

PALIDA YANGYEIN

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SUMMARY

I graduated from university with a degree in jewelry design. And started my first job after graduating, working in graphic design for a period of 3 years. I have experience in designing company promotional media both offline and online, including video editing for English teaching materials. Now I'm looking for new work experience to further develop myself.

EXPERIENCE

MEDIAKIDS ACADEMY, REDDOT ENGLISH LANGUAGE SCHOOL

Pathumthani, Khlong Luang

Video editor

10/2020 to Current

- Design and do content about the website for promoting MediaKids Academy
- Take photos of English camp at schools to promote and selling English camp
- Work together with the marketing team and consultant team to create and design Ads, posters, papers, etc
- Assist senior designers in conceptualizing and developing design projects
- Assist and organize Team and company to do the Orientation course for foreign teachers before starting semesters every year.
- We analyzed all video content for quality control and editorial corrections.
- I uploaded the final cuts to content management systems and client platforms.

MEDIAKIDS ACADEMY, REDDOT ENGLISH LANGUAGE SCHOOL

Khlong Luang, Pathumthani

Graphic Designer

10/2020 to Current

- Submitted design ideas to plan projects with customers and managers.
- Worked with clients to define marketing and design vision for various graphic design projects.
- Designed printed brochures, banners, and signs, aligning visual collateral with the brand mission and values.
- Developed and communicated creative ideas, presenting them to the team with clarity and enthusiasm.
- Provided artwork, received design briefs, and fulfilled design requests across print and digital.
- Prepared and shared design drafts, sketches, and layouts to communicate initial progress.
- Consulted with Sales team, CEO, and others team to understand project limitations and constraints.

DIAMOND PREMIUM 88 CO., LTD.

Jewelry designer intern

07/2019 to 08/2024

- Designed and developed product
- Design artwork for social media platform
- Coordinated with CEO and sales team.

TAMP COSMETICS CO., LTD.

Product Designer

07/2020 to 09/2020

- Plan and edit videos of English teaching materials taught by foreign teachers
- Design online platform for promoting MediaKids online course.

SKILLS

- | | |
|----------------------|--|
| • Adobe Photoshop | • Troubleshooting |
| • Adobe Premiere pro | • Strong Communication and Collaboration |
| • Adobe Illustrator | • Time Management and Organization |
| • Procreate | • Digital Illustration |
| • Problem-solving | • Branding and Identity Design |
| • Creative | • Photo Editing and Retouching |
| • Photography | |

EDUCATION

HIGH SCHOOL CERTIFICATE: MATH-ENGLISH

2015

Suankularb Wittayalai Rangsit, Pathum thani

BACHELOR OF FINE AND APPLIED ARTS: JEWELRY DESIGN

2020

Faculty of Gems, BUU

Honors: Second Class Honors

LANGUAGES

Thai: First Language

English:

B2

Thai:

C1

Upper Intermediate

Advanced