

# Let's Decode the Art of Contributing the Non-code Way

**Parth Goswami - GDG Aurangabad**



Know the basics



# What is Open Source?

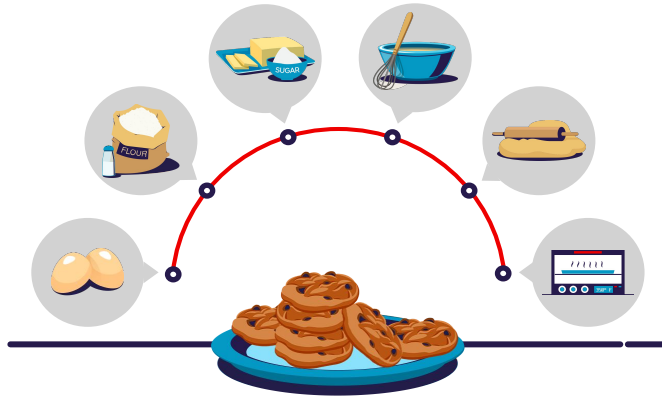


# Open source is a cookie

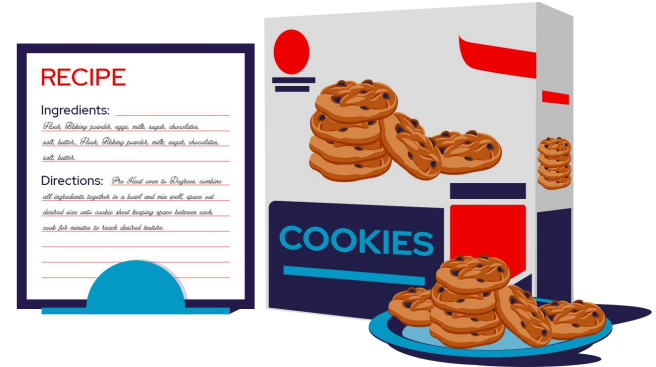


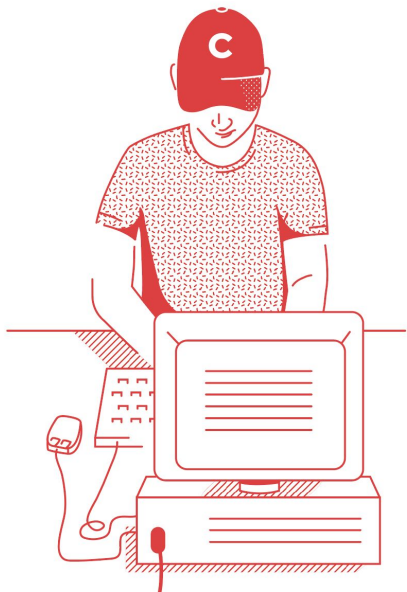
...mmmmm...Cookies

## Option 1



## Option 2





## Use

Anyone can run the software for any purpose.

## View

Anyone can see the source code and understand how the software works.

## Modify

Enhancements, bug fixes, and solutions can come from anywhere—even outside your organization.

## Share

Uniting contributors around a common vision, shared purpose, and collaborative spirit leads to new developments faster.

# What is Open Source community?



An open source software community is a group of people united by the shared purpose of **developing, maintaining, extending, and promoting** a specific body of open source software.

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**Globally distributed**



**Shared vision**



# Open Source ways



# Why Open Source?



**Transparency**



**Inclusiveness**



**Collaboration**



**Community**



**Release early, release  
often**

Who is a contributor?



# Everyone!

- There's a **lot** to do.
- There's something for **everyone**.



# Ways to contribute



Oh no! I can't code. :(



Code



Code | Code-related





Code | Code-related | Non-code



# What are non code contributions?



# Events



# Governance



# Learning



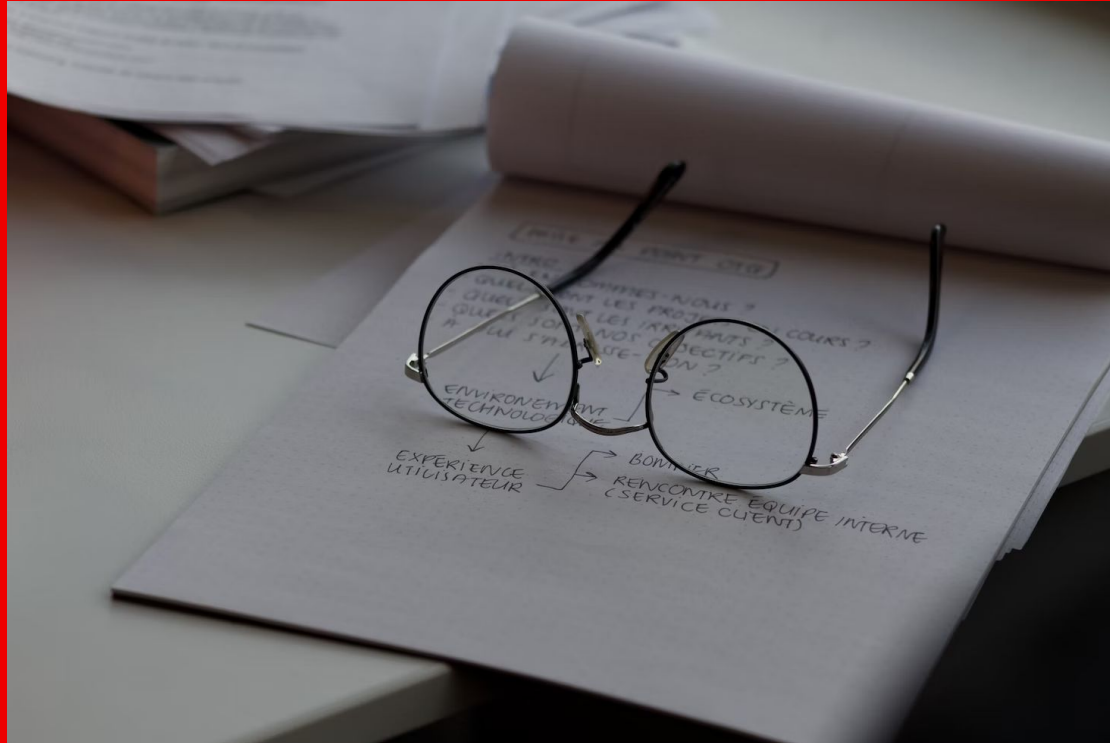
# Designing



# Promotion | Marketing

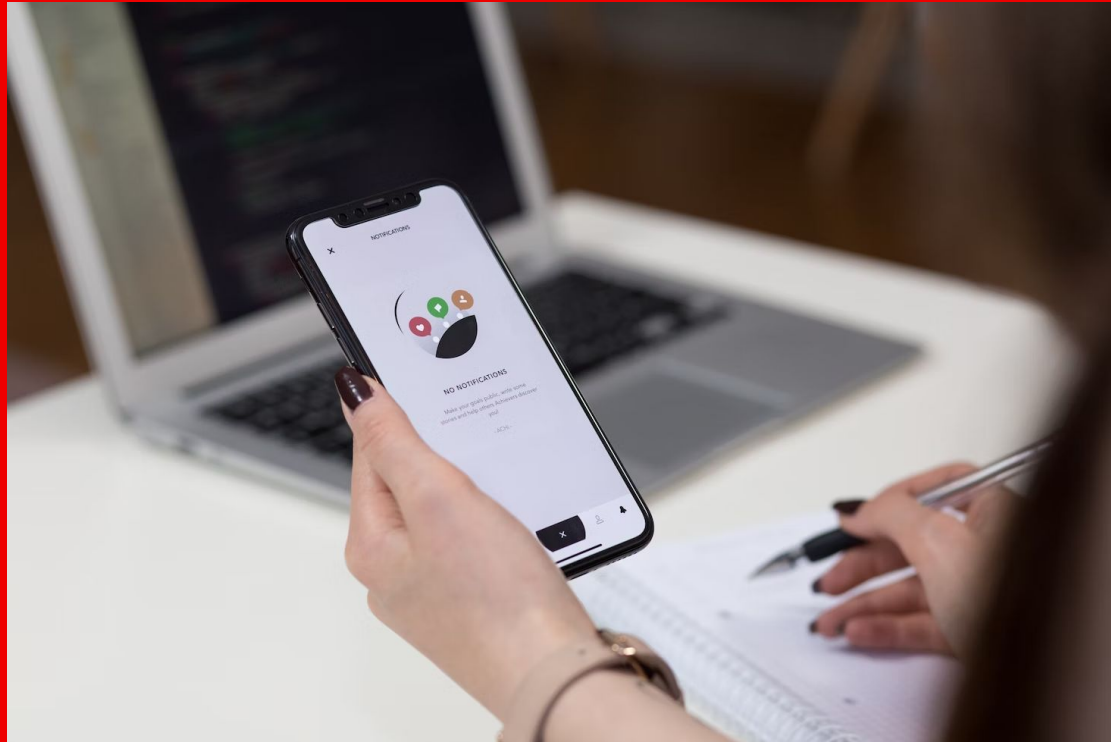


# Writing





# Testing



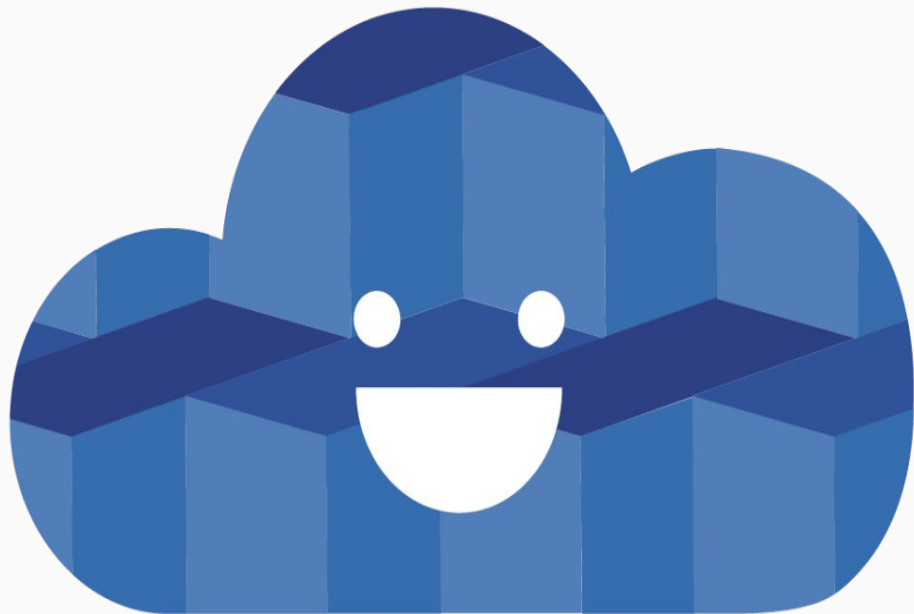
# Mentoring



# Ambassadorships

- CNCF Ambassador
- DevOps Institute Ambassador
- HashiCorp Ambassadors
- Auth0 Ambassador Program
- Veeam Vanguard Program
- Project Calico Community Ambassador

# CNCF Ambassador



AMBASSADOR

# Project Calico

## Calico Open Source

Networking and security for containers and Kubernetes

[Get Started](#)

[Community](#)



# Calico Big Cats



## Calico Big Cats ambassador program

Hi Parth,

Congratulations! I am excited to let you know that you have been accepted to the Calico Big Cats Program and to welcome you to our community.

As the maintainers of Project Calico, we believe that your knowledge and experience will help other Calico contributors learn and grow.

You'll be receiving a separate email with more information on social media guidelines and what to expect from the Calico Big Cats Program. We want you to feel supported in this, so if you have any questions please feel free to reach out to the Calico Developer Advocacy team on the [Calico Users Slack](#) or email [devadvocacy@tiger.io](mailto:devadvocacy@tiger.io).

# Some benefits of participating in open source

- Learn in a Practical Way
- Learn how to look at a problem from different perspectives.
- Learn New Skills, Tools & Technologies
- Build Confidence
- Build connection
- Build your personal brand
- Learn to Understand Feedback
- Communications skills

**And so on...!**

# Some challenges of participating in open source

- Time Bounce and Burnout
- Sustainability
- Imposter syndrome



Are non code  
contributions of  
value?



# How to get started?



# Keys to success



**Stick to your skills**



**Use your interest**

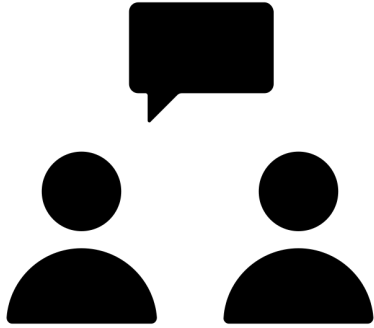


**Talk to people**

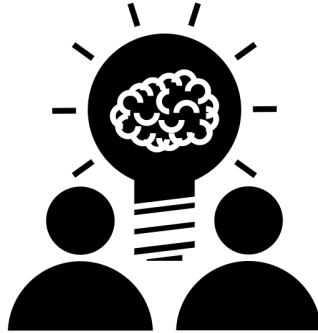
# Articles and other resources

- 8 ways your company can support and sustain open source  
<https://opensource.com/article/19/4/ways-support-sustain-open-source>
- Collaborating on open source  
<https://medium.com/@mlvandijk/collaborating-on-open-source-645231f4ecef>
- How to Contribute to Open Source  
<https://opensource.guide/how-to-contribute/>
- 8 non-code ways to contribute to open source  
<https://opensource.com/life/16/1/8-ways-contribute-open-source-without-writing-code>

# Our community platform | UnconventionalContributors



**We share**



**We Collaborate**



**By the community for the  
community**

**What's your next small step?**

# About me..!



**Parth Goswami**

**Customer Enablement Engineer  
@Cloudera**



[parthgoswami.com](http://parthgoswami.com)



8087 508070