

# AGENDA

PROBLEM STATEMENT

**DATASETS** 

**ASSUMPTION** 

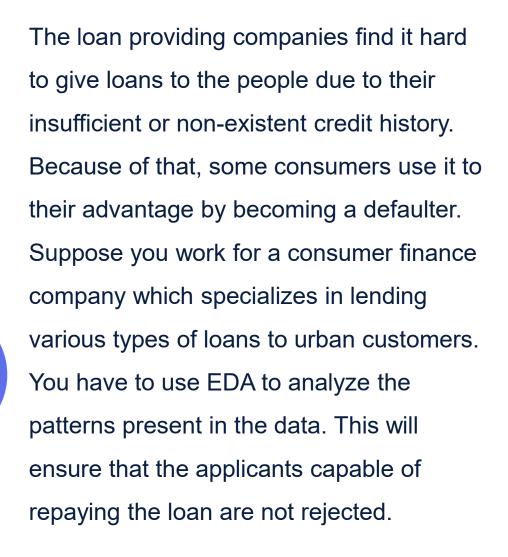
STRUCTURE OF DATA

KEY VARIABLES

**INSIGHTS** 

CONCLUSION

# PROBLEM STATEMENT



#### **DATASETS**



1. 'application\_data.csv' contains all the information of the client at the time of application.

The data is about whether a **client has** payment difficulties.

- 2. 'previous\_application.csv' contains information about the client's previous loan data. It contains the data on whether the previous application had been Approved, Cancelled, Refused or Unused offer.
- 3. 'columns\_description.csv' is data dictionary which describes the meaning of the variables.

#### **ASSUMPTIONS**



- The insights are provided after cleaning the data.
   Mostly all the missing values are treated by imputing with mean, median and mode OR dropping them.
- The outliers are treated accordingly based on the understanding of the column.
- The TARGET column is the one we are focusing on and deriving insights using it.

## STRUCTURE OF DATA

#### Application Data

- Shape (307511, 122) , consists of 122 columns and roughly 3 lacs of rows.

RangeIndex: 307511 entries, 0 to 307510

Columns: 122 entries, SK\_ID\_CURR to AMT\_REQ\_CREDIT\_BUREAU\_YEAR

dtypes: float64(65), int64(41), object(16)

memory usage: 286.2+ MB

#### Previous Application Data

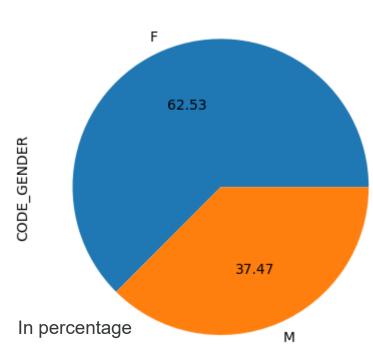
- Shape (1122312, 37), consists of 37 columns and roughly 11 lacs of rows.
- Info dtypes: float64(15), int64(6), object(16) memory usage: 325.4+ MB

# KEY VARIABLES

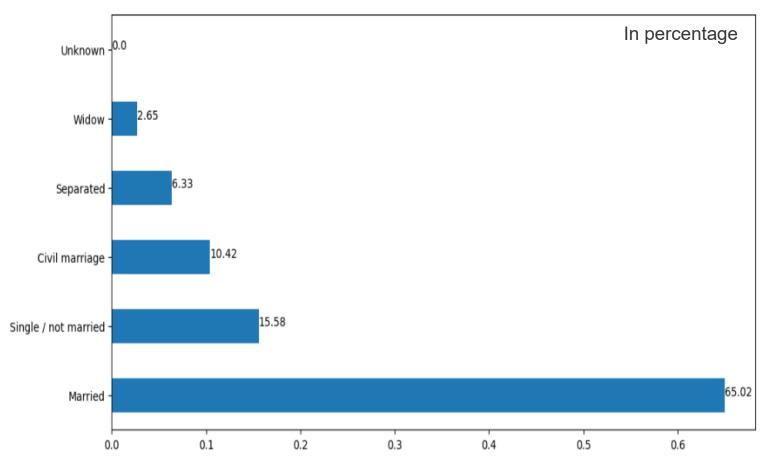
Application Data

Previous Application Data

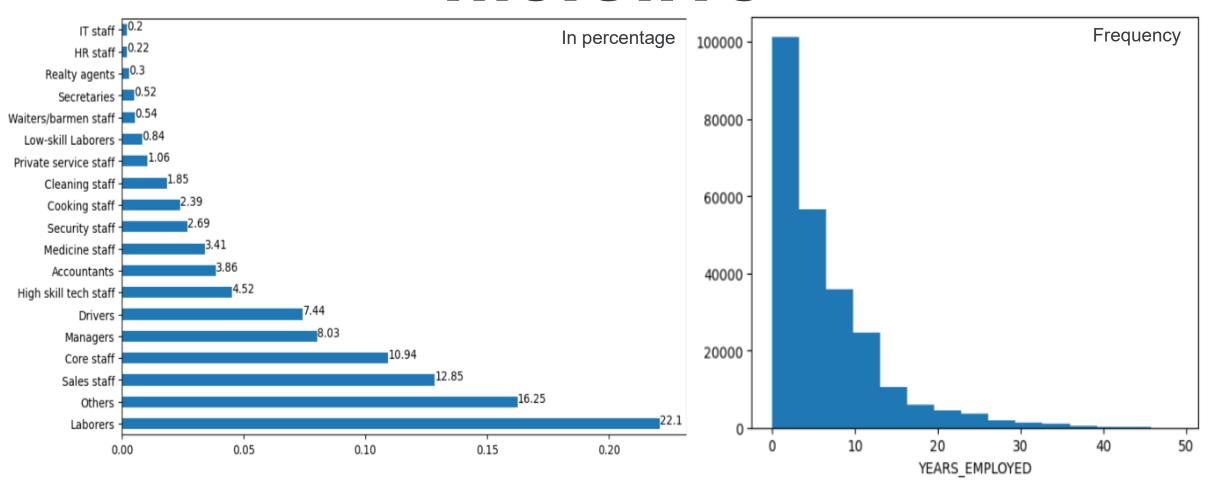
```
Index(['SK_ID_CURR', 'TARGET', 'NAME_CONTRACT_TYPE', 'CODE_GENDER',
       'FLAG OWN CAR', 'FLAG OWN REALTY', 'CNT CHILDREN', 'AMT INCOME TOTAL',
       'AMT_CREDIT', 'AMT_ANNUITY', 'AMT_GOODS_PRICE', 'NAME_TYPE_SUITE',
       'NAME_INCOME_TYPE', 'NAME_EDUCATION_TYPE', 'NAME_FAMILY_STATUS',
       'NAME HOUSING TYPE', 'REGION POPULATION RELATIVE', 'DAYS BIRTH',
       'DAYS EMPLOYED', 'DAYS REGISTRATION', 'DAYS ID PUBLISH', 'FLAG MOBILE',
       'FLAG_EMP_PHONE', 'FLAG_WORK_PHONE', 'FLAG_CONT_MOBILE', 'FLAG_PHONE',
       'FLAG EMAIL', 'OCCUPATION TYPE', 'CNT FAM MEMBERS',
       'REGION RATING CLIENT', 'REGION RATING CLIENT W CITY',
       'WEEKDAY_APPR_PROCESS_START', 'HOUR_APPR_PROCESS_START',
       'REG REGION NOT LIVE REGION', 'REG REGION NOT WORK REGION',
       'LIVE_REGION_NOT_WORK_REGION', 'REG_CITY_NOT_LIVE_CITY',
       'REG CITY NOT WORK CITY', 'LIVE CITY NOT WORK CITY',
       'ORGANIZATION TYPE', 'OBS 30 CNT SOCIAL CIRCLE',
       'DEF 30 CNT SOCIAL CIRCLE', 'OBS 60 CNT SOCIAL CIRCLE',
       'DEF_60_CNT_SOCIAL_CIRCLE', 'DAYS_LAST_PHONE_CHANGE', 'YEARS_BIRTH',
       'YEARS EMPLOYED', 'YEARS REGISTRATION', 'YEARS ID PUBLISH'],
      dtvpe='object')
Index(['SK_ID_PREV', 'SK_ID_CURR', 'NAME_CONTRACT_TYPE', 'AMT_ANNUITY',
       'AMT_APPLICATION', 'AMT_CREDIT', 'AMT_DOWN_PAYMENT', 'AMT_GOODS_PRICE',
       'WEEKDAY_APPR_PROCESS_START', 'HOUR_APPR_PROCESS_START',
       'FLAG_LAST_APPL_PER_CONTRACT', 'NFLAG_LAST_APPL_IN_DAY',
       'RATE DOWN PAYMENT', 'RATE INTEREST PRIMARY',
       'RATE_INTEREST_PRIVILEGED', 'NAME_CASH_LOAN_PURPOSE',
       'NAME_CONTRACT_STATUS', 'DAYS_DECISION', 'NAME_PAYMENT_TYPE',
       'CODE_REJECT_REASON', 'NAME_TYPE_SUITE', 'NAME_CLIENT_TYPE',
       'NAME_GOODS_CATEGORY', 'NAME_PORTFOLIO', 'NAME_PRODUCT_TYPE',
       'CHANNEL_TYPE', 'SELLERPLACE_AREA', 'NAME_SELLER_INDUSTRY',
       'CNT_PAYMENT', 'NAME_YIELD_GROUP', 'PRODUCT_COMBINATION',
       'DAYS_FIRST_DRAWING', 'DAYS_FIRST_DUE', 'DAYS_LAST_DUE_1ST_VERSION',
       'DAYS LAST DUE', 'DAYS TERMINATION', 'NFLAG INSURED ON APPROVAL'],
      dtype='object')
```



Females are more for loan application than Male

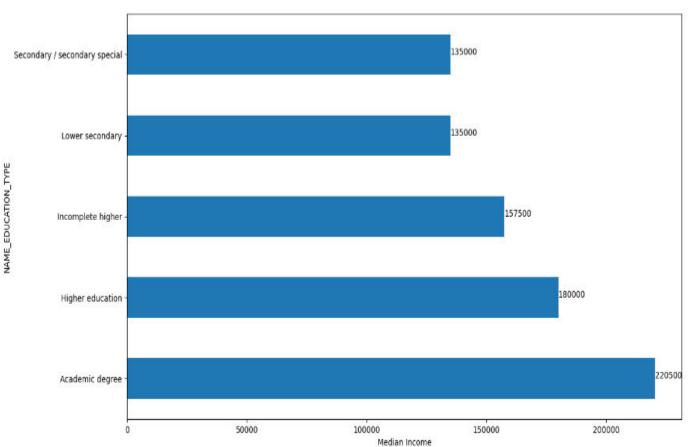


Married people are in majority in applying for a loan.

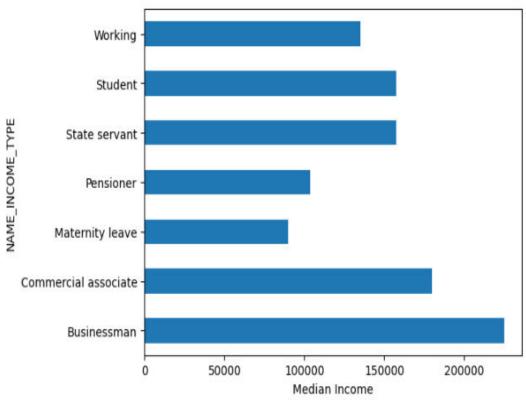


Laborers are in majority for loan applications

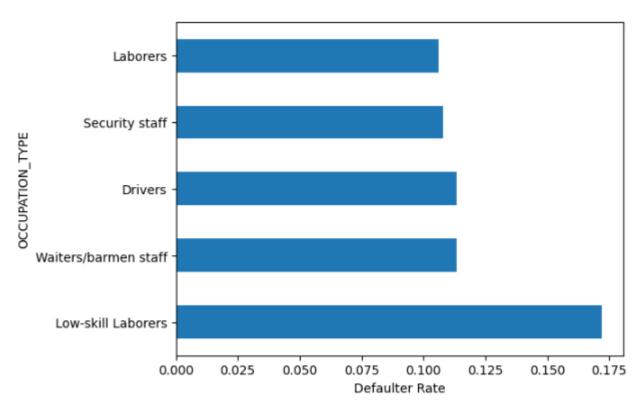
People in their initial phase of employment are more likely to apply for loans



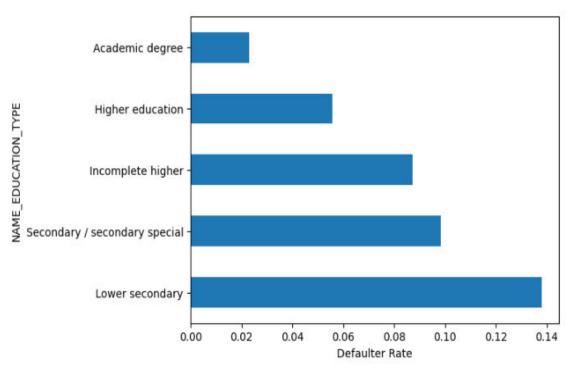
People with an Academic Degree have higher income



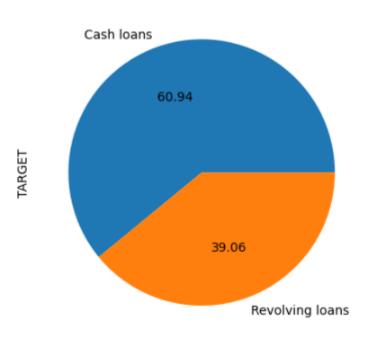
**Businessman have higher income** 



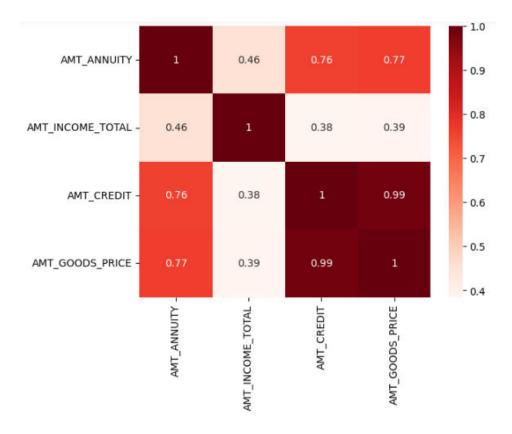
Low-skill Laborers have a higher rate of being a defaulter in cases of loans.



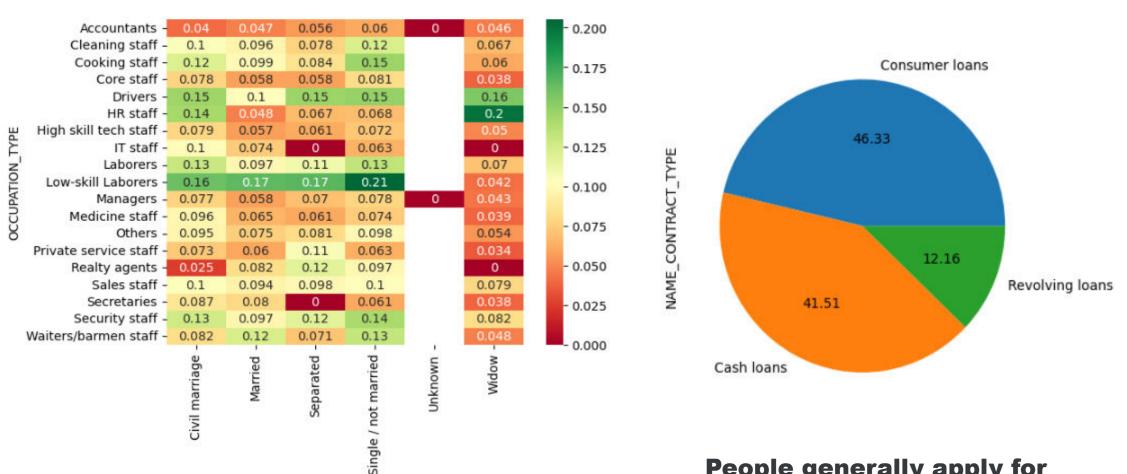
It seems, level of education is proportional of person being a defaulter in cases of loans



There are more defaulters in case of Cash Loans in comparison to Revolving Loans



There is a high correlation among the Amount variables.



Low-skilled Laborer who is single is more likely to be a defaulter

NAME\_FAMILY\_STATUS

# People generally apply for Consumer and Cash Loans

### SUMMARY

- ✓ People with higher education level and good income are very less likely to be a defaulter.
- ✓ People usually apply for Cash Loans.
- ✓ People in initial phase of employment are more likely to apply for a loan.
- ✓ Level of Education is proportional to being a defaulter.

