

# PARTH DESAI

FULL STACK  
WEB DEVELOPER

## CONTACT

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## PROFILE

Hard working and effective Web Developer with dedication to learn. Bilingual, astute and deadline-driven. Strong understanding of Front and Back end technology coupled with marketing background.

## SKILLS

- **FRONT - END**
  - HTML / CSS
  - SASS
  - JQUERY
  - JAVASCRIPT
  - REACT
- **BACK - END**
  - NODE JS
  - RUBY on RAILS
  - EXPRESS JS
- **DATABASES**
  - POSTGRES SQL
  - MYSQL
- **TESTING AND DEBUGGING**
  - CYPRESS

## EXPERIENCE

### STORE CO-MANAGER

GUESS? INC. | MAY 2019 - JAN 2020

- Supervised up to 25 employees on the team.
- Updated 2500-square-foot store with completely new floor plan to offer customers more visually pleasing product experiences.

### GENERAL MANAGER

HUDSON GROUP | NOV 2013 - JAN 2019

- Achieved EBITDA growth of 12.5% vs budget and 16% vs LY.
- Achieved 8% Sales growth to Budget annually.
- Directed 2 managers with over 20 associates across 3 departments that generated over \$6M in revenue.
- Joined the company as a Sales Associate and was promoted to different positions (Marketing Manager, Assistant General Manager) through out my tenure.

## PROJECTS

**CUSTOM FITNESS:** A REACT FITNESS APP THAT ALLOWS STUDENTS TO SUBSCRIBE TO TRAINERS ACCORDING TO THEIR FIT. AND LET TRAINERS CREATE CUSTOM PLAN FOR THEIR STUDENTS VIA EAST REACT DRAG AND DROP FEATURE.

**RUMOURS:** FOOD DELIVERY WEB APPLICATION FOR RESTAURANT WHERE A CUSTOMER IS ABLE TO PLACE AN ORDER ONLINE. RESTAURANT OWNER GETS A TEXT WITH ORDER SUMMARY AND CUSTOMER GETS A CALL WITH ESTIMATED TIME FOR PICK UP USING TWILIO API AND ALSO GETS AN DIRECTION TO THE RESTAURANT USING GOOGLE MAPS API.

**TWEETER:** IS A SIMPLE, SINGLE-PAGE TWITTER CLONE BUILD UPON HTML, CSS, JS, JQUERY AND AJAX FRONT-END SKILLS, AND NODE, EXPRESS AND MONGODB BACK-END SKILLS

## EDUCATION

### WEB-DEVELOPMENT BOOTCAMP

MARCH 2020 | LIGHTHOUSE LABS

### POST GRAD - BUSINESS MGMT

JAN 2013 | CENTENNIAL COLLEGE

BBA JUNE 2011 | UNIVERSITY OF PUNE