

Module 1

(1). Please break down the URLs listed below. (list-out Protocol, Domain, TLD) .

<https://www.flipkart.com> :- Protocol - https , Domain - flipkart , TLD - .com

<https://www.irctc.co.in/> :- Protocol - https , Domain - irctc.co , TLD - .in

<https://www.allegro.pl/> :- Protocol - https , Domain - allegro , TLD - .pl

<https://www.johnlewispartnership.co.uk/> :- Protocol - https , Domain - johnlewispartnership.co , TLD - .uk

<https://www.uidai.gov.in/> :- Protocol - https , Domain - uidai.gov , TLD - .in

(2). What is HTTPS/SSL Update?

To make our websites secure and private we use SSL (Secure Socket Layer) certificate to utilise HTTPS (Hyper Text Transfer Protocol Secure).

(3). List out 10 famous browsers used worldwide.

1. Google Chrome
2. Apple Safari
3. Microsoft Edge
4. Mozilla Firefox
5. Brave
6. Opera
7. Samsung Internet
8. UC Browser
9. Vivaldi
10. Internet Explorer

(4). Create a Customer Persona & identify Brand Details for the given brands.

Brand : Disney+ Hotstar and Tata 1 MG

 Customer Persona : Brand Analysis (By Parth Chirania)