





# Phishn<sup>st</sup>inct

Empower your team to  
become your first line of  
defense with **PhishInstinct**



A Simulation Platform to train  
your users to identify phishing  
attacks – Instinctively!



## About Us

We started in 2017 as [Newtons Apple Security Solutions](#) and transitioned to [Vulnuris Security Solutions LLP](#) in 2025. Since our inception, we have been dedicated to providing top-notch security solutions to its clients across the globe. At Vulnuris, we believe that every business, regardless of its size or industry, deserves the best possible protection against cyber threats.

Our product [PhishInstinct](#) is an innovative phishing simulation and security awareness platform designed to transform employee behavior and build a human firewall against cyber threats. By combining realistic phishing simulations, behavioral analytics, and adaptive learning, [PhishInstinct](#) enables organizations to identify vulnerabilities, train users effectively, and measure risk reduction in real time.

With its intuitive dashboard and detailed analytics, [PhishInstinct](#) enables organizations to launch realistic phishing simulations, monitor employee responses, and identify areas for improvement. By fostering a culture of security awareness, it helps reduce human error and effectively mitigate the risks associated with phishing attacks.

## Problem

### Human Vulnerabilities :

People still fall for convincing emails

### No Risk Visibility :

Management doesn't know who is most likely to click.

### Manual Overload:

Security teams waste time on repetitive tasks.



### Ineffective Training :

Traditional training methods don't change users' behaviour.

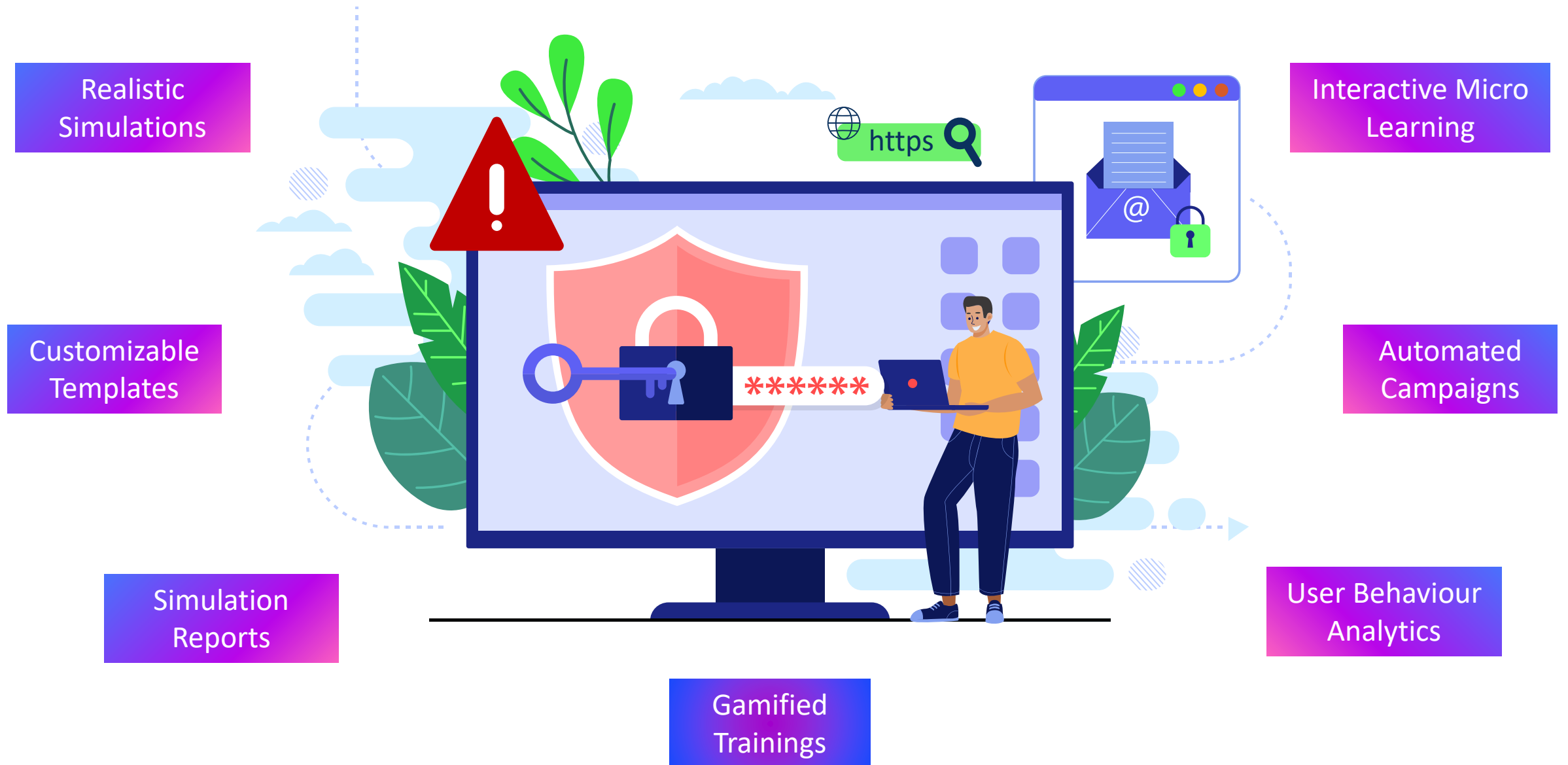
### Sophisticated Attacks :

Phishing now looks exactly like real internal mail.

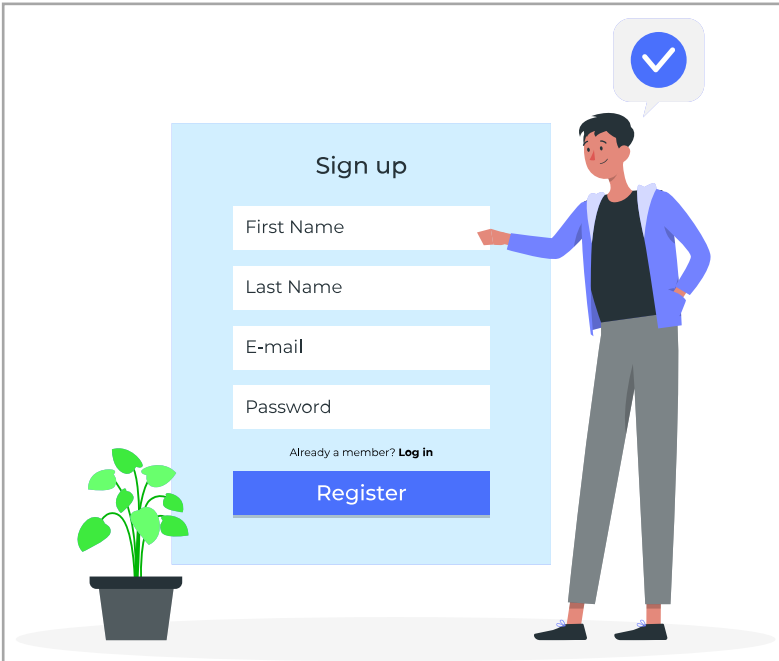
### Compliance Pressure:

Regulations demand continuous phishing testing.

**Costly Mistakes :** One wrong click can cause major losses



# How we do it?



1. Get Access to an extensive Library of Phishing Templates
2. Upload or Create your own custom Templates
3. Add realistic Elements like Forms or Attachments



4. Create Campaigns with Custom Subject and Sender Details
5. Target specific user groups or send to the entire organization at once
6. Define sending patterns using three different methods of email delivery



7. Send instantly or schedule for later
8. Track user interactions automatically
9. Smart visualization to analyze user behaviour trends
10. Quick reports for easy compliance

## Contact Us



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