Anurag Singh Tomer

House No. 1667/538- KA,

Triveni Nagar, Lucknow,(U.P).

Email : - [asinghtomer99@gmail.com](mailto:asinghtomer99@gmail.com)

Contact No..:- 7991313133

STATEMENT OF INTENT

It’s my desire to work with a company, which can help me to grow professionally as well as on personal front, along with the growth of the company. I wish to work in a competitive environment, which gives me the new challenges to overcome and frontiers to explore.

PROFESSIONAL EXPERIENCE

August 2021 to till now : Franke Faber India Pvt Ltd.

Designation : Area sales executive.

February 2020 to January 2021:Hitachi Airconditioning India Pvt Ltd.

Designation: RSO(Retail sales officer)

Area:- Lucknow, Raibareili, Barabanki.

**Key Result Areas:**

* Meeting Distributers and Dealers of the given territory for generating more business

and Brand presence.

* Searching potential locations for various activities and organizing the same.
* Conducting product training for existing ISDs and other sales staff of dealers.
* Handling the sales in given area in supervision of Marketing head.
* Organizing and handling various schemes to increase primary as well as secondary sales of our Distributors & Dealers.
* Mapping of the market and identifying the segment to focus more on Business Development.
* Inspecting and coordinating for proper placement of POP material.
* To interact with dealers on regular basis to resolve issues regarding products if any.

**1st May 2018 to February 2020: Mirc Electronics Ltd.(ONIDA)**

**Designation: BME(Branch marketing executive)**

**AREA:- (Uttar Pradesh)**

Responsible for brand building, visibility. Co-ordinate with various vendors. Responsible for ISD team performance that includes their training & productivity. Reporting to Branch/Business Manager, Regional Manager Sales and Nation Head Trade marketing.....

**1st April 2017 to April 30th 2018: Mirc Electronics Ltd.(ONIDA)**

Designation: RSO

Location: Lucknow, Raibareli, Barabanki.(Uttar Pradesh)

**10th April 2016 to 30th March 2017: Whirlpool of India Ltd.**

Designation: RSO

Location: Lucknow, Raibareli, Barabanki.( Uttar Pradesh).

20th March 2015 to 10th April 2016: Whirlpool of India Ltd.

Designation**:** Microwave Oven Trainer

Location: Lucknow, Uttar Pradesh.

PROFESSIONAL QUALIFICATION

Commerce Graduate Shia P.G College, Lucknow University

SPECIALISATION

Market knowledge & recognition.

Team Handling.

Marketing & Training of products

PERSONAL SKILLS

Motivated and energetic in delivering results.

Quick learner and adjust according to situation.

Good interpersonal skills, presentation skills and communication skills

Ability to handle task individually and in team.

PERSONAL INFORMATION

Father’s Name Mr. Kaushalendra Singh Tomer

Date of birth: 4th January, 1993

Sex: Male

Nationality Indian

Marital Status Married

Language Known: English, Hindi.

Interests: Net surfing & General Awareness.

I hereby declare that all the information furnished above is true to the best of my knowledge.

DATE: PLACE: