# *PERIYASAMY.R*

*PREM MANSION, No.6/30,Chinna Thanbi Mudali street,*

*Triplicane, Email:* [*rperiyasamyrp@gmail.com*](mailto:rperiyasamyrp@gmail.com)

*Chennai-600 005 Mob : + 91 9677035029*

# *OBJECTIVE*

*To secure a position with a progressive, innovative company where my skills and experience can be utilized to the fullest.*

# *PROFESSIONAL EXPERIENCE*

1. *Company Name : Interstellar Testing Center Pvt Ltd (ITC Lab) , Chennai, Designation : Asst.Manager, Food Business (Nov 2021 To Till Date ) Job Responsibilities : Direct Marketing* 
   * + - * *Monthly Budget Preparation*
         * *Samples Collection and Follow ups*
         * *Reports Follow ups*
         * *Payment Follow ups*
         * *Quotation Preparation*
         * *Client Contract*
         * *Responsible for conducting promotional activities.*
         * *Business growth*
         * *Team Handling,*
         * *Project Management*
         * *Territory Management, Client Contract as per MOU*
2. *Company Name : BUNDL TECHNOLOGIES PVT LTD (Swiggy) , Bangalore, Designation : Sales Manager -Swiggy (Apr 2019 TO May 2021 ) Job Responsibilities : To handle area expansion*
   * + - * *Create & Manage Partners*
         * *To increase sales in city*
         * *Account management*
         * *Area launch*
         * *Responsible for conducting promotional activities.*
         * *Growth team handling across pod level*
         * *Business growth*
         * *Team Handling, 14 persons team size*
         * *Project Management*
         * *Territory Management & Client Acquisition*
3. *Company Name : LAKSHMI LIFE SCIENCES LTD, Coimbatore, Designation : Sales Officer-Hosur Region (May 2015 TO Dec 2018) Job Responsibilities : To handle Direct Marketing*
   * *Create & Manage Customers*
   * *To increase sales area*
   * *Responsible for primary & Secondary sales*
   * *Prepare Purchase order input & Sales Quotation*
   * *Sales promotion & market development activities*
   * *Forecasting the market position & maintaining the targets*
   * *New Dealer Developments & Expanding the business area*
   * *Responsible for conducting promotional activities.*
4. *Company Name : Maiyas Beverages and Foods Pvt Ltd.,Chennai*

*Designation : Sales Executive (Sep 2012 TO April 2015) Job Responsibilities : To handle Distribution & Channal sales*

* *Create & Manage Customers*
* *To increase sales area*
* *Responsible for primary & Secondary sales*
* *Maintain existing distributors & appoint new distributors*
* *Sales promotion & market development activities*
* *Forecasting market position & maintaining targets*

# *EDUCATIONAL QUALIFICATIONS*

* *MBA (Finance &Marketing), Ranganathan Engineering College, Anna University (2010)*
* *B.Com, RamaKrishina Mission Vidyalaya Arts and Science College, Bharathiyar University (2007)*

# *COMPUTER EXPOSURE:*

*Package : MS-Office, King soft.*

*Accountancy : Tally, SAP, IFS.*

# *PERSONAL INFORMATION*

*Father's Name : Mr.C.RANGAN, Date of Birth : 29.05.1985*

*Languages known : Tamil & English*

*Marital status : Married*

*Declaration*

*I hereby declare that all information furnished above is true to the best of my knowledge and belief.*

*Place :*

*Date :*

*PERIYASAMY.R*