Parth Chaturvedi

+917999844913

□ chaturvedi.parth30@gmail.com

Attps://www.linkedin.com/in/parth-chaturvedi-319788209/

Professional Summary

Highly motivated and detail-oriented aspiring Data Analyst with strong proficiency in Excel and SQL. Passionate about data management, analysis, and visualization, with hands-on experience in data cleaning, transformation, and reporting. Seeking an opportunity to apply analytical skills and problem-solving abilities in a dynamic work environment.

Skills

Microsoft Excel: Advanced functions (PivotTables, data validation, conditional formatting, charts & graphs).

SQL: Proficient in writing queries data manipulation and data aggregation Experience with MySQL, PostgreSQL, and SQL Server.

Data Management: Ability to clean, organize, and structure large datasets.

Data Visualization: Creating insightful charts, graphs, and reports using Power BI, Excel and Python .

Python: Experience with data manipulation using Pandas, NumPy, and data visualization using Matplotlib and Seaborn.

Soft Skills: Communication, time management, adaptability, and eagerness to learn.

Education

Data Analytics Course

Data Mites (Completed Jan 2025)

Bachelor of Business Administration

Acropolis Institute of Management Studies & Research College (2020 - 2024)

Higher Secondary (12th)

INDRA Higher Secondary School (2019 - 2020)

Higher Secondary (10th)

GOVT BOYS Higher Secondary School (2017 - 2018)

Work Experience

Data Analytics Intern

Rubixe - Al Solutions Company

(July 2024 - Jan 2025)

- Assisted in data collection, cleaning, and analysis to improve Al-driven business insights.
- Worked with SQL and Excel to manage and interpret large datasets.
- · Contributed to building dashboards and reports for business decision-making.

Digital Marketing Associate

Twenty First Century Technoproducts Pvt Ltd - Indore

(April 2023 - Sept 2023)

- Managed the Government e-Marketplace (GeM) UI, handling product listings and inventory.
- Created reports to track digital marketing performance and ROI.
- Monitored sales trends and provided insights for inventory management.

Projects

SQL Data Cleaning and Transformation

- · Objective: Cleaned and transformed raw data into an analysis-ready format.
- Tools Used: SQL, Microsoft Excel (Power Query).
- Extracted unstructured data, addressed inconsistencies, duplicates, and missing values.
- Wrote SQL queries to filter, join, and clean data for improved data reliability.

Power BI Projects

Power BI Customer Segmentation

- Objective: Built an interactive sales dashboard using Power BI with dynamic DAX queries.
- Tools Used: Power BI, DAX, SQL.
- Designed custom DAX measures to dynamically calculate KPIs such as total sales, profit margins, and customer retention rates.
- Implemented filters and slicers for real-time data exploration.

Zameto Power BI Dashboard

- Objective: Developed a Power BI dashboard for Zameto to track key business metrics.
- Tools Used: Power BI, DAX, Buttons, SQL.
- Used dynamic DAX queries to create interactive reports with real-time filtering.
- Implemented custom navigation buttons for better user experience.

Excel Data Analysis: Sales Performance Dashboard

- Objective: Analyzed sales data to identify trends in product performance across regions.
- Tools Used: Microsoft Excel.
- Cleaned a dataset of 1,000+ records, eliminated duplicates, and handled missing values.
- Designed an interactive dashboard to visualize sales trends over time.

Certifications & Additional Information

- Certification in Data Analytics from Data Mites.
- · Strong willingness to learn and stay updated with industry trends.
- Open to relocation and flexible work opportunities.