

Book rooms with locals, rather than hotels

Price is an important concern for customers booking travel online.

Hotels leave you disconnected from the city and its culture.

No easy way exists to book a home with a local or become a host.

Solution

A web platform where users can rent out their space to host travelers to:

SAVE MONEY

When traveling

MAKE MONEY

When hosting

SHARE CULTURE

Local connections to the city

Market Validation

630,000

On temporary housing site couchsurfing.com

17,000

Temporary housing listings on SF & NYC Craigslist from 07/09-07/16