CURRICULUM VITAE

SAURABH BAJPAI

555 G/A 299 K, Subhash Nagar,

Bhola Kheda, Alambagh,

Lucknow – 226023

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**OBJECTIVE**:

To work in a stimulating environment where I can apply & enhance my knowledge and skill to serve the firm to the best of my efforts.

**WORK EXPERIENCE**:

**1.** Working as a Marketing Executive at Satyam Group, Lucknow from 11th August 2021

till present

**Job Responsibilities**:

**.** Responsible for generating sales for Real Estate.

**.** Contributing to, and developing marketing plans and strategies.

**2.** Worked as Marketing Executive at Safeknot Solutions, Lucknow from 20th April 2015 to 25th

February 2017

**Job Responsibilities**:

* Responsible for generating sales for insurance domain project named Prime Softwares.
* Contributing to, and developing marketing plans and strategies.

**3.** Worked as Marketing Executive at Indus Towers Ltd, Lucknow from 11th June 2011 to 28th

January 2014.

**Job Responsibilities**:

* Selling tour packages to customers.
* Record keeping & database management
* Customer relationship management

**INTERNSHIP**:

ORGANIZATION: HDFC

TOPIC: Comparative study of loan delivery process of HDFC vis-à-vis major competitors.

DURATION: 10 Weeks

**ACADEMIC QUALIFICATIONS**:

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| --- | --- | --- | --- |
| **QUALIFICATIONS** | **PERCENTAGE** | **INSTITUTE / BOARD / UNIVERSITY** | **YEAR OF PASSING** |
| 10th | 58.0 | I.C.S.E Board | 2003 |
| 12th | 52.6 | N.I.O.S Board | 2006 |
| Graduation (BBA) | 66.7 | Integral University | 2009 |
| Others |  | DOEACC Society | 2009 |

**PERSONAL DETAILS**:

|  |  |
| --- | --- |
| Father’s Name | Mr. Ambrish Kumar Bajpai |
| Date of Birth | 20th March, 1986 |
| Gender | Male |
| Nationality | Indian |
| Languages | English, Hindi |

**STRENGTHS / SKILLS**:

1. Good Inter-personal skills
2. Team Player
3. Easily adopt to any environment
4. Well versed in MS Excel and MS Word
5. Quick learner

**ACHIEVEMENTS AND AWARDS**:

1. Awarded merit certificate in BBA first and second year.

**INTERESTS**:

1. Travelling
2. Chatting & watching movies
3. Reading magazines

I hereby affirm that the information furnished is true and correct to the best of my knowledge.

**PLACE**: Lucknow

**DATE**: SAURABH BAJPAI