<u>TOPIC NAME</u>:Screen time analysis <u>TOPIC SR NO:</u>4

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Tools Used:

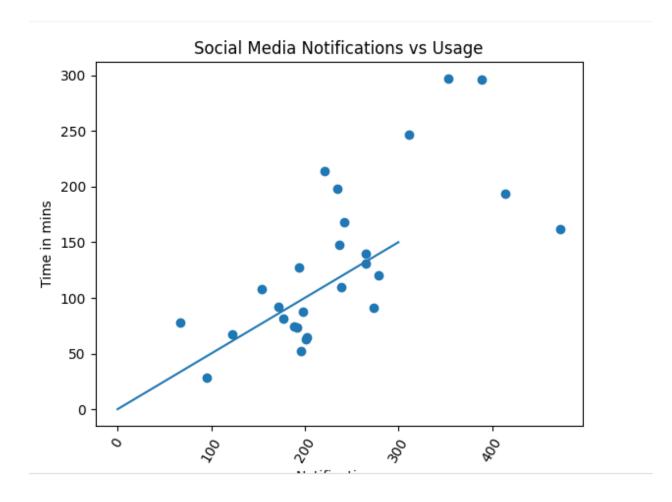
- Pandas
- Matplotlib
- numpy

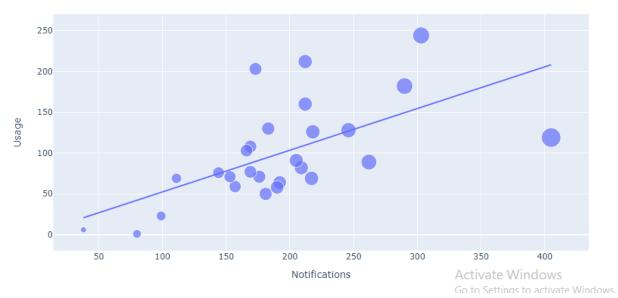
Hypothesis 1: Higher number of notifications is correlated with a higher screen time.

Code:

```
x=socialMediaData['Notifications']
y=socialMediaData['Usage']
plt.scatter(x, y)
plt.xlabel('Notifications')
plt.ylabel("Time in mins")
plt.xticks(rotation=60)
plt.title("Social Media Notifications vs Usage")
plt.plot([0,300],[0,150])
plt.show()
```

Output:





Conclusion of Hypothesis 1:There is a linear relationship between usage and notifications. As the number of notifications increases the usage increases as people tend to open the app to check notifications.

Hypothesis 2: Weekdays and weekends exhibit different patterns of screen time and user engagement.

Code:

```
import pandas as pd

import matplotlib.pyplot as plt

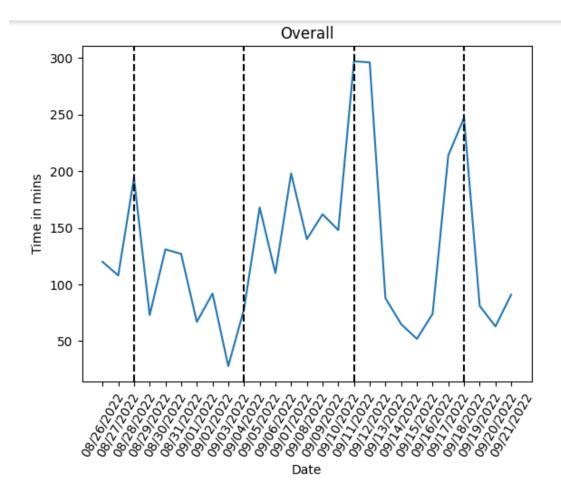
df=pd.read_csv('/content/Screentime-App-Details.csv')

socialMediaData=df.loc[:,['Date','Usage','Notifications','Times opened']]

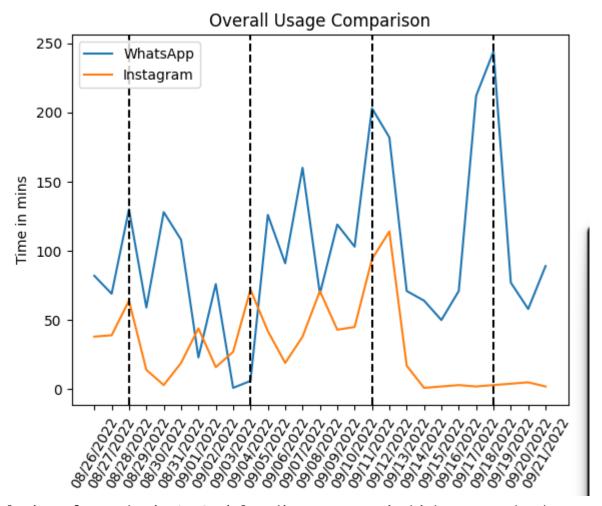
x=socialMediaData.index
```

```
y=socialMediaData['Usage']
plt.plot(x,y)
plt.title('Overall')
plt.xlabel('Date')
plt.xticks(rotation=60)
plt.ylabel('Time in mins')
sundays=['08/28/2022','09/04/2022','09/11/2022','09/18/2022']
for line in sundays:
    plt.axvline(x=line, color='black', linestyle='--')
plt.show()
```

Output:







Conclusion of Hypothesis 2: Social media app usage is higher on weekends compared to weekdays.

END OF PROJECT