



CYBERIA

Unleash the Geek Within

About US

The term cyber means relating to information technology, computers or the Internet. In a similar conceptual parlance, Cyberia implies an arena which has the cyber-world at its core. Cyberia provides an arena for the youth of today and serve as a platform to exhibit their technical acumen to the world and compete with like-minded peers. It's us not an event –it is an experience which gives you a taste of current cyber world.



MISSION STATEMENT

To provide a platform that brings together future I.T professionals and enthusiasts. Cyberia will provide an arena to exhibit their technical acumen to the world and compete with like-minded peers, thus strengthen & enhance their technical skills to be future-proofed for their I.T careers.

Event Agenda

- Our primary aim is to get future I.T professionals and enthusiastic sync with the latest happenings in technologies and the cyber-world.
- To provide an interactive and learning environment for many such individuals who strive hard to excel in I.T field.
- To bring together future I.T professionals and enthusiastic and help to access their technical potential by providing opportunity to challenge their like-minded peers & unleashing their ability to outperform their peers technically



CYBERIA SUCCESS STORIES



- It has been 3 years for the Cyberia been commenced, and witnessed heavy and successful participations over 1000 from all over the schools and colleges of Gujarat.
- The first Technical Festival in the City of Baroda.
- Worldwide event named World Wide Hackathon organised by Microsoft in the Cyberia 2012.
- 100 Teams participated in the event named Techtonic Hunt,
- In 2013, Over 200 Students participated for the Windows Azure and Phone development Workshop by Microsoft Students Partner.
- First Time ever the Winning team gets a Trip to Goa for 3 days after winning the Counter
 - In 2013, Cyberia was officially announced as one of the major happenings in The Maharaja Sayajirao University of Baroda along with the Paramarsh, Footprints, Prerna and Baazigar by various faculties of the University.



Why sponsor us?

In the year 2013-14, Cyberia was brought with a much bigger platform for the crowd. Participation list was more than 1000 people from all over the west zone, belonging to various career streams in I.T & school students, with an actively participation in Cyberia'13 after the best experience at Cyberia 2012. The crowd at Cyberia belonged to the age group of 24 years and under. It gave a platform for students to polish their technical skills and familiarize them with the present-day industrial scenario, thus advantageous to the industry in the long run.

Thus, Cyberia represents a lucrative opportunity for our sponsors to seek publicity for their brands and products. Also, we are open to customized sponsorship packages, thereby ensuring that the deal is beneficial to both the sides. Pure and uninterrupted publicity during the 3 days guarantees that the name of the brand is etched into the minds of the participants thus making their investment fruitful.

It is not just a three day event. Registrations and publicity will start months before the event through various communication means, thus keeping the buzz alive before and during the event. The sponsoring organization will have visibility over Faculty of Science and other elite colleges, thus promoting the brand among the youth with maximum recall value.

SPONSORSHIP DETAILS

MAIN SPONSOR

Branding

The Name of the **Main Sponsor** will occur in conjunction with the event, and it will be referred to as

“Computer Applications Students Association”

Presents

“CYBERIA”

Main Sponsor_<*Sponsor'sName*>

All events under CYBERIA would fall under the preview of the **Main Sponsor**.

Marketing & Publicity

- Prominent *posters* bearing the **Main Sponsor's logo** will be displayed at prominent youth hang-outs.
- Banners, dropdowns, posters, etc... would be put up strategically across the science faculty campus.
- All publicity materials dispatched to other participating colleges, schools across the West zone(posters, flyers, invitation letters, etc) will bear the Main Sponsor's logo
- Advertisement of the Main Sponsor would be aired during the inauguration in the event and closing ceremony as well as advertisement will be aired and through social media would be done before the event.
- An official page will be given in the department Cyberia(If Printed)

Website

- **Main Sponsor's Name & Logo** will be placed on the official website of Cyberia.
- Link to the **Main Sponsor's website** will be provided on the logo.

Stall

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- 3-day canopy (10x10 feet) at the faculty campus with facilities will be provided.

Database (If needed)

- Database of all the **440(approx.)** students of computer applications (BCA, M.Sc. S.T.) would be provided.
- Database of all the participants of events & workshops (**1000 + approx.**) would be provided.

Amount

- Rs. 1.5 Lakh only. Can be negotiable.
- The amount will be finalised will not be allowed to change.
- The amount paid once will not be refunded unless and until the event is subjected to cancellation.
- If the sponsor is paying the amount in cheque he shall pay the cheque to Computer Applications Students Association (CASA).
- The Sponsor shall agree to the below mentioned terms and conditions, also for the fruitful relations Cyberia Team expects the time binding policy without any delay.

ASSOCIATE SPONSOR

Branding

The Name of the **Associate Sponsor** will occur in conjunction with the event, and it will be referred to as

“Computer Applications Students Association”

Presents

“CYBERIA”

Main Sponsor_<*Sponsor'sName*>

Associate sponsor

<Sponsor's Name>

Marketing & Publicity

- Prominent *posters* bearing the **Associate Sponsor's logo** will be displayed at prominent youth hang-outs.
- Banners, dropdowns, posters, etc... would be put up strategically across the science faculty campus.
- All publicity materials dispatched to other participating colleges, schools across the West zone(posters, flyers, invitation letters, etc) will bear.
- Advertisement video of the Associate Sponsor would be aired during the inauguration in the event and closing ceremony.

Website

- **Associate Sponsor's Name & Logo** will be placed on the official website of Cyberia.
- Link to the **Associate Sponsor's website** will be provided on the logo.

Database (If needed)

- Database of all the **440(approx.)** students of computer applications (BCA, M.Sc. S.T.) would be provided.
- Database of all the participants of events & workshops (**1000 + approx.**) would be provided.

Amount

- Rs. 1 Lakh only. Can be negotiable.
- The amount will be finalised will not be allowed to change.
- The amount paid once will not be refunded unless and until the event is subjected to cancellation.
- If the sponsor is paying the amount in cheque he shall pay the cheque to Computer Applications Students Association (CASA).
- The Sponsor shall agree to the below mentioned terms and conditions, also for the fruitful relations Cyberia Team expects the time binding policy without any delay.

STALL SPONSOR

Branding

The Name of the **Sponsor** will occur in conjunction with the event, and it will be referred to as “Computer Applications Students Association”

Presents
“CYBERIA”
Sponsor
<Sponsor’s Name>

Marketing & Publicity

- Prominent *posters* bearing the **Sponsor’s logo** will be displayed at prominent youth hang-outs.
- Banners, dropdowns, posters, etc... would be put up strategically across the science faculty campus.
- All publicity materials dispatched to other participating colleges, schools across the West zone(posters, flyers, invitation letters, etc) will bear the Sponsor’s logo.
- Advertisement of the Main Sponsor would be aired during the inauguration in the event and closing ceremony.

Website

- **Sponsor’s Name & Logo** will be placed on the official website of Cyberia.
- Link to the **Sponsor’s website** will be provided on the logo.

Amount

- Stall cost: Rs. 15000 only (10 * 10, 2 Tables, 4 chairs and 1 Fan) for **Monopoly stall**, profit sharing will be decided once finalised and if needed.
- Stall cost: Rs. 12000 only (10 * 10, 2 Tables, 4 chairs and 1 Fan) profit sharing will be decided once finalised and if needed.
- In case of the barter system, the barter products are once finalised will not be allowed to change.
- The products given once will not be refunded unless and until the event is subjected to cancellation.
- The barter system may also involve the **Profit sharing division**,

- provided the Sale is done within the campus and in the event.
 - In case of any extra conditions fulfilment by the Cyberia Team will be an added benefit to the Sponsor.
 - If the sponsor needs the monopoly over the product in the stall, shall be allowed with the best profit sharing margin.
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- The stall owners are requested that Faculty Canteen and the Nescafe Kiosk are for the usage of Faculty and hence we will fail to the closure of it in the 3 days of the event, for which the Sponsor will himself take the responsibility of his product sale.
 - The Stall includes 2 Tables, 4 Chairs and 1 Fan. Any damage to the mentioned items will lead to the extra payment as a penalty.
 - The Sponsor shall agree to the below mentioned terms and conditions, also for the fruitful relations Cyberia Team expects the time binding policy without any delay.
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Date: February 2016

TO WHOMSOEVER IT MAY CONCERN

Respected Sir,

The CASA (Computer Application Students Association) – Students Association of Department of Computer Applications, Faculty of Science of The Maharaja Sayajirao University of Baroda have been organising the State level Technical festival Cyberia 2012 with Information Technologies as major competition areas. We are pleased to inform that it has been planned to organize this year on the dates of 4th, 5th and 6th February 2016.

The success of the Cyberia in the past have been with active financial support of the esteem organisations like yours in and around Baroda and also with the cordial inspirational support of Head of Department, Faculties and also the members of Science Faculty.

We forward to get the most needed support from your esteem organisation as one of the sponsors for the up-coming event. The details of the events and the Sponsorship Material are attached here with for your considerations.

We look forward for a positive response from you which will go a long way in the success of the event.

Yours sincerely



C.A.S.A Presidents
(Computer Applications Students Association)

TERMS & CONDITIONS FOR SPONSORSHIP

- Sponsor paying the sponsorship amount in cheque, shall pay the cheque in the favour of "Computer Applications Students Association (CASA)".
- 50% of the payment should be made within 2 days of the confirmation of the deal.
- 25% of the payment should be made at least 1 week prior to the event.
- 25% of the payment should be made within 2 days after the event.
- The income and expenditure is expected and not assured.
- Final authority regarding the execution of the events rests in the hands of organizing committee of Cyberia.
- The sponsor shall ask for the receipt of the amount paid without fail.

Glance at CYBERIA 13-14



Glance at CYBERIA 14-15



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M S University gears up to host Cyberia
VADODRA: Students of M S University's Bachelor of Computer Applications (BCA) and XSE (software technology) programmes are gearing up to host first of its kind information technology (IT) fest in the city - Cyberia.

The three-day event at faculty of science will provide IT enthusiasts a platform to exhibit their technical acumen to the world and compete with their like-minded peers.

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સાયબેરિયા ફેસ્ટિવલનો પ્રારંભ થયો

વિવિધ સંસ્થાઓમાં આ ફેસ્ટિવલ ચોજાય રહી છે
એપ્લિકેશન મેકિંગની સ્પર્ધા પોપ્યુલર બની
સિટી રિપોર્ટર . વડોદરા



સાયબેરિયા ફેસ્ટિવલનો પ્રારંભ થયો. આ ઉજવણીમાં વિવિધ સંસ્થાઓમાં આ ફેસ્ટિવલ ચોજાય રહી છે. એપ્લિકેશન મેકિંગની સ્પર્ધા પોપ્યુલર બની. સિટી રિપોર્ટર . વડોદરા.

સાયબેરિયા ફેસ્ટિવલનો પ્રારંભ થયો. આ ઉજવણીમાં વિવિધ સંસ્થાઓમાં આ ફેસ્ટિવલ ચોજાય રહી છે. એપ્લિકેશન મેકિંગની સ્પર્ધા પોપ્યુલર બની. સિટી રિપોર્ટર . વડોદરા.

સાઈબેરિયા ઈવેન્ટનો આજે યુનિ.માં પ્રારંભ થયો

EDU PLUS
કમ્પ્યુટર એપ્લિકેશન વિભાગ દ્વારા વિવિધ કમ્પિયુટર યોજાશે
સિટી રિપોર્ટર . વડોદરા

સાઈબેરિયા ઈવેન્ટનો આજે યુનિ.માં પ્રારંભ થયો. કમ્પ્યુટર એપ્લિકેશન વિભાગ દ્વારા વિવિધ કમ્પિયુટર યોજાશે. સિટી રિપોર્ટર . વડોદરા.

સાઈબેરિયા ઈવેન્ટનો આજે યુનિ.માં પ્રારંભ થયો. કમ્પ્યુટર એપ્લિકેશન વિભાગ દ્વારા વિવિધ કમ્પિયુટર યોજાશે. સિટી રિપોર્ટર . વડોદરા.

સાઈબેરિયા ફેસ્ટ સમાપન થયો

પ્રશ્નોત્તરી સેશનમાં વિદ્યાર્થીઓએ મેળવ્યું ટેકનિકલ નોલેજ
સિટી રિપોર્ટર . વડોદરા

સાયબેરિયા ફેસ્ટિવલના અંતિમ દિવસે વિવિધ ટેકનિકલ નોલેજ બેઠકોમાં વિદ્યાર્થીઓએ મેળવ્યું ટેકનિકલ નોલેજ. સિટી રિપોર્ટર . વડોદરા.

સાયબેરિયા ફેસ્ટિવલના અંતિમ દિવસે વિવિધ ટેકનિકલ નોલેજ બેઠકોમાં વિદ્યાર્થીઓએ મેળવ્યું ટેકનિકલ નોલેજ. સિટી રિપોર્ટર . વડોદરા.

Note Of Thanks

This endeavour of ours is not all about a few of us coming together and just organizing an event. It's all about connecting people together, making them feel there is no dearth of opportunities for the knowledgeable, making our university proud, making our city proud. It's about a dream we cherish.

We look forward for a positive response from your side that would conclude into a mutually beneficial relation for this year and the years to come.

Sincerely thanking you for your valuable time on our proposal.

Cyberia Organising Team

C.A.S.A

(Computer Application Students Association)

Abhishek Das
Purvangi Soni
Ankush Karkar
Vishal Chunara
Jaideep Vidwani
Vikas Kewalramani

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