Substate Shares File Codebook

CollegeMarketShares_substate.dta: Grads on the Go - Substate Shares File

Descriptives

Observations	725,400
variables	10
Last saved	12 May 2022 17:20
data signature	-

Variables

unitid: IPEDS ID

summary

type	numeric (long)
missing values	0
non-missing values	725,400
distinct non-missing values	2,600
minimum	100654
1st quartile	149811.5
median	183699
3rd quartile	215345
maximum	490805
note 1	Source: IPEDS Header File

instnm: Institution Name

summary

Substate Shares File Codebook

non-missing values	725,400
distinct non-missing values	2,576
note 1	subjected to a carryforward operation
note 2	Source: IPEDS Header File

example values

Abilene Christian University
Abraham Baldwin Agricultural College
Adams State University
Adelphi University
Adirondack Community College
Adrian College
AdventHealth University
Agnes Scott College
Aiken Technical College
Aims Community College

stabbr: Institution State

summary

type	string (str2)
missing values	0
non-missing values	725,400
distinct non-missing values	51
note 1	subjected to a carryforward operation

example values

AK

Substate Shares File Codebook

AZ
CA
CO
CT
DC
DE
FL

geo_licode_n: Substate LinkedIn geography code

summary

type	numeric (int)
missing values	0
non-missing values	725,400
distinct non-missing values	279

table

value	label	frequency
1	Anchorage, Alaska Area	2,600
2	Birmingham, Alabama Area	2,600
3	Decatur, Alabama Area	2,600
4	Dothan, Alabama Area	2,600
5	Florence, Alabama Area	2,600
6	Gadsden, Alabama Area	2,600
7	Huntsville, Alabama Area	2,600
8	Anniston, Alabama Area	2,600
9	Mobile, Alabama Area	2,600
10	Montgomery, Alabama Area	2,600

Substate Shares File Codebook

13	Fayetteville, Arkansas Area	2,600
14	Fort Smith, Arkansas Area	2,600
15	Jonesboro, Arkansas Area	2,600
16	Little Rock, Arkansas Area	2,600
17	Pine Bluff, Arkansas Area	2,600
18	Flagstaff, Arizona Area	2,600
19	Phoenix, Arizona Area	2,600
20	Tucson, Arizona Area	2,600
21	Yuma, Arizona Area	2,600
22	Chico, California Area	2,600
23	Fresno, California Area	2,600
24	Merced, California Area	2,600
25	Modesto, California Area	2,600
26	Redding, California Area	2,600
27	Bakersfield, California Area	2,600
28	Salinas, California Area	2,600
29	Greater San Diego Area	2,600
30	San Luis Obispo, California Area	2,600
31	Santa Barbara, California Area	2,600
32	Stockton, California Area	2,600
33	Sacramento, California Area	2,600
34	San Francisco Bay Area	2,600
35	Visalia, California Area	2,600
36	Yuba City, California Area	2,600
37	Los Angeles/Orange County Combined, California Area	2,600
38	Colorado Springs, Colorado Area	2,600

Substate Shares File Codebook

41	Greater Denver Area	2,600
42	Pueblo, Colorado Area	2,600
43	Hartford, Connecticut Area	2,600
44	New London/Norwich, Connecticut Area	2,600
45	Washington D.C. Metro Area	2,600
46	Dover, Delaware Area	2,600
47	Daytona Beach, Florida Area	2,600
48	Fort Myers, Florida Area	2,600
49	Fort Pierce, Florida Area	2,600
50	Destin/Fort Walton Beach, Florida Area	2,600
51	Gainesville, Florida Area	2,600
52	Jacksonville, Florida Area	2,600
53	Lakeland, Florida Area	2,600
54	Melbourne, Florida Area	2,600
55	Naples, Florida Area	2,600
56	Ocala, Florida Area	2,600
57	Orlando, Florida Area	2,600
58	Panama City, Florida Area	2,600
59	Pensacola, Florida Area	2,600
60	Punta Gorda, Florida Area	2,600
61	Sarasota, Florida Area	2,600
62	Tallahassee, Florida Area	2,600
63	Tampa/St. Petersburg, Florida Area	2,600
64	Miami/Fort Lauderdale/West Palm Beach Combined, Florida Area	2,600
65	Albany, Georgia Area	2,600
66	Columbus, Georgia Area	2,600

Substate Shares File Codebook

69	Greater Atlanta Area	2,600
70	Augusta, Georgia Area	2,600
71	Savannah, Georgia Area	2,600
72	Hawaiian Islands	2,600
73	Cedar Rapids, Iowa Area	2,600
74	Davenport, Iowa Area	2,600
75	Des Moines, Iowa Area	2,600
76	Dubuque, Iowa Area	2,600
77	Iowa City, Iowa Area	2,600
78	Sioux City, Iowa Area	2,600
79	Waterloo, Iowa Area	2,600
80	Boise, Idaho Area	2,600
81	Pocatello, Idaho Area	2,600
82	Bloomington/Normal, Illinois Area	2,600
83	Greater Chicago Area	2,600
84	Urbana-Champaign, Illinois Area	2,600
85	Decatur, Illinois Area	2,600
86	Peoria, Illinois Area	2,600
87	Rockford, Illinois Area	2,600
88	Springfield, Illinois Area	2,600
89	Bloomington, Indiana Area	2,600
90	Elkhart, Indiana Area	2,600
91	Evansville, Indiana Area	2,600
92	Fort Wayne, Indiana Area	2,600
93	Indianapolis, Indiana Area	2,600
94	Kokomo, Indiana Area	2,600

Substate Shares File Codebook

97	South Bend, Indiana Area	2,600
98	Terre Haute, Indiana Area	2,600
99	Lawrence, Kansas Area	2,600
100	Topeka, Kansas Area	2,600
101	Wichita, Kansas Area	2,600
102	Lexington, Kentucky Area	2,600
103	Louisville, Kentucky Area	2,600
104	Owensboro, Kentucky Area	2,600
105	Glasgow/Adair Combined, Kentucky Area	2,600
106	Bowling Green/Allen/Logan/Simpson Combined, Kentucky Area	2,600
107	Alexandria, Louisiana Area	2,600
108	Houma, Louisiana	2,600
109	Lafayette, Louisiana Area	2,600
110	Lake Charles, Louisiana Area	2,600
111	Monroe, Louisiana Area	2,600
112	Greater New Orleans Area	2,600
113	Baton Rouge, Louisiana Area	2,600
114	Shreveport, Louisiana Area	2,600
115	Pittsfield, Massachusetts Area	2,600
116	Greater Boston Area	2,600
117	Barnstable/Yarmouth, Massachusetts Area	2,600
118	Springfield, Massachusetts Area	2,600
119	Cumberland, Maryland Area	2,600
120	Baltimore, Maryland Area	2,600
121	Lewiston/Auburn, Maine Area	2,600
122	Portland, Maine Area	2,600

Substate Shares File Codebook

125	Greater Detroit Area	2,600
126	Jackson, Michigan Area	2,600
127	Kalamazoo, Michigan Area	2,600
128	Lansing, Michigan Area	2,600
129	Saginaw, Michigan Area	2,600
130	Benton Harbor, Michigan Area	2,600
131	Duluth, Minnesota Area	2,600
132	Greater Minneapolis-St. Paul Area	2,600
133	Rochester, Minnesota Area	2,600
134	St. Cloud, Minnesota Area	2,600
135	Columbia, Missouri Area	2,600
136	Joplin, Missouri Area	2,600
137	Kansas City, Missouri Area	2,600
138	St. Joseph, Missouri Area	2,600
139	Greater St. Louis Area	2,600
140	Springfield, Missouri Area	2,600
141	Hattiesburg, Mississippi Area	2,600
142	Jackson, Mississippi Area	2,600
143	Biloxi, Mississippi Area	2,600
144	Great Falls, Montana Area	2,600
145	Missoula, Montana Area	2,600
146	Billings, Montana Area	2,600
147	Charlotte, North Carolina Area	2,600
148	Fayetteville, North Carolina Area	2,600
149	Goldsboro, North Carolina Area	2,600
150	Greensboro/Winston-Salem, North Carolina Area	2,600

Substate Shares File Codebook

153	Jacksonville, North Carolina Area	2,600
154	Asheville, North Carolina Area	2,600
155	Raleigh-Durham, North Carolina Area	2,600
156	Rocky Mount, North Carolina Area	2,600
157	Wilmington, North Carolina Area	2,600
158	Bismarck, North Dakota Area	2,600
159	Fargo, North Dakota Area	2,600
160	Grand Forks, North Dakota Area	2,600
161	Lincoln, Nebraska Area	2,600
162	Greater Omaha Area	2,600
163	Albuquerque, New Mexico Area	2,600
164	Las Cruces, New Mexico Area	2,600
165	Santa Fe, New Mexico Area	2,600
166	Las Vegas, Nevada Area	2,600
167	Reno, Nevada Area	2,600
168	Buffalo/Niagara, New York Area	2,600
169	Albany, New York Area	2,600
170	Elmira, New York Area	2,600
171	Glens Falls, New York Area	2,600
172	Jamestown, New York Area	2,600
173	Rochester, New York Area	2,600
174	Greater New York City Area	2,600
175	Syracuse, New York Area	2,600
176	Utica, New York Area	2,600
177	Ithaca, New York Area	2,600
178	Canton, Ohio Area	2,600

Substate Shares File Codebook

181	Cincinnati, Ohio Area	2,600
182	Cleveland/Akron, Ohio Area	2,600
183	Lima, Ohio Area	2,600
184	Mansfield, Ohio Area	2,600
185	Steubenville, Ohio Area	2,600
186	Toledo, Ohio Area	2,600
187	Youngstown/Sharon Combined, OH-PA Area	2,600
188	Enid, Oklahoma Area	2,600
189	Lawton, Oklahoma Area	2,600
190	Oklahoma City, Oklahoma Area	2,600
191	Tulsa, Oklahoma Area	2,600
192	Corvallis, Oregon Area	2,600
193	Eugene, Oregon Area	2,600
194	Medford, Oregon Area	2,600
195	Portland, Oregon Area	2,600
196	Bend, Oregon Area	2,600
197	Erie, Pennsylvania Area	2,600
198	Allentown, Pennsylvania Area	2,600
199	Altoona, Pennsylvania Area	2,600
200	Harrisburg, Pennsylvania Area	2,600
201	Johnstown, Pennsylvania Area	2,600
202	Lancaster, Pennsylvania Area	2,600
203	Greater Pittsburgh Area	2,600
204	Reading, Pennsylvania Area	2,600
205	Scranton, Pennsylvania Area	2,600
206	Greater Philadelphia Area	2,600

Substate Shares File Codebook

209	York, Pennsylvania Area	2,600
210	Providence, Rhode Island Area	2,600
211	Charleston, South Carolina Area	2,600
212	Columbia, South Carolina Area	2,600
213	Florence, South Carolina Area	2,600
214	Greenville, South Carolina Area	2,600
215	Myrtle Beach, South Carolina Area	2,600
216	Sumter, South Carolina Area	2,600
217	Rapid City, South Dakota Area	2,600
218	Sioux Falls, South Dakota Area	2,600
219	Chattanooga, Tennessee Area	2,600
220	Jackson, Tennessee Area	2,600
221	Johnson City, Tennessee Area	2,600
222	Knoxville, Tennessee Area	2,600
223	Greater Memphis Area	2,600
224	Greater Nashville Area, TN	2,600
225	Clarksville/Todd Combined, TN-KY Area	2,600
226	Brownsville, Texas Area	2,600
227	Bryan/College Station, Texas Area	2,600
228	Corpus Christi, Texas Area	2,600
229	El Paso, Texas Area	2,600
230	Dallas/Fort Worth Area	2,600
231	Amarillo, Texas Area	2,600
232	Killeen/Temple, Texas Area	2,600
233	Abilene, Texas Area	2,600
234	Laredo, Texas Area	2,600

Substate Shares File Codebook

237	Lubbock, Texas Area	2,600
238	McAllen, Texas Area	2,600
239	Odessa/Midland, Texas Area	2,600
240	Austin, Texas Area	2,600
241	San Angelo, Texas Area	2,600
242	San Antonio, Texas Area	2,600
243	Sherman/Denison, Texas Area	2,600
244	Beaumont/Port Arthur, Texas Area	2,600
245	Texarkana, Texas Area	2,600
246	Tyler, Texas Area	2,600
247	Victoria, Texas Area	2,600
248	Waco, Texas Area	2,600
249	Wichita Falls, Texas Area	2,600
250	Provo, Utah Area	2,600
251	Greater Salt Lake City Area	2,600
252	Charlottesville, Virginia Area	2,600
253	Danville, Virginia Area	2,600
254	Lynchburg, Virginia Area	2,600
255	Norfolk, Virginia Area	2,600
256	Richmond, Virginia Area	2,600
257	Roanoke, Virginia Area	2,600
258	Burlington, Vermont Area	2,600
259	Richland/Kennewick/Pasco, Washington Area	2,600
260	Spokane, Washington Area	2,600
261	Bellingham, Washington Area	2,600
262	Greater Seattle Area	2,600

Substate Shares File Codebook

265	Green Bay, Wisconsin Area	2,600
266	Janesville/Beloit, Wisconsin Area	2,600
267	La Crosse, Wisconsin Area	2,600
268	Oshkosh, Wisconsin Area	2,600
269	Madison, Wisconsin Area	2,600
270	Greater Milwaukee Area	2,600
271	Sheboygan, Wisconsin Area	2,600
272	Wausau, Wisconsin Area	2,600
273	Charleston, West Virginia Area	2,600
274	Huntington, West Virginia Area	2,600
275	Parkersburg, West Virginia Area	2,600
276	Wheeling, West Virginia Area	2,600
277	Casper, Wyoming Area	2,600
278	Cheyenne, Wyoming Area	2,600
279	United States, Unlocated	2,600

geo_text: LinkedIn geography text

summary

type	string (str60)
missing values	0
non-missing values	725,400
distinct non-missing values	279
note 1	subjected to a carryforward operation

example values

Abilene, Texas Area

Substate Shares File Codebook

Albuquerque, New Mexico Area
Alexandria, Louisiana Area
Allentown, Pennsylvania Area
Altoona, Pennsylvania Area
Amarillo, Texas Area
Anchorage, Alaska Area
Anniston, Alabama Area

alum_uscount: LinkedIn raw US count

summary

type	numeric (float)
missing values	0
non-missing values	725,400
distinct non-missing values	2,291
minimum	31
1st quartile	1364
median	3236.5
3rd quartile	7730
maximum	127859
note 1	subjected to a carryforward operation
note 2	subjected to a carryforward operation
note 3	Source: LinkedIn college alumni page data extracted in 2021 for all graduates with enrollment listed between 2010 and 2015. See associated paper text and data appendix

Substate Shares File Codebook

summary

type	numeric (float)
missing values	0
non-missing values	725,400
distinct non-missing values	2,272
minimum	25
1st quartile	1146
median	2816
3rd quartile	6726
maximum	105235
note 1	subjected to a carryforward operation
note 2	Source: LinkedIn college alumni page data extracted in 2021 for all graduates with enrollment listed between 2010 and 2015. See associated paper text and data appendix for more details.

geo_count: LinkedIn geography count

summary

type	numeric (long)
missing values	0
non-missing values	725,400
distinct	3,505

Substate Shares File Codebook

minimum	0
1st quartile	0
median	0
3rd quartile	0
maximum	72374
note 1	Source: LinkedIn college alumni page data extracted in 2021 for graduates with enrollment listed between 2010 and 2015. See associated paper text and data appendix for more details.

us_share: Share of Full US Count

summary

type	numeric (double)
missing values	0
non-missing values	725,400
distinct non-missing values	36,321
minimum	0
1st quartile	0
median	0
3rd quartile	0
maximum	.90921053
note 1	Derived by taking geo_count divided by alum_uscount

us_share_renorm: Share of US Count excl. Unlocated

summary

type	numeric (double)
missing values	2,600
non-missing	722,800

Substate Shares File Codebook

minimum	0
1st quartile	0
median	0
3rd quartile	0
maximum	.97988602
note 1	Derived by taking geo_count divided by alum_uscovered. This ignores unlocated US alumni (geo_licode_n = 279).

Codebook created on 12 May 2022 17:21:04