

# Parthiv Bhayani, Data Analyst

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## LINKS

*My Portfolio*

LinkedIn

GitHub

Twitter

## PROFILE

Energetic and highly motivated data enthusiast with a strong academic foundation in **statistics** and data analysis. Skilled in data visualization and proficient in **Python** and **SQL**, I bring a fresh perspective to **problem-solving**. My passion for uncovering insights from data, combined with my adaptability and quick learning, make me an ideal candidate for a data analyst role.

## EDUCATION

Jun 2020 - Present	BE Information Technology, Sarvajani college of engineering and technology	Surat
	CGPA- <b>8.78</b>	
Mar 2018 - Apr 2020	Higher Secondary Education, Aspire Public School	Surat
	Percentage:- <b>80.76</b>	

## SKILLS

Power BI	Experienced	Tableau	Experienced
SQL	Experienced	Python	Experienced
Advanced Excel	Expert	Data Cleaning	Experienced
Visual Basic Applications (VBA)	Skillful	Statistics	Experienced

## PROJECTS

### Amazon Sales Insights [Power BI/SQL]

- Analyzed Amazon's sales data, created interactive dashboard using Power BI
- Clustered data cleaning and data pre-processing in excel
- Implementation of data Visualization techniques to gain **insights** in business, helping Amazon to **rise** in the market

### Diwali sales - Exploratory Data Analysis [Python]

- Performed data cleaning and manipulation
- Performed exploratory data analysis(EDA) using pandas, matplotlib and seaborn libraries
- improved customer experience by identifying potential customer across different states, occupation, gender and age group
- improved** sales by **identifying** most selling product categories and products, which can **help** to plan **inventory** and hence meet the **demands**

### Covid-19 Data Exploration [SQL]

- Utilized SQL to perform in-depth EDA on COVID-19 datasets, identifying trends, patterns, and anomalies
- Breaking things down by content like, Showing continents with the highest death count per population
- Utilized advanced SQL techniques, including **joins**, CTE's, temporary tables, window functions, **aggregate** functions, data type conversions, and view creation, to conduct comprehensive COVID-19 data exploration, ensuring data accuracy and enabling the extraction of **valuable insights**

Vrinda Store Data Analysis

[Excel]

- Conducted thorough data analysis of Vrinda Score's sales and inventory data using Microsoft Excel
- Created insightful visualizations, including pivot tables, charts, and graphs, to provide a clear overview of sales trends, product performance, and inventory management
- Through comprehensive data analysis in Excel, I provided useful **insights** that Targeted women customer of **age group** (30-49 yrs) **living** in Maharashtra, Karnataka and Uttar Pradesh by showing ads/offers/coupons Available on Amazon, Flipkart and Myntra

Nashville Housing- Data Cleaning

[SQL]

- Utilized SQL to transform raw data into a format suitable for in-depth analysis
- Employed techniques like aggregations, **joins**, and sub queries to create meaningful views and tables, facilitating easier exploration and interpretation of **housing trends**

Customer Analysis

[Tableau]

- Utilized Tableau to conduct customer segmentation analysis, identifying distinct customer groups based on demographics, purchase behavior, and other relevant factors
- By leveraging Tableau's powerful data visualization and analytics capabilities, I transformed complex customer data into **actionable insights** that drove targeted strategies, reduced churn, and optimized customer experiences for **enhanced** business growth

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LANGUAGES	Gujrati	Native speaker	Hindi	Highly proficient
	English	Very good command		