

# FINANCE CENTER

YOUR FINANCIALS IN ONE PLACE

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# INTRODUCTION

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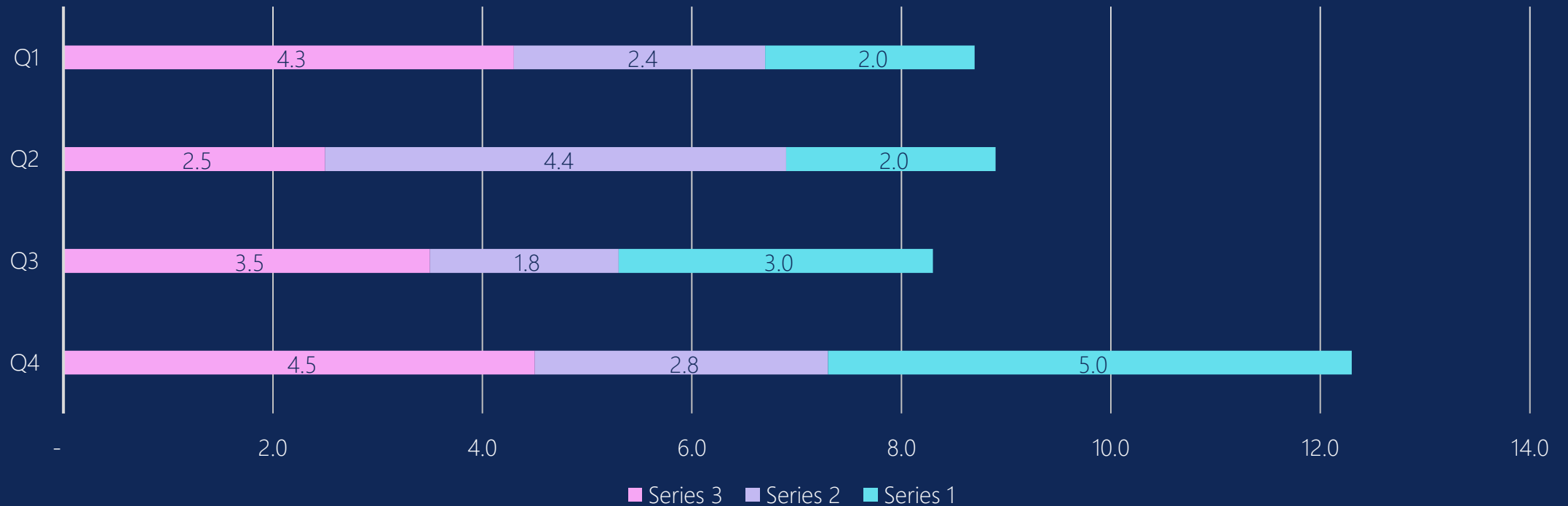
At Krypto Logics, we empower investors to maximize their portfolios to help them meet their financial goals responsibly. By offering customized and sophisticated strategies, we help clients' portfolios grow organically and foster a trusted consumer-consultant relationship.

# TRADING & INVESTING

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Crypto can be complicated but getting started  
doesn't have to be

# LONG-TERM VS. SHORT-TERM



# GLOBAL CURRENCY MARKETS

	\$USD	£EUR	¥JPY	฿BTC
Q1	4.5	2.3	1.7	5.0
Q2	3.2	5.1	4.4	3.0
Q3	2.1	1.7	2.5	2.8
Q4	4.5	2.2	1.7	7.0



**“WEALTH IS THE ABILITY TO  
FULLY EXPERIENCE LIFE.”**

-Henry David Thoreau

# INVESTMENT INSTRUMENTS

Equity	Derivative	Mutual Funds	Fixed Deposits	Recurring Deposits
Used to complete transactions anywhere crypto is accepted	These tokens have a specific use within a blockchain	Tokens backed by securities	Authenticates ownership of specific assets	Used as in-game currency and traded with real world value



# PORTFOLIO BUILDUP



## Step 1 ●

Choose a  
cryptocurrency  
exchange



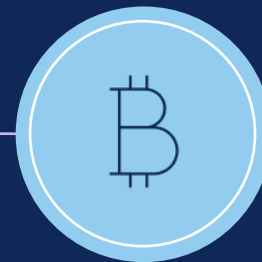
## Step 2 ●

Purchase  
preferred coins  
& create  
"wallet"



## Step 3 ●

Research  
investment and  
trading options



## Step 4 ●

Stake preferred  
coins in chosen  
company



## Step 5 ●

Set exponential  
growth goals

# AREAS OF FOCUS

## Portfolio diversification

- Develop winning combinations to stay ahead of the market
- Capitalize on direct ownership of digital coins
- Invest in multiple blockchains

## Short and long-term goals

- Create an emergency fund
- Add a second stream of income
- Buy a house
- Supplement retirement fund

# HOW TO GET THERE

## Strategize

- Do your research and develop a plan with goals
- Diversify your portfolio through coin ownership
- Follow the markets closely

## Minimize risk

- Be cautious of scams and "too good to be true" scenarios
- Avoid "all-in" strategies

## Utilize resources

- Apps and platforms help streamline user experience
- Seek expert guidance from Krypto Logics team members

# MEET OUR TEAM



**Takuma Hayashi**

President



**Mirjam Nilsson**

Chief Executive Officer



**Flora Berggren**

Chief Operations Officer



**Rajesh Santoshi**

VP Marketing

# MEET OUR EXTENDED TEAM



**Takuma Hayashi**  
President



**Mirjam Nilsson**  
Chief Executive Officer



**Flora Berggren**  
Chief Operations Officer



**Rajesh Santoshi**  
VP Marketing



**Graham Barnes**  
VP Product



**Rowan Murphy**  
SEO Strategist



**Elizabeth Moore**  
Product Designer



**Robin Kline**  
Content Developer

# SUMMARY

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At Krypto Logics, we believe in giving 110%. By using our next-generation data architecture, we help investors virtually manage their portfolios. We thrive because of our market knowledge and great team. As our CEO says, "Efficiencies will come from proactively transforming how we do business."



# THANK YOU

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