

## Key Partners

- 1.Clement Solutions (Software Solutions Company and Back End)
- 2.Unix Solutions (Front End and Marketing)
- 3.Wired Innovations

## Key Activities

- 1.Platform Management
- 2.Increasing the efficiency
- 3.Showing the data frame of data set
- 4.Showing Fraud and Valid Transactions
- 5.Showing plot of feature importance
- 6.Spredding the knowledge of Fraud and its importance to avoid it

## Value Propositions

- 1.Fraud detection using Machine Learning and Data Science
- 2.99.99% efficiency in detecting fraud transactions
- 3.Full Cloud deployment in

## Customer Relationships

- 1.Customer relationship matters a lot , the relation with our customers will heavily impact their customer experience
- 2.Dedicated team assistance
- 3.Regular service, we'll provide frequent service

## Customer Segments

- 1.People who use e-wallets services.
- 2.Consumers who have experienced credit card fraud.
- 3.Cardholders
- 4.Financial Institution's

(Database and Cloud)

### Key Resources

1)Development Team:

-to develop the system

2)Streamlit Platform:

-an open-source Python library that makes it easy to build beautiful custom web-apps\_for machine learning and data science

3)Data and Analytics:

-to study previous patterns and build\_graphs and

later stages of development

4.Full Customer support cell setup for 24\*7 assistance

### Channels

1.Initial Core Coding and Design by Clement Solutions

2.UI/UX design and front end by Unix Solutions

3.Database and Cloud deployment by Wired Innovations

4.Marketing and App deployment by Unix Solns

5.Merchants **O**

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### Cost Structure:-

1. Initial Development Costs:-  
1lakh rupees
- 2.UI/UX Design and Marketing:- 3 lakh rupees
- 3.Cloud and Database Management:-  
2 lakh rupees

### Revenue Streams:

- 1)Banks
- 2)Ecommerce companies
- 3)App Stores and Deployment revenues