



CYBERIA

Unleash the Geek Within

About US

The term cyber means relating to information technology, computers or the Internet. In a similar conceptual parlance, Cyberia implies an arena which has the cyber-world at its core. Cyberia provides an arena for the youth of today and serve as a platform to exhibit their technical acumen to the world and compete with like-minded peers. It's us not an event –it is an experience which gives you a taste of current cyber world.



MISSION STATEMENT

To provide a platform that brings together future I.T professionals and enthusiasts. Cyberia will provide an arena to exhibit their technical acumen to the world and compete with like-minded peers, thus strengthen & enhance their technical skills to be future-proofed for their I.T careers.

Event Agenda

- Our primary aim is to get future I.T professionals and enthusiastic sync with the latest happenings in technologies and the cyber-world.
- To provide an interactive and learning environment for many such individuals who strive hard to excel in I.T field.
- To bring together future I.T professionals and enthusiastic and help to access their technical potential by providing opportunity to challenge their like-minded peers & unleashing their ability to outperform their peers technically



CYBERIA SUCCESS STORIES



- It has been 3 years for the Cyberia been commenced, and witnessed heavy and successful participations over 1000 from all over the schools and colleges of Gujarat.
- The first Technical Festival in the City of Baroda.
- Worldwide event named World Wide Hackathon organised by Microsoft in the Cyberia 2012.
- 100 Teams participated in the event named Techtonic Hunt,
- In 2013, Over 200 Students participated for the Windows Azure and Phone development Workshop by Microsoft Students Partner.
- First Time ever the Winning team gets a Trip to Goa for 3 days after winning the Counter
 - In 2013, Cyberia was officially announced as one of the major happenings in The Maharaja Sayajirao University of Baroda along with the Paramarsh, Footprints, Prerna and Baazigar by various faculties of the University.



Why sponsor us?

In the year 2013-14, Cyberia was brought with a much bigger platform for the crowd. Participation list was more than 1000 people from all over the west zone, belonging to various career streams in I.T & school students, with an actively participation in Cyberia'13 after the best experience at Cyberia 2012. The crowd at Cyberia belonged to the age group of 24 years and under. It gave a platform for students to polish their technical skills and familiarize them with the present-day industrial scenario, thus advantageous to the industry in the long run.

Thus, Cyberia represents a lucrative opportunity for our sponsors to seek publicity for their brands and products. Also, we are open to customized sponsorship packages, thereby ensuring that the deal is beneficial to both the sides. Pure and uninterrupted publicity during the 3 days guarantees that the name of the brand is etched into the minds of the participants thus making their investment fruitful.

It is not just a three day event. Registrations and publicity will start months before the event through various communication means, thus keeping the buzz alive before and during the event. The sponsoring organization will have visibility over Faculty of Science and other elite colleges, thus promoting the brand among the youth with maximum recall value.

SPONSORSHIP DETAILS

MAIN SPONSOR

Branding

The Name of the **Main Sponsor** will occur in conjunction with the event, and it will be referred to as

“Computer Applications Students Association”

Presents

“CYBERIA”

Main Sponsor_<*Sponsor'sName*>

All events under CYBERIA would fall under the preview of the **Main Sponsor**.

Marketing & Publicity

- Prominent *posters* bearing the **Main Sponsor's logo** will be displayed at prominent youth hang-outs.
- Banners, dropdowns, posters, etc... would be put up strategically across the science faculty campus.
- All publicity materials dispatched to other participating colleges, schools across the West zone(posters, flyers, invitation letters, etc) will bear the Main Sponsor's logo
- Advertisement of the Main Sponsor would be aired during the inauguration in the event and closing ceremony as well as advertisement will be aired and through social media would be done before the event.
- An official page will be given in the department Cyberia(If Printed)

Website

- **Main Sponsor's Name & Logo** will be placed on the official website of Cyberia.
- Link to the **Main Sponsor's website** will be provided on the logo.

Stall

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- 3-day canopy (10x10 feet) at the faculty campus with facilities will be provided.

Database (If needed)

- Database of all the **440(approx.)** students of computer applications (BCA, M.Sc. S.T.) would be provided.
- Database of all the participants of events & workshops (**1000 + approx.**) would be provided.

Amount

- Rs. 1.5 Lakh only. Can be negotiable.
- The amount will be finalised will not be allowed to change.
- The amount paid once will not be refunded unless and until the event is subjected to cancellation.
- If the sponsor is paying the amount in cheque he shall pay the cheque to Computer Applications Students Association (CASA).
- The Sponsor shall agree to the below mentioned terms and conditions, also for the fruitful relations Cyberia Team expects the time binding policy without any delay.

ASSOCIATE SPONSOR

Branding

The Name of the **Associate Sponsor** will occur in conjunction with the event, and it will be referred to as

“Computer Applications Students Association”

Presents

“CYBERIA”

Main Sponsor_<*Sponsor'sName*>

Associate sponsor

<Sponsor's Name>

Marketing & Publicity

- Prominent *posters* bearing the **Associate Sponsor's logo** will be displayed at prominent youth hang-outs.
- Banners, dropdowns, posters, etc... would be put up strategically across the science faculty campus.
- All publicity materials dispatched to other participating colleges, schools across the West zone(posters, flyers, invitation letters, etc) will bear.
- Advertisement video of the Associate Sponsor would be aired during the inauguration in the event and closing ceremony.

Website

- **Associate Sponsor's Name & Logo** will be placed on the official website of Cyberia.
- Link to the **Associate Sponsor's website** will be provided on the logo.

Database (If needed)

- Database of all the **440(approx.)** students of computer applications (BCA, M.Sc. S.T.) would be provided.
- Database of all the participants of events & workshops (**1000 + approx.**) would be provided.

Amount

- Rs. 1 Lakh only. Can be negotiable.
- The amount will be finalised will not be allowed to change.
- The amount paid once will not be refunded unless and until the event is subjected to cancellation.
- If the sponsor is paying the amount in cheque he shall pay the cheque to Computer Applications Students Association (CASA).
- The Sponsor shall agree to the below mentioned terms and conditions, also for the fruitful relations Cyberia Team expects the time binding policy without any delay.

CO-SPONSOR

Branding

The Name of the **Co- Sponsor** will occur in conjunction with the event, and it will be referred to as

“Computer Applications Students Association”

Presents

“CYBERIA”

Main Sponsor_<Sponsor’sName>

Associate sponsor

<Sponsor’s Name>

Co- sponsor

<Sponsor’s Name>

Marketing & Publicity

- Prominent *posters* bearing the **Co-Sponsor’s logo** will be displayed at prominent youth hang-outs.
- Banners, dropdowns, posters, etc... would be put up strategically across the science faculty campus.
- All publicity materials dispatched to other participating colleges, schools across the West zone(posters, flyers, invitation letters, etc) will bear the Co-Sponsor’s logo
- Advertisement of the Main Sponsor would be aired during the inauguration in the event and closing ceremony

Website

- **Co-Sponsor’s Name & Logo** will be placed on the official website of Cyberia.
- Link to the **Co-Sponsor’s website** will be provided on the logo.

Amount

- Rs. 75000 Lakh only. Can be negotiable.
- The amount will be finalised will not be allowed to change.
- The amount paid once will not be refunded unless and until the event is subjected to cancellation.
- If the sponsor is paying the amount in cheque he shall pay the cheque to Computer Applications Students Association (CASA).
- The Sponsor shall agree to the below mentioned terms and conditions, also for the fruitful relations Cyberia Team expects the time binding policy without any delay.

MONETARY SPONSOR

Branding

The Name of the **Sponsor** will occur in conjunction with the event, and it will be referred to as
“Computer Applications Students Association”

Presents
“CYBERIA”
Sponsor
<Sponsor’s Name>

Marketing & Publicity

- Prominent *posters* bearing the **Sponsor’s logo** will be displayed at prominent youth hang-outs.
- Banners, dropdowns, posters, etc... would be put up strategically across the science faculty campus.
- All publicity materials dispatched to other participating colleges, schools across the West zone (posters, flyers, invitation letters, etc) will bear the Sponsor’s logo
- Advertisement of the Main Sponsor would be aired during the inauguration in the event and closing ceremony

Website

- **Sponsor’s Name & Logo** will be placed on the official website of Cyberia.
- Link to the **Sponsor’s website** will be provided on the logo.

Amount

- The amount will be finalised will not be allowed to change.
- The amount paid once will not be refunded unless and until the event is subjected to cancellation.
- If the sponsor is paying the amount in cheque he shall pay the cheque to Computer Applications Students Association (CASA).
- The Sponsor shall agree to the below mentioned terms and conditions, also for the fruitful relations Cyberia Team expects the time binding policy without any delay.

STALL SPONSOR

Branding

The Name of the **Sponsor** will occur in conjunction with the event, and it will be referred to as
“Computer Applications Students Association”

Presents
“CYBERIA”
Sponsor
<Sponsor’s Name>

Marketing & Publicity

- Prominent *posters* bearing the **Sponsor’s logo** will be displayed at prominent youth hang-outs.
- Banners, dropdowns, posters, etc... would be put up strategically across the science faculty campus.
- All publicity materials dispatched to other participating colleges, schools across the West zone (posters, flyers, invitation letters, etc) will bear the Sponsor’s logo.
- Advertisement of the Main Sponsor would be aired during the inauguration in the event and closing ceremony.

Website

- **Sponsor’s Name & Logo** will be placed on the official website of Cyberia.
- Link to the **Sponsor’s website** will be provided on the logo.

Amount

- Stall cost: Rs. 15000 only (10 * 10, 2 Tables, 4 chairs and 1 Fan) for **Monopoly stall**, profit sharing will be decided once finalised and if needed.
- Stall cost: Rs. 12000 only (10 * 10, 2 Tables, 4 chairs and 1 Fan) profit sharing will be decided once finalised and if needed.
- In case of the barter system, the barter products are once finalised will not be allowed to change.
- The products given once will not be refunded unless and until the event is subjected to cancellation.
- The barter system may also involve the **Profit sharing division**, provided the Sale is done within the campus and in the event.
- In case of any extra conditions fulfilment by the Cyberia Team will be an added benefit to the Sponsor.
- If the sponsor needs the monopoly over the product in the stall, shall be allowed with the best profit sharing margin.

- The stall owners are requested that Faculty Canteen and the Nescafe Kiosk are for the usage of Faculty and hence we will fail to the closure of it in the 3 days of the event, for which the Sponsor will himself take the responsibility of his product sale.
 - The Stall includes 2 Tables, 4 Chairs and 1 Fan. Any damage to the mentioned items will lead to the extra payment as a penalty.
 - The Sponsor shall agree to the below mentioned terms and conditions, also for the fruitful relations Cyberia Team expects the time binding policy without any delay.
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Date: February 2016

TO WHOMSOEVER IT MAY CONCERN

Respected Sir,

The CASA (Computer Application Students Association) – Students Association of Department of Computer Applications, Faculty of Science of The Maharaja Sayajirao University of Baroda have been organising the State level Technical festival Cyberia 2012 with Information Technologies as major competition areas. We are pleased to inform that it has been planned to organize this year on the dates of 4th, 5th and 6th February 2016.

The success of the Cyberia in the past have been with active financial support of the esteem organisations like yours in and around Baroda and also with the cordial inspirational support of Head of Department, Faculties and also the members of Science Faculty.

We forward to get the most needed support from your esteem organisation as one of the sponsors for the up-coming event. The details of the events and the Sponsorship Material are attached here with for your considerations.

We look forward for a positive response from you which will go a long way in the success of the event.

Yours sincerely

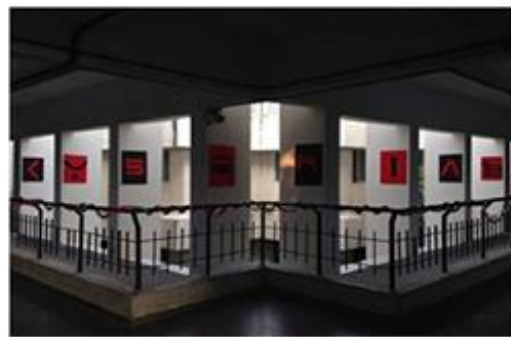


C.A.S.A Presidents
(Computer Applications Students Association)

TERMS & CONDITIONS FOR SPONSORSHIP

- Sponsor paying the sponsorship amount in cheque, shall pay the cheque in the favour of "Computer Applications Students Association (CASA)".
- 50% of the payment should be made within 2 days of the confirmation of the deal.
- 25% of the payment should be made at least 1 week prior to the event.
- 25% of the payment should be made within 2 days after the event.
- The income and expenditure is expected and not assured.
- Final authority regarding the execution of the events rests in the hands of organizing committee of Cyberia.
- The sponsor shall ask for the receipt of the amount paid without fail.

Glance at CYBERIA 13-14



Glance at CYBERIA 14-15



Glance at Newspaper

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સાયબેરિયા ફેસ્ટિવલનો પ્રારંભ થયો

- વિવિધ સંસ્થાઓમાં આ ફેસ્ટ યોજાય રહી છે
- એપિફેશન મેક્સિગોની સ્પર્ધા પોખ્પુર બની

• **ਲਿਟੀ ਰਿਪੋਰਟ** : ਅਸੀਂ



સામાન્ય રૂંડપટ્ટીમાં ૬૫% ટેલિંગ સ્વાર્થમાં શિયાળીઓએ ૩૦% ટીપી.

મેં. મે. એલ. યુનિવર્સિટીના સામન્ય
કક્કાની સાતમરે ટેન્કોલોગના
મીસ્ટ્રીએ અને એમએસસી ટેન્ક
લોકલરેના ટિપ્પણીઓ દ્વારા
સામન્યની કોલેજમાં આયોજન
કરાવામાં આવ્યું છે. ગણ દિવસ
માસનારા. આ ઉપરાંત એક
ડિઝાઈનિંગ, એન્ટરપ્રાઇઝ આર્કીટેક્ચર,
એલેક્ટ્રીક, એલેક્ટ્રીક, આર્કીટેક્ચર,
આર્કીટેક્ચર, આર્કીટેક્ચર જેવી
ઉપરના સમયે કારણો આપે

છે. તાજેતરના ઓન્ય ચર્ચેલા
પરિસ્થિતિઓના કિસ્સાઓને ધ્યાનમાં
રાખીને આગળના અભ્યાસ આયોજીતના
અભ્યાસવાળી સ્થળો તાજેતરનીયના
કેન્સિલરના મુખ્ય આયોજક છે. આ
કેન્સિલરના અભ્યાસમાં આગળના

સોફ્ટવેર કંપનીના કો-ફાઉન્ડર અને સીએઓ હામિત નાગરસાહી, વિશિષ્ટ યુનિવર્સિટીના પ્રિન્ટ, સેનેટ મેમ્બર, એન.ઓ.ડી સ્વાસ્થ્ય સંસ્થા, પોલો રિવેલે આઈટી ક્ષેત્ર, આઈટી રિમેડ અને ટેકનિકલ સેપ્સ સોજીઈ કમી.

સાઈબેરિયા ઈવેન્ટનો
આજે યુનિ.માં પ્રારંભ થઈ

EDU PLUS

20 સૂચના સ્ટુડન્ટ્સ
પણ ભાગ લેશે

કમ્પ્યુટર એપ્લિકેશન્સ
વિભાગ દ્વારા વિવિધ
કમ્પિટિશન્સ યોજાશે

આ ઇમેન્ટમાં જાહેરાતની કિંમત 20 રૂપિયનના 150 ચેટલા સુદન્ટના સ્થાન દીધી. આ કિંમતમાંથી મેન્સ કોલેજ કોલેજાઈ કમિટિનામં

- જિલ્લા રિપોર્ટર વડોદરા

ઈવેન્ટમાં ૬૦૦ જેટલા સ્ટુડન્ટ વિવિધ કમ્પિટિશનમાં ભાગ લેવાઈ શક્યાનું છે. આ ઉપરાંત ઈવેન્ટને વધુ રસપ્રદ બનાવવા કાઉન્ટર સ્ટ્રાઈક અને એનએક્રમ સિમિલેરી પણ સમાવેશ કરવામાં આવ્યો છે.

સુરુવારથી શુનિવારિંદીની આ
કેકડીમાં પણ ફિલારિયા ઉ-
પરવાલિયાઓ પ્રચલિત થયો.
રોગના કારણે કેકડી ઉપરાંત સાલે
અન્ય સમગ્રસમગ્રના ડાહ્યડાનું
આગવું થયું. રોગેટ અંતર્ગત કોઈ
કોઈરોગ અને રેકનકસ ડેસર
ઉપરાંત કોઈસાદા કમ્પિટર
પણ આગવું થયું. રોગના આગવું
આ રોગેટનો પ્રારંભ ગુરુ
સવારે રિપાઈન્ટ બોલે કમ
સાધારણતા આગે થયો.

આઈટી સેક્ટરે સુલભતાને જો
મળેલા રસને પગલે સાધનના કેટ
લાંકા આ ઓનલાઇન આયોજન કો
ટે, જે અંતર્ગત પુનિર્વાસિત
સાધનના કેટલાક પણ મહત્વપૂર્ણ
પાસપોર્ટો છે.

સાઈબેરિયા ફેસ્ટ સમાપન થયો

પ્રશ્નોત્તરી સેશનમાં
વિદ્યાર્થીઓએ મેળવ્યું
ટેકનિકલ બોલેજ

સિટી રિપોર્ટર વડોદરા

સાપ્તહેરિયા ઇન્સ્ટિટ્યુશનના અંતિમ દિવસે વિવિધ ટેકનિકલ નોલેજ બેઝ્ડ સ્પર્ધાઓનું આયોજન કરવામાં આવ્યું હતું. ઈવેન્ટમાં વિદ્યાર્થીઓને સ્ત્રેવી મજબૂત પરી હતી કે, કમ્પ્યુટર તેમના માટે જેમ ન હોય તેવું લાગતું હતું.

માઈક્રોસોફ્ટ દ્વારા વી-ગ્રેઝ-
8નો ઉપયોગ કરીને અલગ અલગ
એપ્લિકેશન બનાવવાની સ્પર્ધા
આ ઈવેન્ટનું મુખ્ય આયોજન હતું.
આ ફેસ્ટિવલના અંતિમ દિવસે
ગુજરાતી વિવિધ કોલેજમાંથી
આવેલા વિદ્યાર્થીઓ દ્વારા પીક્સ તલા
ઈવેન્ટમાં થીમ આધારિત ક્રિએટિવ વર્ક
કોર્સોશોષ દ્વારા બનાવવામાં આવ્યું
હતું. જ્યારે મોબાઈલમાં ઈન્ટરનેટ
સલાવવા માટે વપરાતી એપ્લિકેશન
'ફોન-ગેપ' દ્વારા નોલેજ એક્ઝ

સેમિનાર યોજાયો હતો.

અંતિમ દિવસે એક પ્રજ્ઞોત્સરીનું સેરાન રાખવામાં આવ્યું હતું, જેમાં ટેકનિકલ એક્સપર્ટ સમીર ભુટ્ટા અને જીતુ ખન્નાએ વિદ્યાર્થીઓના ટેકનીકલ સવાલનો જવાબ આપ્યા હતા. આ સેશન અત્યંત રસપ્રદ રહ્યું હતું. કારણ કે વિદ્યાર્થીઓને તેના દ્વારા એક્સપર્ટ પાસેથી અનેક ખાખતો રીપખવા અને જણાવવા મળી હતી. સમાપન પ્રસંગે ડેક્ટરીના પ્રોફેસર અને વિદ્યાર્થીઓ હાજર રહ્યાં હતાં.

Note Of Thanks

This endeavour of ours is not all about a few of us coming together and just organizing an event. It's all about connecting people together, making them feel there is no dearth of opportunities for the knowledgeable, making our university proud, making our city proud. It's about a dream we cherish.

We look forward for a positive response from your side that would conclude into a mutually beneficial relation for this year and the years to come.

Sincerely thanking you for your valuable time on our proposal.

Cyberia Organising Team

C.A.S.A

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