

Portfolio

Creative Portfolio

Presented by Palida Yangyein



Graphic Designer

Introducing

Hello, My name is Palida Yangyein.
Welcome to my portfolio.



About Me

I graduated from university with a degree in jewelry design. And started my first job after graduating, working in graphic design for a period of 3 years. I have experience in designing company promotional media both offline and online, including video editing for English teaching material, associated photoshoots of English camps, and coordinating with colleagues and foreigners.

I am committed to using my skills to support teams. As a next step, I'm looking for new work experience to further develop myself.

Personal Information & Core Skill

Personal Information

- Name : Palida Yangyein
- Nickname : Fern
- Birth : 08 September 1998
- Age : 25 Years old

Core Skills

- Languages : Thai , English
- Adobe Photoshop
- Adobe Illustrator
- Procreate
- Adobe Premiere pro

Academic Background

2009-2015

- **Suankularb Wittayalai Rangsit school**
: Art - Math program
: GPAX 3.60

2016-2020

- **Burapha university, Chanthaburi Campus**
: Faculty of Gems, Jewelry Design Major
: Bachelor of Fine and Applied Arts (B.F.A.) [2nd class honors in bachelor's degree]
: GPAX 3.58

Experiences

- **Internship**
At Diamond Premium 88 Co., Ltd.
- **Product Designer(2020)**
At Tamp Cosmetics Co., Ltd.
- **Video Editor & Graphic designer (2020-Present)**
At MediaKids Academy [includes Reddot English language school]

My Freetime

- Drawing or writing about art.
- travel at art gallery, natural or peace place.
- Reading books or watch/listen something new or podcast.



Palida Y.

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Chapter 01

Work Experience



English teaching video



This project is about tutor videos from *the first year* that I worked at MediaKids Academy. The videos I make are English teaching materials by native English language teachers. The videos I make include subtitles, editing, effects, animations, and checking for mistakes before publishing to students.

***noted : Since the video is under the copyright of the company, it cannot be published. We apologize here.

Creative Presentation



***noted : Since the video is under the copyright of the company, it cannot be published. We apologize here.

Tutor videos ;

Tutor videos about tricks and techniques O-Net exam.

Creative Presentation



PalidgY.

Graphic design

FOR OFFLINE PROMOTE

The design is for promoting offline platforms; brochures, cover books, flyers, posters, vinyl, etc. I help to promote the sales team and improve the image of the company to engage people who don't know our company and who are interested in our company.

***noted : Since the videoes and design is under the copyright of the company, it cannot be published. We apologize here.

Creative Presentation

Graphic design FOR OFFLINE PROMOTE

Designed flyer for sale department

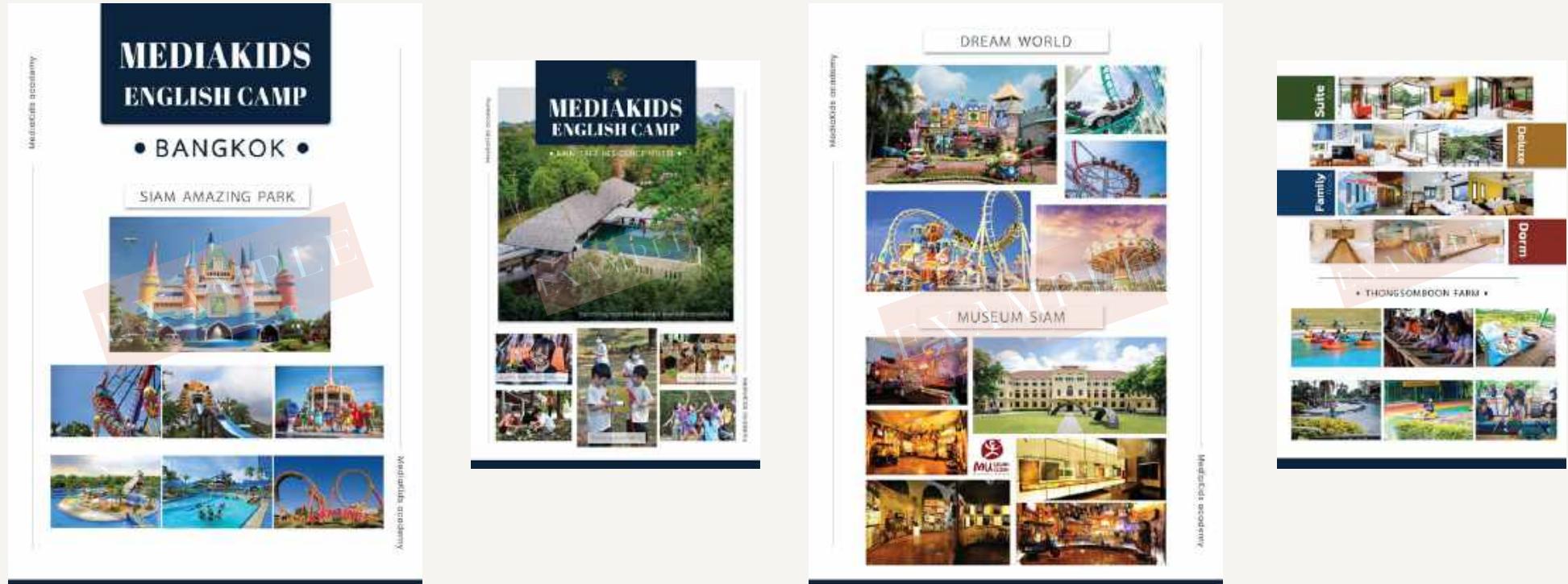


This design made by Adobe Illustrator &
Adobe Photoshop



Palida Y.

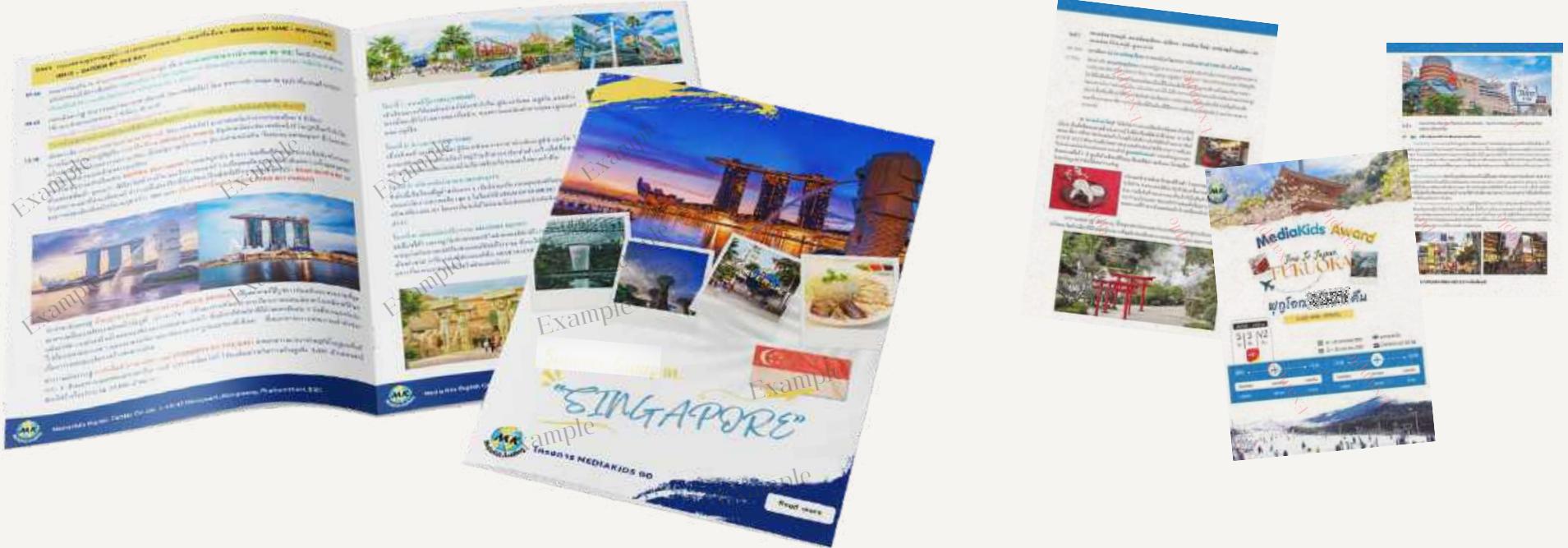
Creative Presentation



The project book for sale team. It made by Microsoft Powerpoint.

This project is formal and minimal style.

***noted : Since the videos and design is under the copyright
of the company, it cannot be published. We apologize here.



This is a plan trip project. It is made by Microsoft Powerpoint. This project is formal and minimal style.

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Graphic design

FOR OFFLINE PROMOTE

Some of English camp Vinyls designs made by Adobe Illustrator

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Graphic design

FOR OFFLINE PROMOTE

Some of English camp flag and Vinyl designs

FLAGS



This design made by Adobe Illustrator



Example

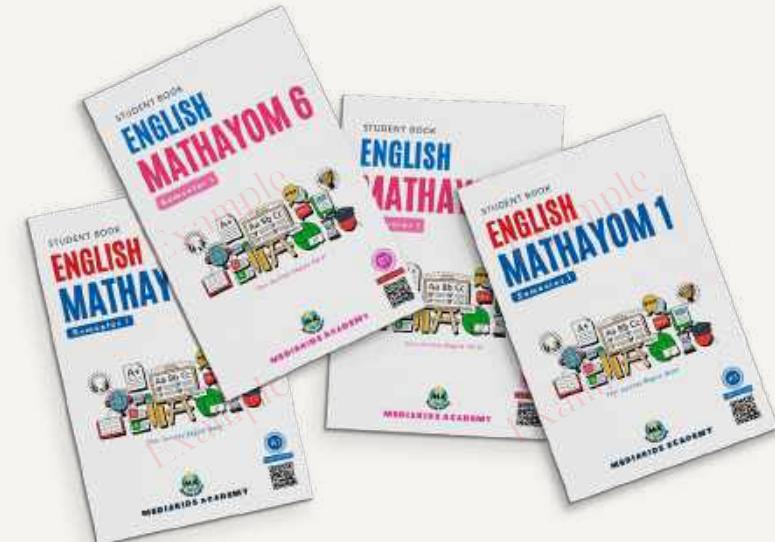




Graphic design

FOR OFFLINE PROMOTE

Some of English cover book



COVER

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Creative Presentation

Graphic design FOR ONLINE PLATFORM

The design is for promoting the online platform; Facebook page, posts include an online marketing plan. I seriously started to do this part in 2022 and now I recently started to learn and do online marketing and social media platforms in September 2023.

Currently, I work to manage pages under 2 affiliated companies: MediaKids Academy and Reddot English Language School.

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Facebook Posts design



FLYER



Facebook POST

MK VOCABS

PART 1

THE MEDIA KIDS ACADEMY NEWS FROM AROUND THE WORLD

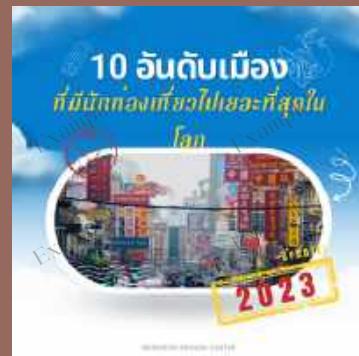
GOVERNMENT (N.) - รัฐบาล การปกครอง คุณภาพการปกครอง
LAW (N.) กฎหมาย
DEBATE (V.) การอภิปราย โต้วาที

01

MediaKidsAcademy.com



Facebook POST 2



Chapter 02

Freelance Experience



Freelance Experience

This work is about graphic design like flyer, poster, logo or menu.



Restaurant Menu

for Noodle restaurant

With this design, the client wanted a menu that was bright, attractive, and modern. They want customers to be able to read the menu easily and see the picture clearly.



ໃກ້ໄຈ
ແກ່ງໄກຍ - ແກ່ງໃຕ້

LOGO



Brochure



Flyer

Khai Jai Restaurant

This project I do about mood tone and design billboard, flag, flyer and more.



Billboard

Brand Design Kui chai 3 F.



This design we made by following food; Chinese food and the customer wanted a logo that has 3 children in it. The color tone is based on Green 70% and white 20% and other colors 10%. This job includes taking photos and editing too.

Creative Presentation



Creative Presentation

Other Graphic



Chapter 03

Digital Art Work



Digital Art

This part about my digital artwork; Sticker Lines, Fan art, and others. I use Procreate for drawing and preparing files by Adobe Photoshop or Adobe Illustrator.



Procreate

Sticker Line 01



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Sticker Line 02



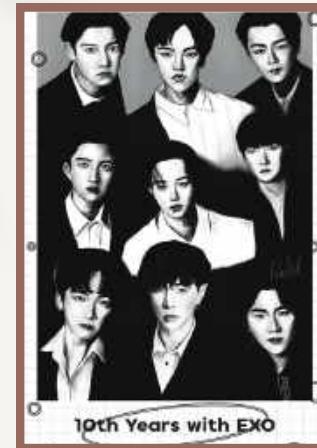
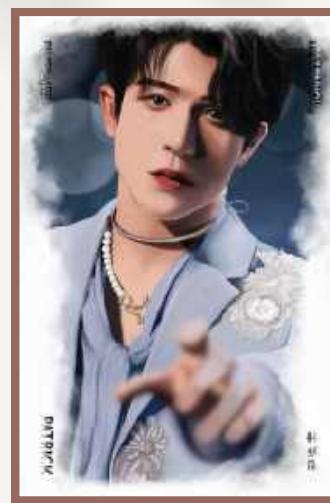
Giveaway
Note pad



Commission Art

Creative Presentation

Giveaway Postcard



Commission Art

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Page 30

Stickers



Charector Design for ROV game contest



Commission Art

Chapter 02

Certificate & Others



Certificates



คุณนายพัชราภา ยังไน มหาวิทยาลัยศรีปทุม

เกียรตินิยมอันสูงสุดให้กับเด็กสาว

นางสาวปาลิดา ยังไน

ได้รับรางวัลชนะเลิศระดับ 2

การแข่งขัน Griputum ASEAN Young Contest 2014

เพื่อผ่านสู่ “สุภาพการต้อนรับไทยในคลาสเรียน”

ที่วันที่ 25 พฤษภาคม พ.ศ. 2557

นาย พัชราภา

(ผู้อำนวยการรายวิชาภาษาไทย สาขาวิชาภาษาไทย)
คณะศิลปศาสตร์ มหาวิทยาลัยศรีปทุม

EDUCATION & CULTURAL EXCHANGE
BANGKOK, THAILAND



This is to certify that

Name : MISS PALIDA YANG-YEIN

Has completed a Three - week program, from 20 Apr. 2015 to 12 May 2015 , being an ECE cultural exchange student at Central Queensland University in Rockhampton, Australia.

This course is designed to enhance efficiency in English communication and to develop cultural awareness and promote better understanding between the Thais and other nationalities.

Date of issue : 12 May 2015

Principal

Chairman of ECE

Certificates



Other experience

UNIVERSITY PROJECTS

I do Graphic and photography of group project.



It is group project we made every step ex. clothes cutting, designing, photography.

Other experience

The big Project of my Faculty . It call “JAB 4”festival

This was my project when I was in year 3. I am Year 3 the team leader and do graphics, artwork and winning the logo for JAB4.



LOGO



T-shirt

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Artwork



*“Puissance Queen”
Concept :*

The power of people's lust for power is frightening, but everyone always yearns for it and wants it. No matter how many eras have passed

I made my jewelry every step and cutting clothes include do the concept, mood tone and art work of this project.



Other experience

UNIVERSITY PROJECTS

This is my final project of year 4. About the souvenir Thai Gaint in Thai temple in Bangkok.



Final sketch



3D cad



Real product



POSTER

Creative Presentation

Other experience

PARTICIPATED ORIENTATION COURSE 2021-2023

This work my department does is about artwork: PPT, banners, signs, etc. graphics, photography, and support I.T. equipment.



2021



2022



2023

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Other experience

MY PHOTOGRAPHY OF ORIENTATION COURSE 2023

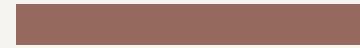


Other experience

MY PHOTOGRAPHY OF ORIENTATION COURSE 2023



Contact



Contact

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099-096-1597



frunsuan2541@gmail.com



40/2432 Preaksa B village, Liab Khlong Sam Rd., KhlongSam,
Khlongluang, Pathumtani 12120

~~Thank you~~

I hope we will work together in future. Thank you for interesting this portfolio.