Parth Shiralkar

Webby-nominated **Web Designer and Developer** with over 4 years of experience crafting user-centric web and mobile applications & sites. Proficient in **Figma, HTML5, SCSS, and JavaScript**, with a strong focus on intuitive design and collaboration with cross-functional teams. Committed to delivering visually appealing, functional features that enhance user satisfaction and drive business growth.

✉ parth.shiralkar@gmail.com   📞 +91 8888984388   in linkedin.com/in/parthshiralkar   🔗 work.parth.ninja

EXPERIENCE

Web Designer   August 2024 - Present
TheFaceCraft (Remote)   *Lucerne, Switzerland*
- Conceptualize and develop unique color schemes, UI/UX designs, and web wireframes, translating client goals into visually engaging and user-friendly websites, ensuring brand consistency and effective communication.
- Produce high-fidelity prototypes and mockups using Figma, allowing clients to visualize design iterations and streamlining the feedback process, seamlessly implementing design specifications by creating responsive layouts.
- Integrated modern design principles, such as micro-interactions and minimalistic layouts, into websites, improving overall user experience and contributing to a 40% increase in average session durations across multiple projects.

Product Designer   June 2024 - Present
beemz (Remote)   *Johannesburg, South Africa*
- Lead the visual overhaul of the mobile and web app, introducing a modern, sleek design that improved user navigation and enhanced the overall aesthetic, resulting in a 60% increase in user satisfaction scores via focus groups.
- Implement contemporary UI trends such as minimalistic design and micro-interactions into the product design, leading to a 35% reduction in bounce rates and leading to a 20% faster project completion time compared to initial estimates.
- Collaborate with cross-functional teams to integrate brand-aligned color palettes and typography, delivering a polished final product by leveraging Figma to create high-fidelity prototypes and iterate designs quickly.

Full-stack Web Developer   July 2021 - May 2024
Owen Jones and Partners   *Portland, Oregon, U.S.*
- Developed custom code for clients like Disney & UnitedHealthGroup and internal teams, blending static and CMS-driven approaches to build and deliver over 15 business and product websites, including e-commerce projects.
- Spearheaded the development of internal toolkits and highly reusable web components and libraries, boosting developer productivity by 40% and cutting development preparation time in half.
- Devised CI/CD pipelines to enable automated builds, tests, containerization, and continuous delivery of modules, decreasing deployment time from days to hours and reducing errors by 25%.
- Integrated cutting-edge technologies into projects to modernize the project tech stack, resulting in a 35% increase in application performance and lowering maintenance costs by $20,000 annually.

EDUCATION

Master of Science in Information Systems (GPA: 3.9 / 4.00)   Aug 2018 - May 2021
Iowa State University   *Ames, Iowa, U.S.*
- **Certification:** Business Analytics | **Graduate Minor in Philosophy**
- **Teaching:** Graduate Research and Teaching Assistant (Network Infrastructure)

Bachelor of Engineering in Computer Engineering (GPA: 3.8 / 4.00)   Jul 2014 - May 2018
Pune University - PCCOE&R   *Pune, Maharashtra, India*

SKILLS

Web Development: JavaScript, TypeScript, HTML, CSS, SASS, PHP, Laravel, RESTful and GraphQL APIs

UI/UX: Wireframing, Prototyping, User Research, Usability Testing, Interaction Design, A/B Testing, WCAG

Tools: Git, Node.js, Eleventy.js, P5.js, React.js; Figma, Lunacy, Wireframe.cc, Adobe XD, Canva; Utopia Spacers, Lottie.js, Stencil.js, Storybook, Webpack, Jenkins, Jira, Jest, Google Analytics; WordPress, CraftCMS, Sanity

Concepts: Responsive Web Design and Front-end UX/UI Development, Search Engine Optimization (SEO), Performance Optimization, Static Site Generation (SSG), Web Security, Liquid/Nunjucks Templating

PROJECTS AND PUBLICATIONS

UnitedHealthGroup 🔗 Company Website | *CraftCMS, Gulp, DDEV, JavaScript, Nunjucks*   2024

Choose Kindness (Disney) 🔗 Anti-bullying Resource Website | *Wordpress, Composer, SASS*   2023
- 🔗 2023 Webby Awards Nominee for Best User Interface | 🔗 2023 Anthem Awards Finalist (Health)

Cana 🔗 Product/E-commerce Website | *WordPress, PHP, TWIG*   2022

Dark Patterns on the Internet 🔗 Research Paper   2021

Journalist/Columnist Publications 🔗 Weekly Columns for the Iowa State Daily   2019 - 2021

Rare Objects in Strange Places (a collection of fictional stories) 🔗 Kindle E-book   2020