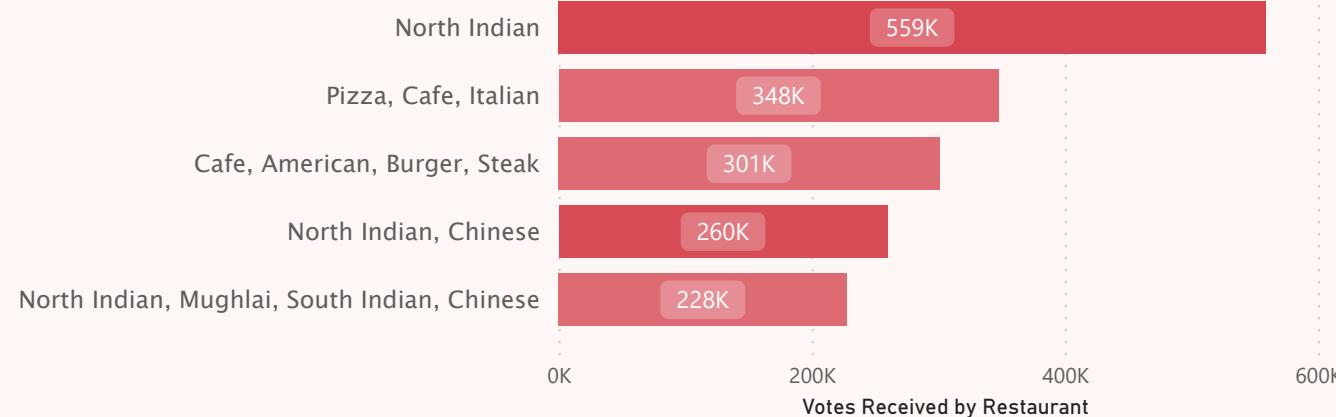


Top 10 Restaurants by Votes



Popularity of Cuisines by Voting

cuisines



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Performance Insights & Strategic Trends



Total Restaurants

8739

Restaurant's Loc...

Types of Service

Buffer

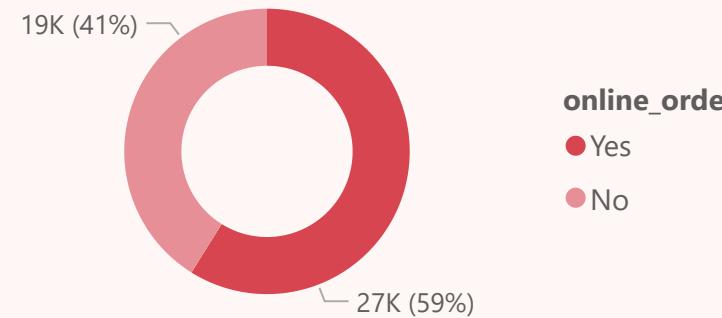
Cafes

Delivery

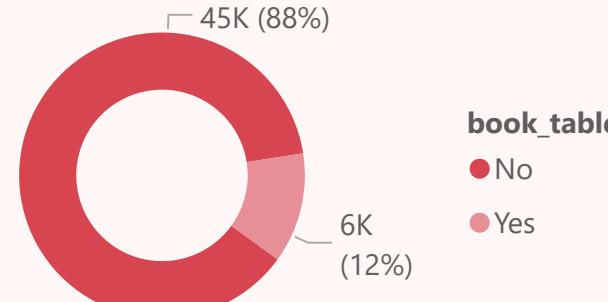
Desserts



Online Orders



Bookings



Types of Service

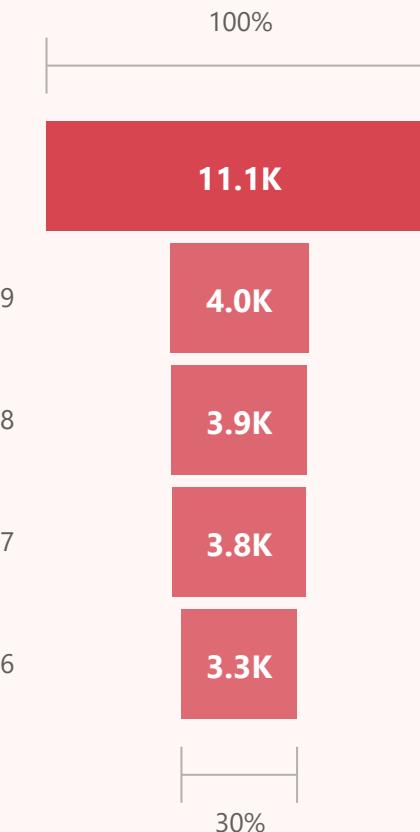
Buffer

Cafes

Delivery

Desserts

Availability of Menu Items by Restaurant Ratings





Analytical Insights & Trends



Online Orders had the highest Ratings (3.65) and Sum of Votes Received by Restaurant (9347014) allowing Online Orders.

Casual Dining had the highest approx_cost(for two people) and Sweet Shop, Dessert Parlor has the lowest approx_cost(for two people).

Casual Dining accounted for 28.48% of Sum of approx_cost(for two people).

Correlation Coefficient

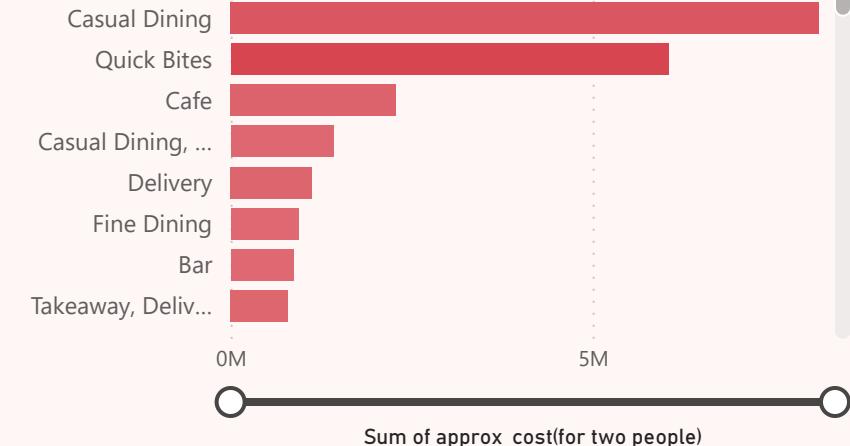
0.20

OnlineOrders Vs Ratings

Correlation between Online ordering and Ratings



Approx Cost(for two people) by Type of Restaurant



Types of Services



online_order

- Yes
- No

book_table

- No
- Yes

Online Orders by Type of Restaurant

