

Ethics, Governance & Responsible Product Management

AI-powered and data-driven features are shifting from novelty to baseline expectations. Responsible design and governance are now part of core product strategy. Regulations like the EU AI Act and GDPR increase requirements for transparency, documentation, and safer deployment.

Why Ethics & Governance Matter Today

Core Pillars of Ethical Product Governance

Documentation: Model Cards & Datasheets

Pre-Deployment Risk Assessment

Monitoring, Drift Detection & Escalation

Illustrative Example

Common Pitfalls

Recommended Leader Actions

Responsible Product Development