



A Decorative Bellbottom Style Font Inspired by 1970s Poster Design.

The graphic design trends of the 1970s borrowed from the classical styles of Art Nouveau and Art Deco, adding a contemporary spin with it's own psychedelic curves and strobing colours that spoke to an era of prog-rock, funk and bell bottom flares.

With Hells Bells I've attempted to design a font that fits with this aesthetic, taking advantage of advanced Opentype features to create a lettering system of automatic interlocking type and decorative alternatives that would suit the most far out of festival posters.

Hells Bells is an all-caps design that offers a complete and unique set of uppercase and lowercase characters, along with numerals, punctuation, symbols and language support. Two versions are provided; firstly a clean, lightweight version for web and online applications, plus a textured version with an imperfect, ink-bleed-like edge for print based projects. View the visuals for usage examples, and enjoy!

Contents:

- Hells Bells Regular (Clean)
- Hells Bell Textured
- Preview Doc
- Formats: OTF, TTF and WOFF

