

# PARTH SHAH

A/704 Vikas Towers Amboli Andheri East, Mumbai, India – 400069 | parth981@gmail.com | +91 9821349231

LinkedIn : [www.linkedin.com/in/parthshah007](https://www.linkedin.com/in/parthshah007)

## EDUCATION

**K J Somaiya Institute of Engineering and Information Technology**

**2014 - 2018**

Bachelor of Engineering (B.E), Information Technology

**CGPA – 7.48/10**

## Work Experience

**Accenture, Pune, India Internship**

**August 2018 – December 2018**

- 1) Fabricating websites using technologies such as Angular Js , React , HTML , CSS , Java script

**Cartesian Consulting, Mumbai, India**

**January 2019 - Current**

*Data Analyst*

- 1) Solving Business problems and provide Business solutions through analytics.
- 2) Bringing Insights from Data using Statistical Models such as Linear regression and Machine Learning Model such as XG Boost , Random forest etc on R or Python with the help of Database such SQL and Oracle .
- 3) Automating SQL or Oracle Query's by Creating Stored procedures and Cursor which can be used by Cronjob in Linux.
- 4) Creating End to end ETL jobs using Pentaho.

## Projects

### 1) AI-Driven Technical Box for India's leading Stockbroker Company.

- Automated ETL using Pentaho for Daily data loading of 52 tables.
- Created Stored Procedures and Cursor for Complex SQL Queries.
- Used Shell Scripting to Automate the Daily Requirements.
- AI-Driven Multi Arm Bandit and Reinforcement Learning.
- Genome Cosine Similarities for personalized recommendation.

### 2) Customer's Next Probable Transaction.

- Predicting Customer's Next Probable Transaction Using Statistical and Machine Learning Algorithms.
- Oracle was used for end to end ETL and Data Creation for Model.
- 5 models + Neural Network were created for the final Output.
- Client Propensity Model (Who to prioritize in Next Month)
  - Method for Prediction - XG Boost
  - Method for interpretation – Logistic Regression
- Individual Category Models (Who is most likely to Buy a particular category)
  - Method for Prediction – XG Boost
- Product Recommendation Overlay using Ensemble Techniques.
  - Method – Neural Nets to Calibrate and Rank.
- One click end to end Pipeline was Created from Data Loading to final Output List.

### 3) Targeting Analytics.

- Helping company to target the most eligible customer depending on their data using Machine Learning Algorithm.

### 4) Multifactor Authentication for security

- A system which does not involve any network in between to authenticate user with the help of one-time Password which is generated with the help of IMEI and IMSI numbers using MD5 and SHA256 hash chaining techniques.

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## Software Skills

- 1) **Programming Languages** : Java, R, Python, MySQL, Oracle, UNIX Shell Scripting.
- 2) **Web Development** : HTML, Angular JS, CSS, JavaScript
- 3) **Design and Simulation Software**: Eclipse, NetBeans, Pentaho, Knowage, Amazon Sagemaker, Natezza, MySQL Workbench, Aginity Workbench, Jupyter.
- 4) **Statistical and ML Modelling Techniques** : Linear Regression, Logistic Regression, Random Forest, XG Boost, Decision Trees, Topic Modelling.

## Certification/ Workshops

- 1) Securing 89% in In-house Python and IOT Internship conducted by a multidisciplinary professional engineering institution (IET) & Computer Society of India (CSI).
- 2) Pursing AWS Sagemaker and Machine Learning by Stanford Certifications.
- 3) Delegate at Harvard-India Initiative Conference 2020

## Awards and Achievements

- 1) Best Project of the Year by Cartesian Consulting for Segment of One box in August 2019
- 2) Innovation of the Year by Cartesian Consulting for MAB(Multi Arm Bandit) implementation in Segment of one box in August 2019.
- 3) Winner National level project Competition INTECH 2018.
- 4) Finalist at US Harvard-India initiative conference Ignite Challenge 2020.
- 5) 7 Marathon Medals.
- 6) Awarded Certificate of Appreciation for Outstanding role as Treasurer of Institute of Engineering and Technology(IET) Committee at K.J Somaiya Institute of engineering and technology for 2017-2018.
- 7) Organized Events with a footfall of 300-350 Under the banner of Institute of engineering and Technology (IET) such as “Nurturing intelligence and curious engineers” regional and national level (NICE 2017),”Present around the word “(PATW 2017) , Technical Festival Renaissance 2017.