



Paramount+ AI Operations

Executive Dashboard Summary Report

LIVE FIGMA SYNC

TOTAL
SUBSCRIBERS

67.5M

ANNUAL REVENUE

\$10.2B

MONTHLY CHURN
RATE

4.7%

Avg Resolution
Time

1.2h

At-Risk
Subscribers

3.2M

Revenue at Risk

\$2.1M

AI-Powered Insights

- Top 20% of issues drive 77% of operational impact (Pareto validated)
- AI-powered predictions reduce Mean Time to Resolution (MTTR) by 50%
- Churn prevention campaigns save \$20M annually
- International content gaps account for 42% of churn risk
- Reality TV shows have the highest subscriber retention (87%)

⚡ Strategic Recommendations

1. Focus retention efforts on international markets (125K subscribers at risk)
2. Launch price-sensitive ad-supported tier to reduce churn
3. Implement automated remediation for top 5 production issues
4. Expand Reality TV content library by 30%
5. Deploy AI anomaly detection across all streaming regions

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