

## Artisan AI Help Center

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# Does Ava Work for B2C Leads?

Updated over a week ago

You can use Ava for B2C email campaigns, but it does require extra input on your part.

Right now, Ava's database exclusively features B2B leads. If you're using Ava for a B2C email campaign, you'll need to upload your own spreadsheet populated with the necessary information to generate email copy. You can learn how to do this here:

<https://support.artisan.co/en/articles/9191308-how-do-i-upload-a-csv-file-of-my-own-leads>

We're working hard to introduce new features to our platform and hope to add B2C leads into Ava's database soon!

## Related Articles

How Do I Upload a CSV File of My Own Leads?



How Many Email Addresses Do I Need for Different Plans?



Ava Isn't Sending Out My Emails. Why?



How To Create A New Campaign



## Getting Started with Artisan Sales



Did this answer your question?



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