

Portfolio

Creative Portfolio

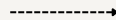
Presented by Palida Yangyein



Graphic Designer

Introducing

Hello, My name is Palida Yangyein.
Welcome to my portfolio.



About Me

I graduated from university with a degree in jewelry design. And started my first job after graduating, working in graphic design for a period of 3 years. I have experience in designing company promotional media both offline and online, including video editing for English teaching material, associated photoshoots of English camps, and coordinating with colleagues and foreigners.

I am committed to using my skills to support teams. As a next step, I'm looking for new work experience to further develop myself.

Personal Information & Core Skill

Personal Information

- Name : Palida Yangyein
- Nickname : Fern
- Birth : 08 September 1998
- Age : 25 Years old

Core Skills

- Languages : Thai , English
- Adobe Photoshop
- Adobe Illustrator
- Procreate
- Adobe Premiere pro

Academic Background

2009-2015

- **Suankularb Wittayalai Rangsit school**
: Art - Math program
: GPAX 3.60

2016-2020

- **Burapha university, Chanthaburi Campus**
: Faculty of Gems, Jewelry Design Major
: Bachelor of Fine and Applied Arts (B.F.A.) [2nd class honors in bachelor's degree]
: GPAX 3.58

Experiences

- **Internship**
At Diamond Premium 88 Co., Ltd.
- **Product Designer(2020)**
At Tamp Cosmetics Co., Ltd.
- **Video Editor & Graphic designer (2020-Present)**
At MediaKids Academy
[includes Reddot English language school]

My Freetime


- Drawing or writing about art.
- travel at art gallery, natural or peace place.
- Reading books or watch/listen something new or podcast.



BURAPHA UNIVERSITY, CHON BURI, THAILAND
OFFICIAL TRANSCRIPT

Name: **MINE PALERA VANGOVEN**
Faculty of: **Geomatics**
Date of Birth: **September 5, 1999**
Date of Admission: **August 8, 2018**
Date of Graduation: **April 24, 2023**
Date of Leaving: **April 24, 2023**

Student No. 00020566
Nationality Thai
Major Subject JVCV44363
Minor Subject
Degree Bachelor of Fine and Applied Arts (BFA)
Institution Maejo University

Course No.	Course Title	Cr.	Gr.	Units	Days/Times	Cr.	Gr.
1st Semester, 2016							
17010219	Creative Thinking	2	A	17750139	Metal Work Design	2	B+
17101019	Drawing	3	B	17201019	Research Methodology	2	A
17102019	Basic Design	3	A	99950055	English for Info Applications	2	A
17111019	Digital Media Art-1	1	C+	1st Semester, 2017			
22010219	History and Civilization	1	C+	17240129	Jewelry Technology Design	2	B+
88101019	Marketing Forward in a Digital Society with ICT	3	C	17340129	Gems and Jewelry Advertisement	2	A
99101019	English for Communication	3	B+	18050439	Materials Science in Jewelry Design	2	A
				19240235	Individual study	2	A
				20033737	Hydroponics for Plant Production	2	A
2nd Semester, 2016							
17010119	Thai Indigenous Knowledge	2	A	2nd Semester, 2017			
17101409	Jewelry Drawing	3	A	18240139	Consumer Requirement	2	A
17111119	Basic (2000) Art II	3	B	11340129	Introduction to Jewelry	2	A
16101519	History of Western Art	1	A	17400539	Jewelry Marketing with Industrial Machines	2	A
20101019	Ergonomics of Everyday Life	2	A				
88111019	Exercise for Quality of Life	2	A	18500539	Art Thesis	4	A
88101019	Cultural Thinking and Problem Solving for Innovation	2	A	Total Number of Credits Earned 37			
99010235	Collegiate English	3	B+	Cumulative Grade Point Average 3.58			
1st Semester, 2017							
11180219	Physical Geology for Fine Art	3	B+	Transfer 1st Closed			
17010319	Basic Computer Programs for Design	3	B				
17201016	Jewelry Design I	3	B	(Mr. Somsak Somsakul)			
17401219	Aesthetics	3	A	Registrar			
17400419	History of Eastern Art	3	B	Date Issued May 24, 2020			
18101219	Jewelry Making	2	B+				
99101019	English for Communication	3	B+				
2nd Semester, 2017							
96201019	Gems and Jewelry Marketing	3	A				
17240129	Jewelry Design II	3	A				
17401019	History of Jewelry	2	B				
17501019	Education and Presentation	2	A				
17601219	Computer-Aided Design for Jewelry I	3	B+				
18100419	Jewelry Marketing	2	B				
18101019	Question Setting	2	C+				
99100119	English Writing for Communication	3	A				
1st Semester, 2018							
18101019	Gem Identification and Grading	3	B+				
17250119	Jewelry Design III	3	B+				
17311119	Current Jewelry Design	3	A				
17311819	Jewelry Design for Body Matching	3	A				
17601219	Computer-Aided Design for Jewelry II	3	A				
18101219	Surface Finishing	2	B+				
41181219	Psychology for the Quality of Life	2	A				
2nd Semester, 2018							
18101219	Diamond and Gemstones appraisal	3	B				
17211119	Advance Jewelry Model Making	3	A				
17310219	Jewelry Design IV	3	B				

REMARKS: THIS IS A TRANSCRIPT OF THE VIDEO RECORDING OF THE HEARING. THE ORIGINAL RECORDING IS KEPT AT THE JUDICIAL CENTER.



มหาวิทยาลัยบูรพา
สำนักส่งเสริมฯ สำนักวิทยบริการฯ
รวมเป็นแผนกส่งเสริมฯ

1.2. หน่วยงานที่จัดทำ: วิทยาลัย
 1.3. วัตถุประสงค์: 1. พัฒนาระบบ 254
 1.4. งบประมาณ: 8 ล้านบาท 2548
 1.5. ระยะเวลาการพิจารณา: 1-4 เดือน 2550
 1.6. ระยะเวลาการดำเนินการ: 21 เมษายน 2550

1. วัตถุประสงค์: เพื่อศึกษาผลกระทบของ
 2. วัตถุประสงค์: เพื่อศึกษาผลกระทบของ
 3. วัตถุประสงค์: เพื่อศึกษาผลกระทบของ
 4. วัตถุประสงค์: เพื่อศึกษาผลกระทบของ
 5. วัตถุประสงค์: เพื่อศึกษาผลกระทบของ

[illegible]

Source: <http://www.fishbase.org>. Accessed 12/12/2011.

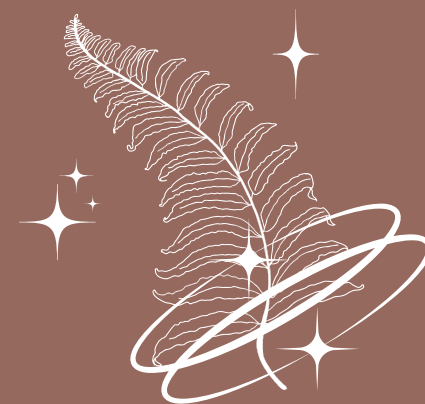


PalidaY.

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click the topic



Chapter 01

Work Experience



English teaching video



This project is about tutor videos from *the first year* that I worked at MediaKids Academy. The videos I make are English teaching materials by native English language teachers. The videos I make include subtitles, editing, effects, animations, and checking for mistakes before publishing to students.

***noted : Since the video is under the copyright of the company, it cannot be published. We apologize here.

Creative Presentation



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Tutor videos

- Tutor videos about tricks and techniques O-Net exam.



	Passive	Simple	Continuous	Perfect	Perfect Continuous
Past	- was / were - were / were	- was / were - were / were	- was / were - were / were	- had - had	- had been - had been
Present	- is / am - is / am	- is / am - is / am	- is / am - is / am	- has - has	- has been - has been
Future	- will - will	- will - will	- will be - will be	- will have - will have	- will have been - will have been

๑: ไรท์กรรมา = passive voice



Creative Presentation



Graphic design

FOR OFFLINE PROMOTE

The design is for promoting offline platforms; brochures, cover books, flyers, posters, vinyl, etc. I help to promote the sales team and improve the image of the company to engage people who don't know our company and who are interested in our company.

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- Cover book
- Flyer
- Vinyl

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Graphic design

FOR OFFLINE PROMOTE

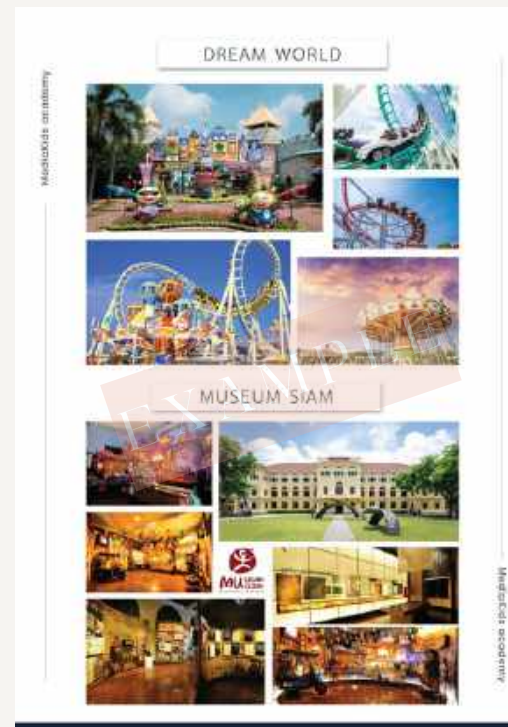
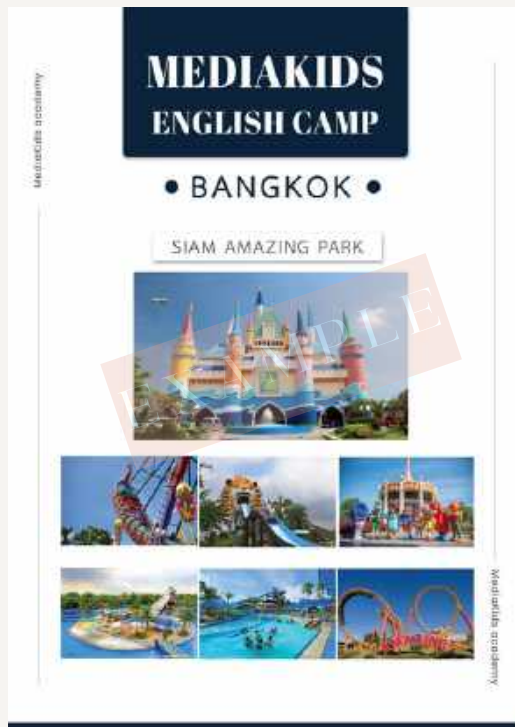
Designed flyer for sale department



This design made by Adobe Illustrator & Adobe Photoshop



Creative Presentation



The project book for sale team. It made by Microsoft Powerpoint.

This project is formal and minimal style.

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This is a plan trip project. It is made by Microsoft Powerpoint. This project is formal and minimal style.

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Graphic design

FOR OFFLINE PROMOTE

Some of English camp Vinyls designs made by Adobe Illustrator

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Graphic design

FOR OFFLINE PROMOTE

Some of English camp flag and Vinyl designs



This design made by Adobe Illustrator



Example

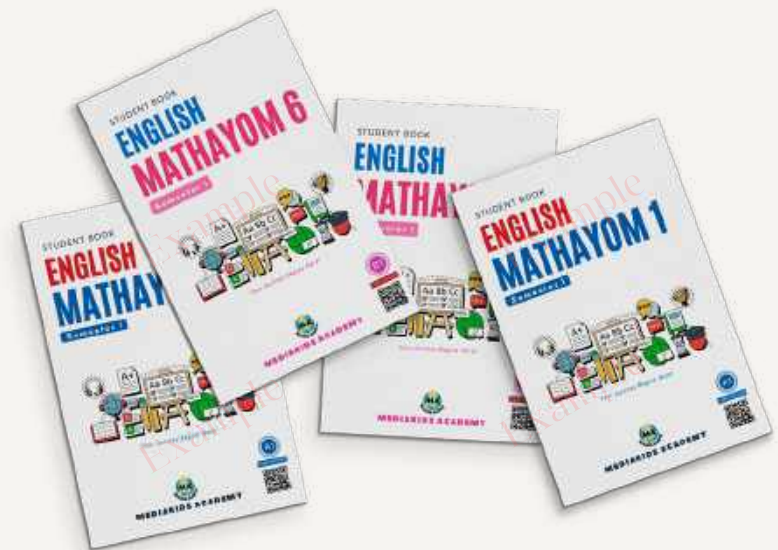




Graphic design

FOR OFFLINE PROMOTE

Some of English cover book



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Creative Presentation

Graphic design

FOR ONLINE PLATFORM

The design is for promoting the online platform; Facebook page, posts include an online marketing plan. I seriously started to do this part in 2022 and now I recently started to learn and do online marketing and social media platforms in September 2023.

Currently, I work to manage pages under 2 affiliated companies: MediaKids Academy and Reddot English Language School.

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Facebook Posts design



FLYER



Facebook POST

MK VOCABS

THE MEDIAKIDS ACADEMY NEWS FROM AROUND THE WORLD

PART 1



Facebook POST 2



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Chapter 02

Freelance Experience



Freelance Experience

This work is about graphic design like flyer, poster, logo or menu.



Restaurant Menu

for Noodle restaurant

With this design, the client wanted a menu that was bright, attractive, and modern. They want customers to be able to read the menu easily and see the picture clearly.





LOGO



Brochure

Klai Jai Restaurant

This project I do about mood tone and design billboard, flag, flyer and more.



Flyer



Billboard

Brand Design

Kui chai 3 F.



This design we made by following food; Chinese food and the customer wanted a logo that has 3 children in it. The color tone is based on Green 70% and white 20% and other colors 10%. This job includes taking photos and editing too.

Creative Presentation



Creative Presentation

Other Graphic



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Chapter 03

Digital Art Work



Digital Art

This part about my digital artwork; Sticker Lines, Fan art, and others. I use Procreate for drawing and preparing files by Adobe Photoshop or Adobe Illustrator.



Procreate

Sticker Line 01



Sticker Line 02



Giveaway
Note pad



Giveaway Postcard



Commission Art

Stickers



Character Design for ROV game contest



Chapter 02

Certifiate & Others



Certificates



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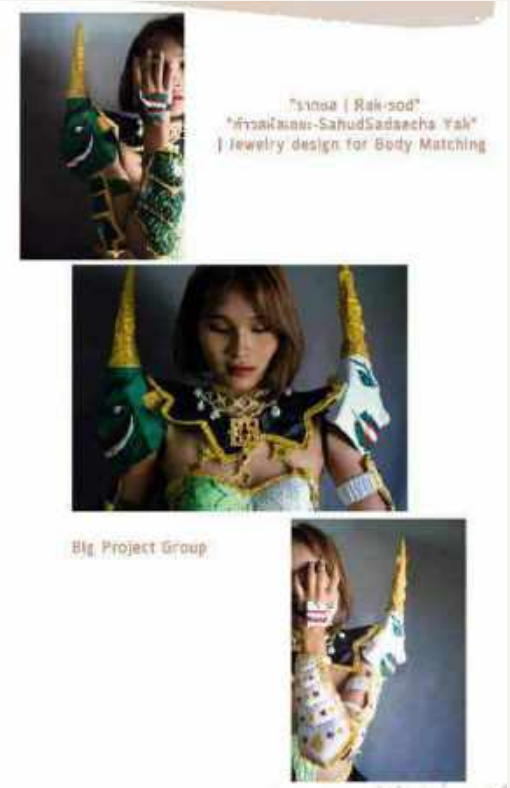
Certificates



Other experience

UNIVERSITY PROJECTS

I do Graphic and photography of group project.



It is group project we made every step ex. clothes cutting, designing, photography.

Other experience

The big Project of my Faculty . It call "JAB 4" festival

This was my project when I was in year 3. I am Year 3 the team leader and do graphics, artwork and winning the logo for JAB4.

LOGO



T-shirt



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"Puisse Queen" Concept :

The power of people's lust for power is frightening, but everyone always yearns for it and wants it. No matter how many eras have passed

----->
I made my jewelry every step and cutting clothes include do the concept, mood tone and art work of this project.



Artwork



Other experience

UNIVERSITY PROJECTS

This is my final project of year 4. About the souvenir Thai Gaint in Thai temple in Bangkok.



3D cad



Final sketch



Real product



POSTER

Other experience

PARTICIPATERD ORIENTATION COURSE 2021-2023

This work my department does is about artwork: PPT, banners, signs, etc. graphics, photography, and support I.T. equipment.



2021



2022



2023

Other experience

MY PHOTOGRAPHY OF ORIENTATION COURSE 2023



Other experience

MY PHOTOGRAPHY OF ORIENTATION COURSE 2023





Contact



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Khlongluang, Pathumtani 12120

Thank you

I hope we will work together in future. Thank you for interesting this portfolio.