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EDITED TRANSCRIPT

TTD.OQ - Trade Desk Inc Extraordinary Shareholders Meeting

EVENT DATE/TIME: DECEMBER 07, 2020 / 8:00PM GMT

CORPORATE PARTICIPANTS

Jay R. Grant *The Trade Desk, Inc. - Chief Legal Officer*

Jeffrey Terry Green *The Trade Desk, Inc. - Founder, Chairman, President & CEO*

PRESENTATION

Operator

Good day. Welcome to The Trade Desk 2020 Special Meeting of Stockholders. I would now like to turn the conference over to Chairman, Jeff Green. Please go ahead.

Jeffrey Terry Green - *The Trade Desk, Inc. - Founder, Chairman, President & CEO*

Thank you. Welcome to The Trade Desk 2020 Special Meeting of Stockholders. I am Jeff Green, the Chairman of the Board of Directors, and I now call this meeting to order.

We have the following officers of our company in attendance, Blake Grayson, our CFO; and Jay Grant, our Chief Legal Officer, in addition to myself. Other members of the Board of Directors in attendance are Lise Buyer, Kate Falberg, Thomas Falk, Eric Paley, Gokul Rajaram, Brian Stempeck and David Wells. Jay Grant is our Chief Legal Officer and will serve as the secretary for this meeting. Jay has verified that this meeting has been called in compliance with the company's bylaws and Delaware law.

The inspector of elections for this meeting is Jim Alden from American Election Services, the representative of Broadridge.

I have proof by affidavit that notice of this meeting was given, and that the proxy materials commenced mailing on October 27, 2020, to all stockholders of record at the close of business on October 20, 2020.

Jay, do we have a quorum represented by proxy?

Jay R. Grant - *The Trade Desk, Inc. - Chief Legal Officer*

Yes, Jeff. Based on the proxies that have been delivered by the inspector of elections, he's advised me that a quorum is present at this meeting. The inspector of elections has now signed the oath of office. The affidavit of mailing and the oath of inspector of elections will now be filed with the minutes of the meeting, and the meeting is duly constituted.

Jeffrey Terry Green - *The Trade Desk, Inc. - Founder, Chairman, President & CEO*

Thanks, Jay.

We have 6 proposals on the ballot for this meeting. However, the Board of Directors have determined that it is in the best interest of the company to adjourn this meeting in order to permit stockholders additional time within which to vote on proposal 1, 2, 4 and 5 set forth in the company's proxy statement relating to certain amendments to the company's amended and restated certificate of incorporation and amended and restated bylaws.

Accordingly, today, stockholders will vote only on proposal 6 relating to the adjournment of this meeting. The polls are now open as proposal -- as to proposal 6.

As the Board of Directors recommend that stockholders vote for proposal 6, we will vote by ballot on proposal 6 described in the proxy statement previously sent to you. Any stockholder who hasn't yet voted or wishes to change their vote may do so now by clicking on the Vote Here button on the stockholder meeting link and following the instructions there. Stockholders who have sent in proxies or voted via telephone or Internet and do not want to change their vote, do not need to take any further action. We will allow a few moments for stockholders who haven't voted to complete their voting now.

I'd like to remind you that some of the statements made at this meeting may be considered forward-looking and are subject to certain risks and uncertainty that are described in our filings with the SEC, including our most recent annual report on Form 10-K for the fiscal year ended December 31, 2019, and our quarterly report on Form 10-Q for the quarter ended September 30, 2020.

I'll pause for a few moments.

(Voting)

Jeffrey Terry Green - *The Trade Desk, Inc. - Founder, Chairman, President & CEO*

The polls are now closed with respect to proposal 6. No additional ballots, proxies or votes and no changes or revocations will be accepted.

Jay, will you report on the vote on proposal 6?

Jay R. Grant - *The Trade Desk, Inc. - Chief Legal Officer*

Proposal 6 has been approved by the stockholders.

Jeffrey Terry Green - *The Trade Desk, Inc. - Founder, Chairman, President & CEO*

Thank you.

In order to permit stockholders additional time to vote, this meeting is hereby adjourned, and will be reconvened at 12 noon Pacific Time on December 22, 2020, as a virtual meeting.

Thanks, everyone, for the time today.

Operator

The conference has now concluded. Thank you for attending today's presentation. You may now disconnect.

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