

Reimagining Growth for Enterprise Regulatory Compliance Products

Compliance products are essential but often treated as cost centers. They suffer from low investment, poor UX, and fragmented workflows. This article reframes what 'growth' means for compliance tools.

Why Compliance Products Behave Differently

Common Challenges

Misconception: 'Compliance = No Product Strategy'

Redefining Growth for Compliance Products

PLG Principles in Compliance Context

Hypothetical Example

Monetization Potential

Strategic Recommendations

Closing