

# PayDay

Focus on things that matter,  
Leave the rest on us

By: Parth Parab  
Dharika Kapil  
Neil Gupte  
Zach Zwerling



# What is PayDay?

We're a new Payroll management and HCM system around the block and we want to build Enterprise level state of the art systems for small businesses.





# Understanding the problem





# Why are we here?

1

Small business unlike big corporations do not have a centralized payroll systems

2

Payroll systems are mostly manual which can cause a lot of errors or data loss

3

A lot of time is spent on payroll management due to complicated calculations for budget management

4

Analog process with limited capabilities

# STATISTICS



**11.67**  
HOURS

To complete just 100 time  
cards



**\$1000**  
Or more

Spent on management of  
payroll in a pay period



**2/3**  
Decrease

In error rate when automated  
payroll system



# The Solution

HOW CAN WE HELP



# What we offer

Here's a list of things we can do so you don't have to

- 01 | Automatic Payroll processing
- 02 | Easy logging in of work hours for employees
- 03 | Record management of every transaction
- 04 | Employer Budget Management
- 05 | Better Customer Service to help you better





# Features



01

## Dashboard

One stop shop to navigate to all our services



## Budget Manager

Keep a track of where your money comes and goes



03

## Calendar & Task List

Always on time with your transactions





# Features

04



## Employee Payroll & Management

Easy entering of time hours and managing employees

## Reports & Statistics

Learn more about how your money is spent and what can you do to improve it



05

06

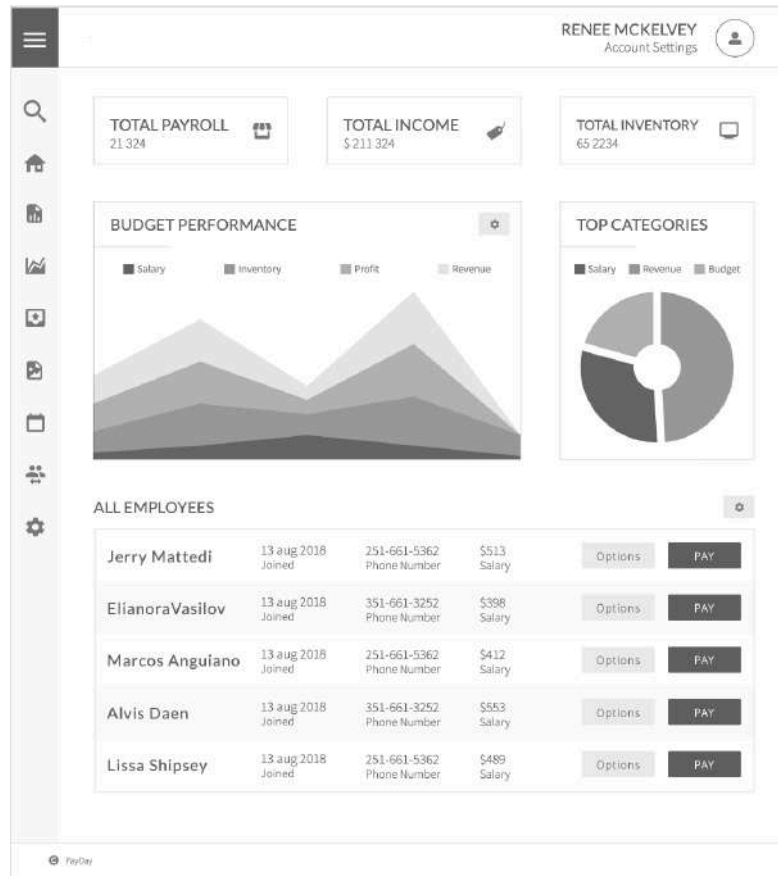


## Customer Support

We're here to help you every step of the way

# Design Mock-up

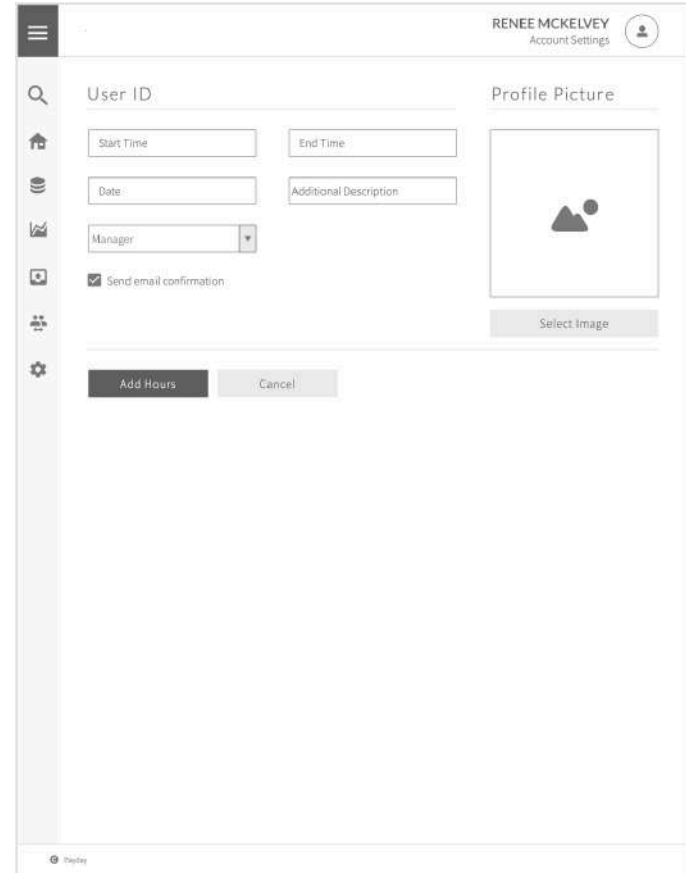
The **Dashboard** – Your worldview to all the services within the software we have to offer and much more





# Design Mock-up

Adding Time cards – For the employees to add hours based on which the salary will be calculated



RENEE MCKELVEY  
Account Settings

Search

User ID

Start Time

End Time

Date

Additional Description

Manager

☒ Send email confirmation

Profile Picture

Select Image

Add Hours Cancel

Payday



# Business Model

How we keep up to give you the best services at the lowest prices

Free Trial

## 30 Days

Try it out. We know you'll  
love it.

Per Month

## \$40

Flat. For first 8 employees.

Per Month

## \$5

For every new employee.



# Plans for the Future

1

Talent Acquisition

3

Inventory Management

2

Payment Gateway

4


Credit Based Emergency Payments





# In Conclusion

(please choose us)



**Thank you.  
Any Questions?**

