

The participants were asked just one question: what would they use Synesketch for. They were able to choose one or more of the suggested use cases and/or suggest their own idea. The proposed use cases included the following:

1. *A standard chat* (during a chat conversation between you and your chat partner, in a separate window you can watch generated visuals that correspond to the emotions expressed in the conversation; both you and your partner can see both text and visuals);
2. *A special form of chat: online gaming* (both you and your partner can see both text and visuals; it could be done, for example, on Facebook);
3. *A special form of chat: online dating* (both you and your partner type in the text, but the other sides receives *only* the visuals);
4. *To visualize blogs* (text of the blog post would be transferred into an abstract generative picture or animation);
5. *To visualize tweets* (ext of the tweet (or a group of tweets) would be transferred into an abstract generative picture or animation);
6. *Suggest your own use case.*