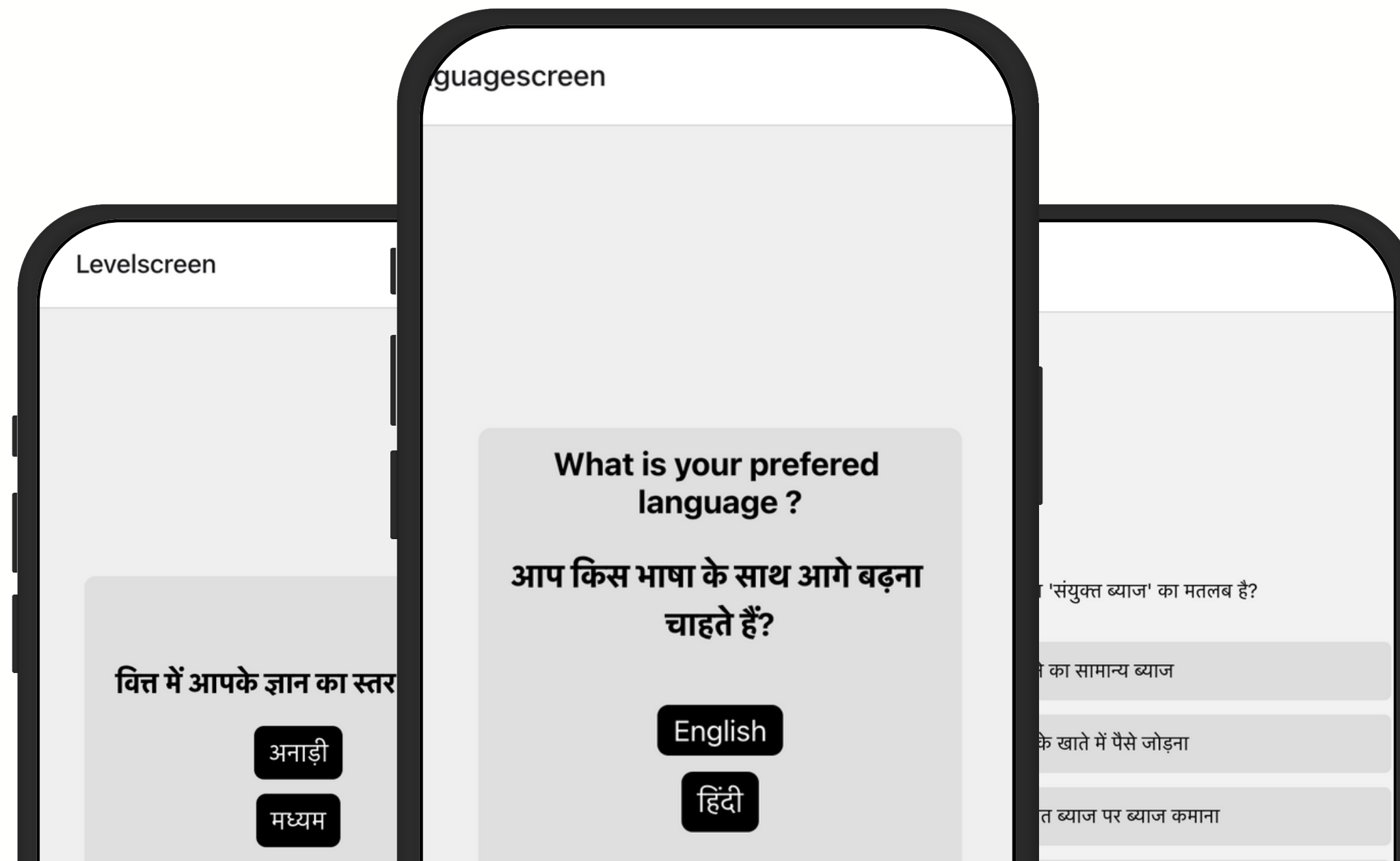


Dhanvaani **DhanVaani**



WELCOME

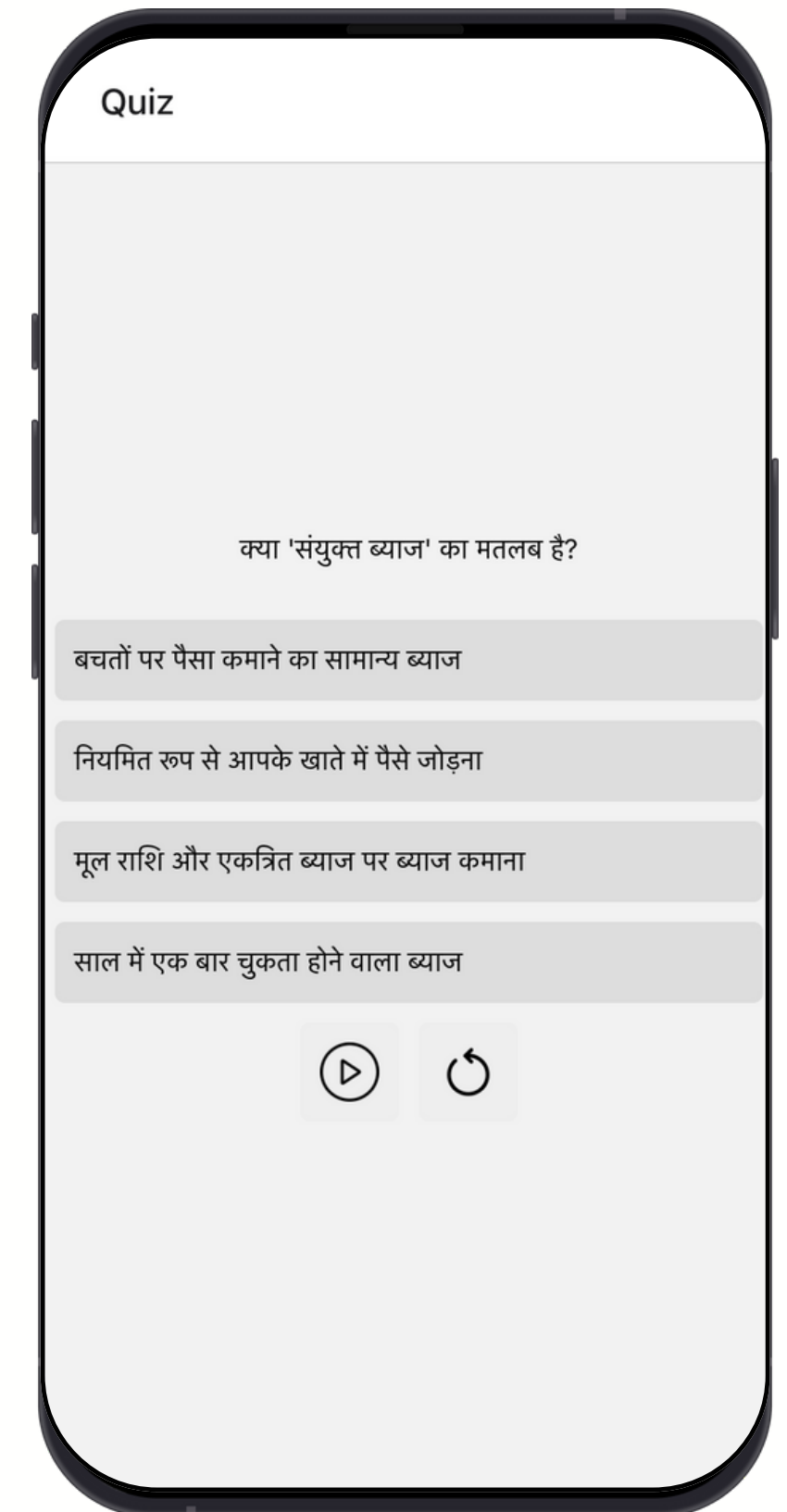
Introduction

THE FINANCIAL LITERACY GAP

- More than 73% of individuals lack financial literacy, according to SEBI's report.
- Out of the financially literate 27%, a significant 66% are from tier 1 cities.
- Shockingly, only 3% of individuals are actively investing in India.

WHY FINANCIAL LITERACY MATTERS

- Informed financial decisions drive national growth and overall progress.
- Join us in our mission to bridge this gap and empower everyone with the knowledge for a secure financial future.

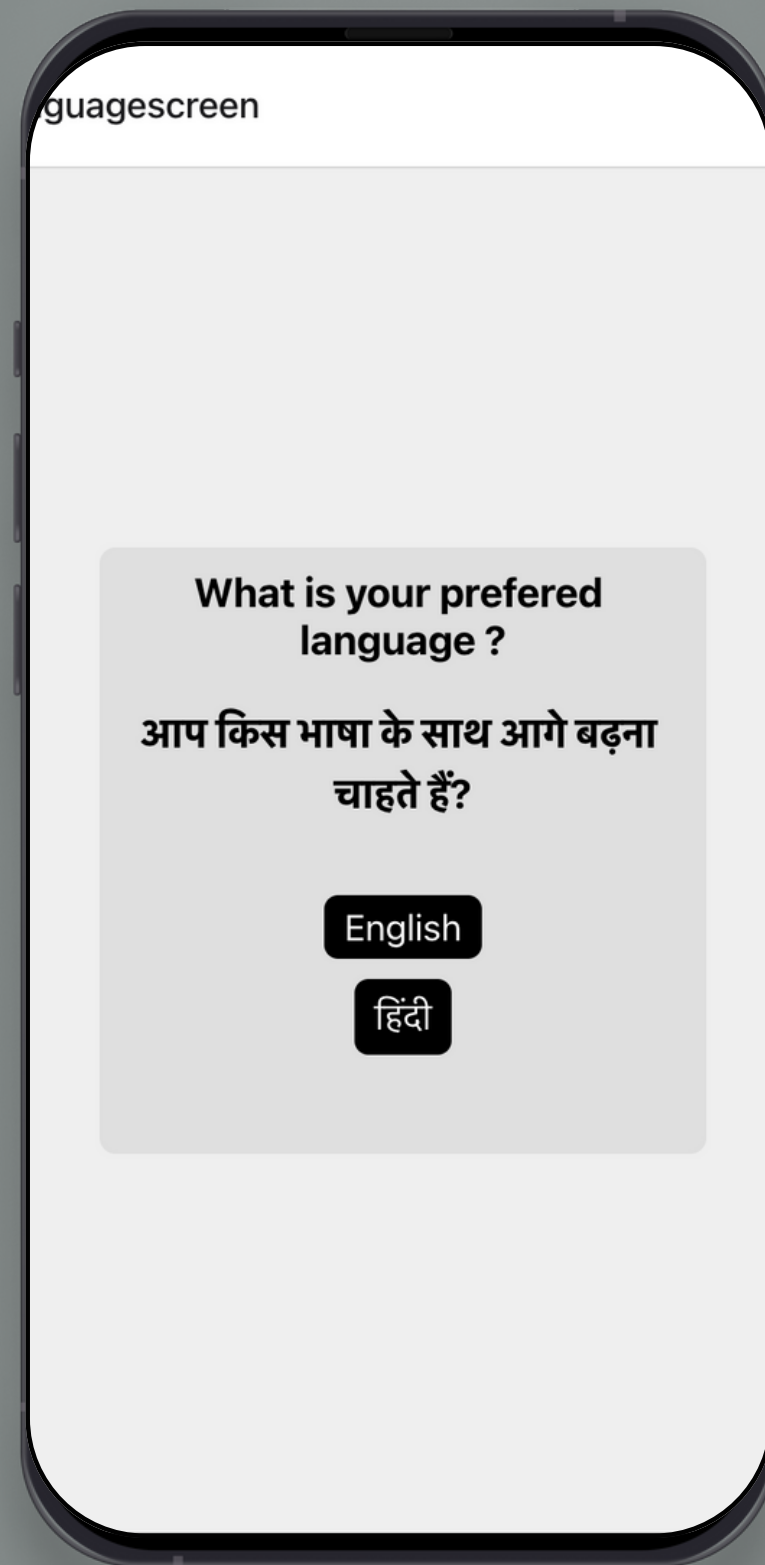


Solution

Embracing a profound vision of democratizing financial literacy, our app's transformative features transcend barriers and empower a diverse spectrum of individuals.

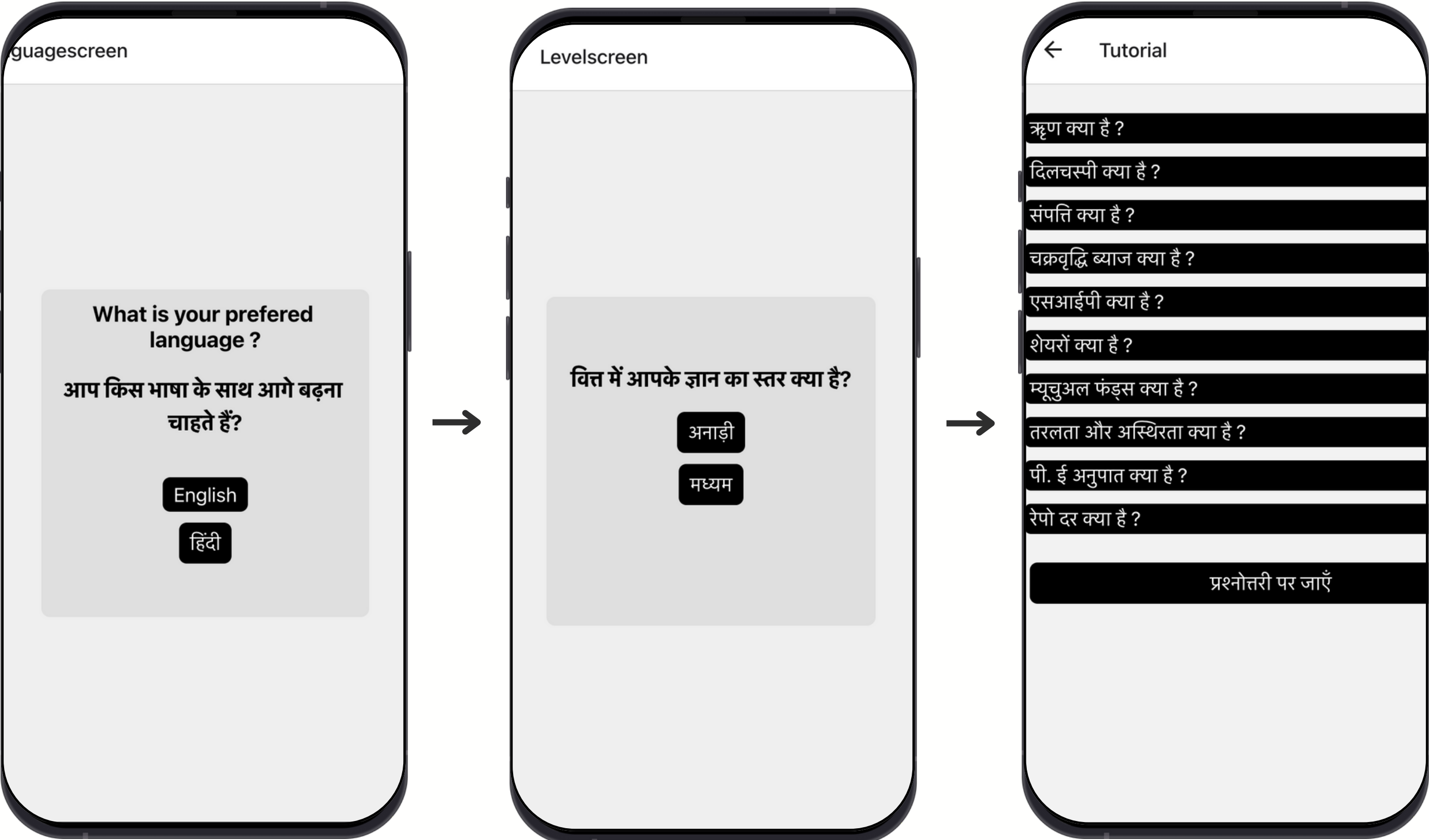
By bridging language gaps through multilingual support, offering audio content for non-readers, and catering to the schedules of commuters, homemakers, and finance novices, we are poised to revolutionize access to crucial financial knowledge.

This holistic and inclusive approach not only fosters better financial decision-making but also nurtures economic well-being and empowerment across society's tapestry.



PRODUCT DEMO

Language Screen

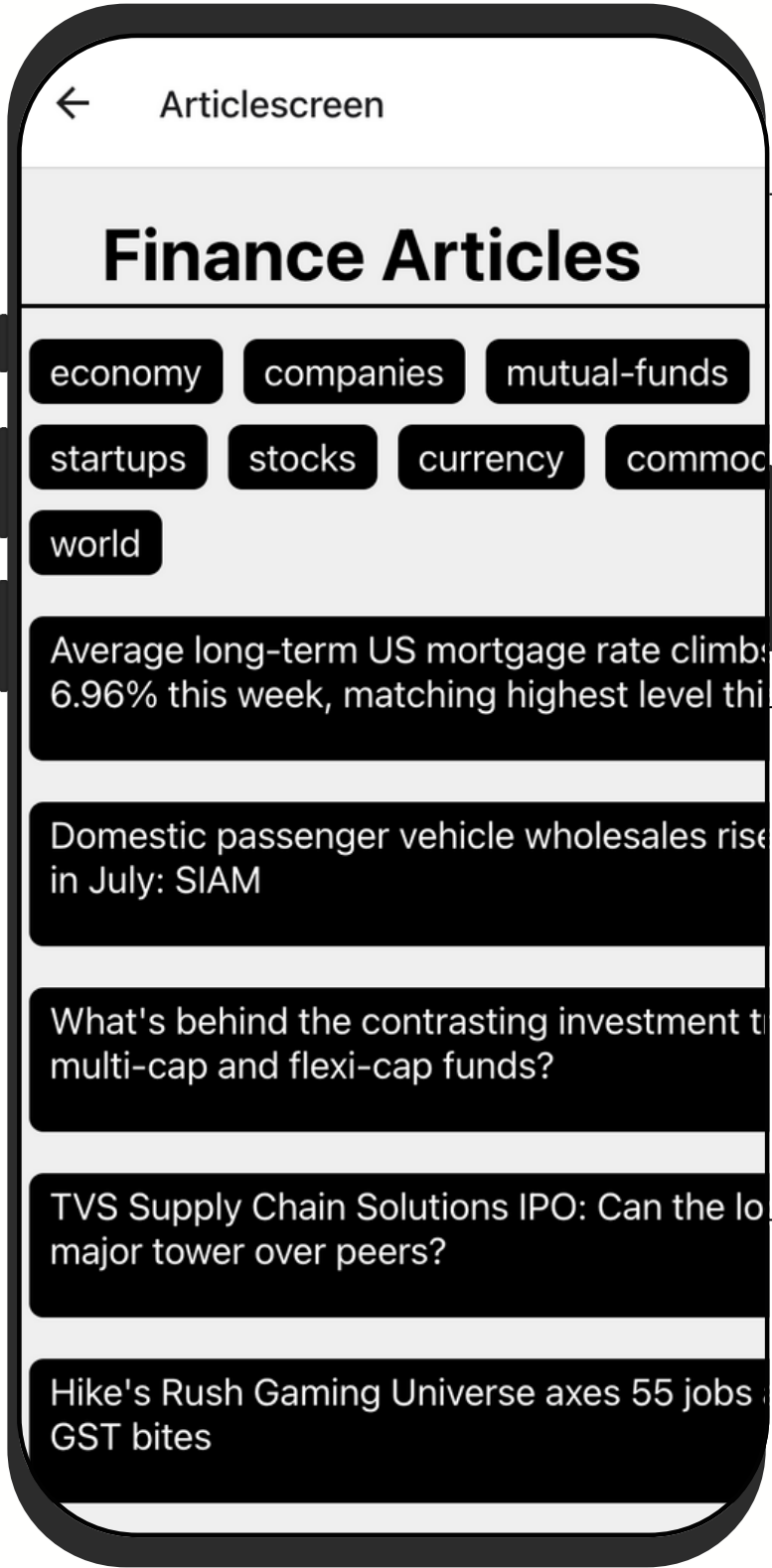


User Flow

Articles

Features

- Tags
- Articles
- Read and Listen



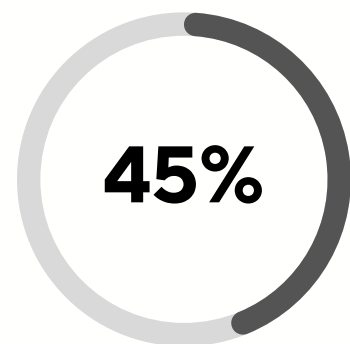
- **Tags**
Using each tag you can filter news articles according to your choice
- **Articles**
You can choose from the variety of articles under a specific tag of your choice
- **Read and Listen**
Significantly enhancing the reading experience, our audio integration feature seamlessly blends sound with text.

SMARTPHONE PORTRAIT

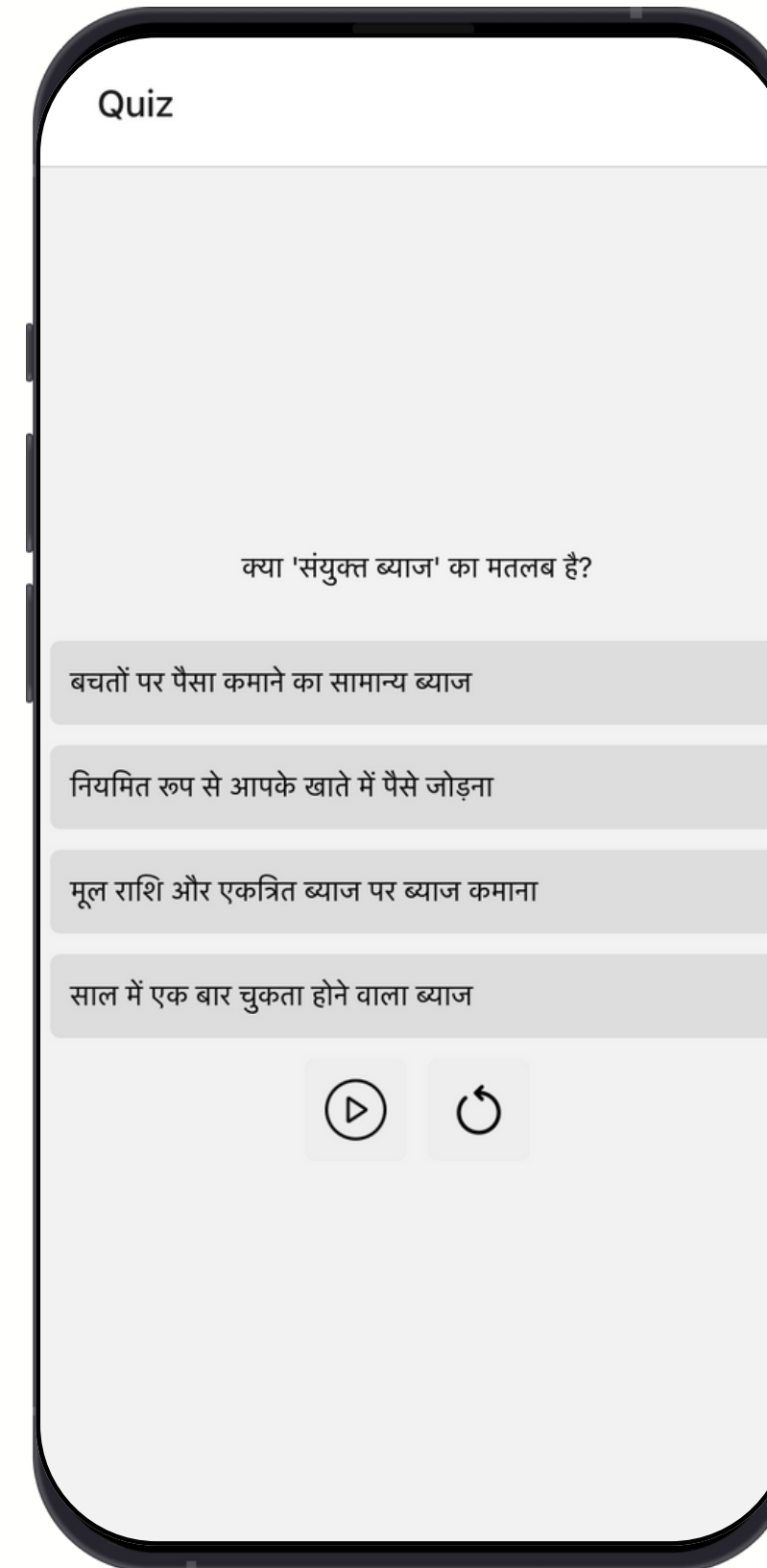
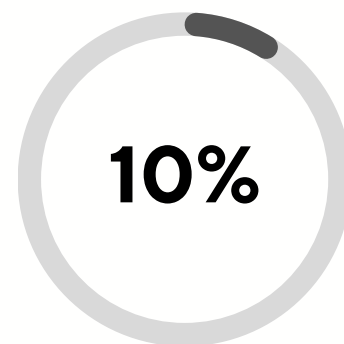
Quiz Mockup

Only 10% people of India speak English language . So by adding hindi language we have increased the targeted user base by 45%.

Hindi



English



Multi-Lingual

Yes

Color

Black Midnight

Enhanced learning

Yes

Attributes

Enhanced UI

Up-to-Date

Noivce Friendly

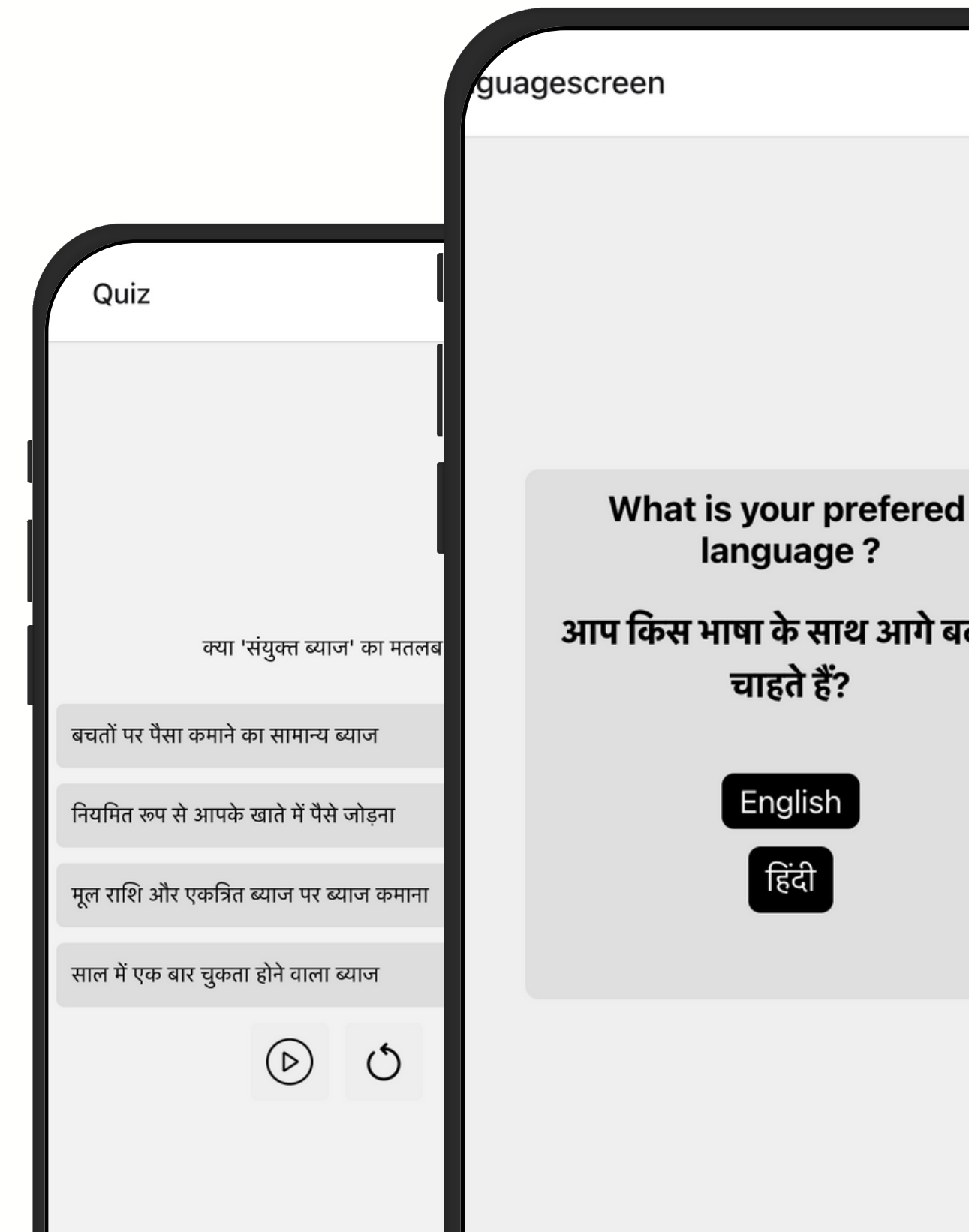
Impact on Society

MULTILINGUAL SUPPORT

Recognizing that only 10% of the population speaks and understands English while 45% are fluent in Hindi, we expand our reach significantly by offering content in multiple languages. With a focus on Hindi, we make financial literacy accessible to a broader audience, widening our impact more than fivefold and ensuring that language is no longer a barrier to understanding important financial concepts.

PEOPLE WHO CANNOT READ

Our app goes the extra mile by providing audio for every aspect of the app, including introductory courses, quizzes, and articles. This feature is particularly valuable for individuals who face challenges in reading, ensuring they can access and understand critical financial information through audio content.



Impact on Society

DAILY COMMUTERS

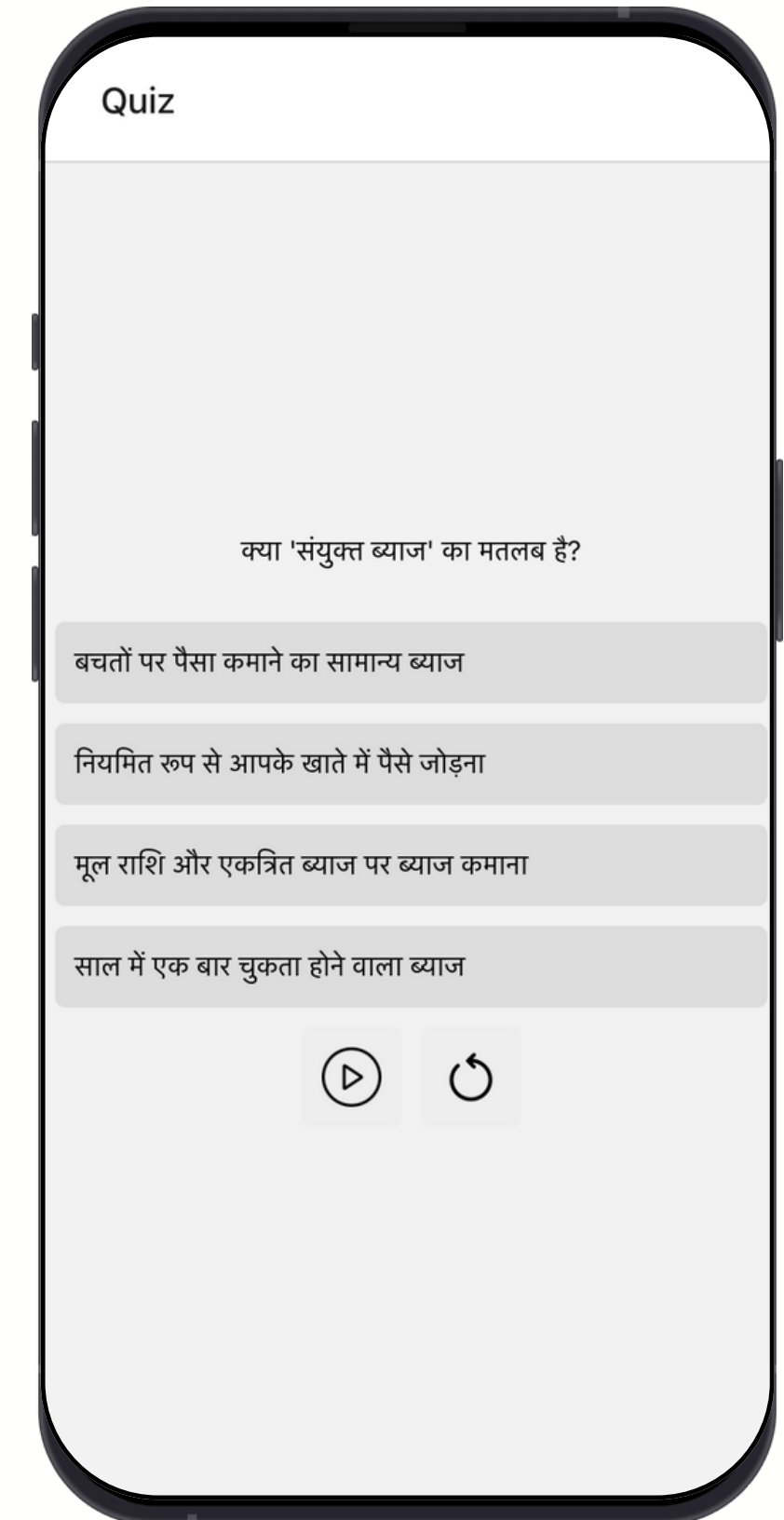
For those with busy morning routines, our app provides a hands-free way to stay informed about financial news. They can listen to the latest updates during their commute, turning travel time into productive learning sessions.

WOMEN EMPOWERMENT

Our app is designed to accommodate the schedules of homemakers, allowing them to multitask while staying updated on financial matters. Whether they're cooking, cleaning, or managing the household, they can listen to valuable financial insights.

FINANCE NOVICES

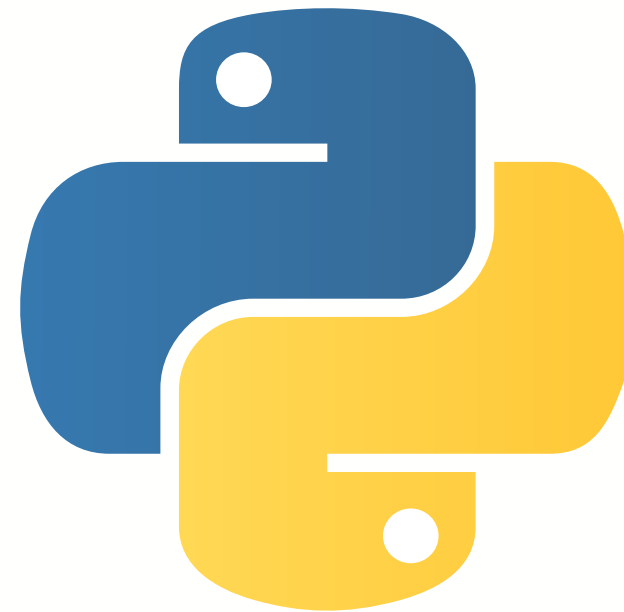
Our app goes the extra mile to cater to those new to finance. We provide easy-to-understand introductory lessons on common financial terms, ensuring beginners have a solid foundation. Additionally, our interactive quizzes help them grasp key concepts, preparing them to better understand the content of upcoming news articles.



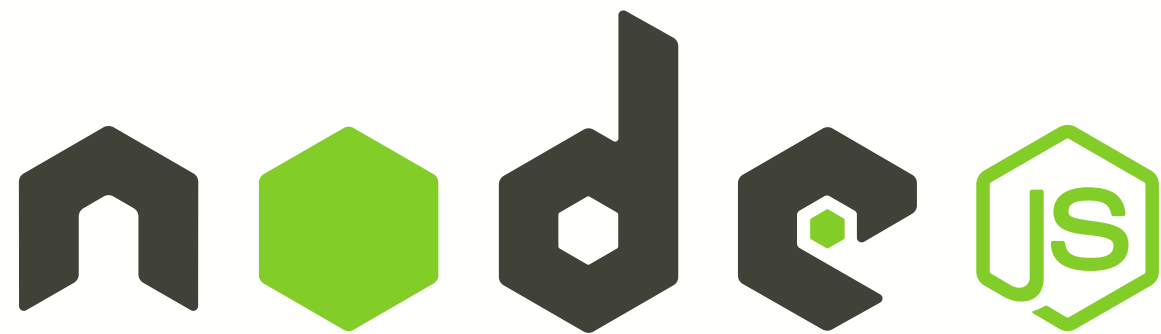
Tech Stack



Express



gTTS API



Thank You

Product Demo : Links

[HINDI](#) [ENGLISH](#)