

# Pike

AI coaching copilot

**Pike is an AI coach that sits on top of your daily work tools to help you get better at your job**

# Who we are



Parth Shah

- Early @ Lambda School, Codecademy, Teachable
- National Student Teacher of the Year 2018
- Forbes 30 Under 30 Education
- Undergrad CS + Education from UC Berkeley



Mike Schahfer

- Employee #3 + VP Financial Performance at Teamshares
- Ops @ Uncommon Schools
- Consulting at BCG
- Undergrad from Duke University

# Problem

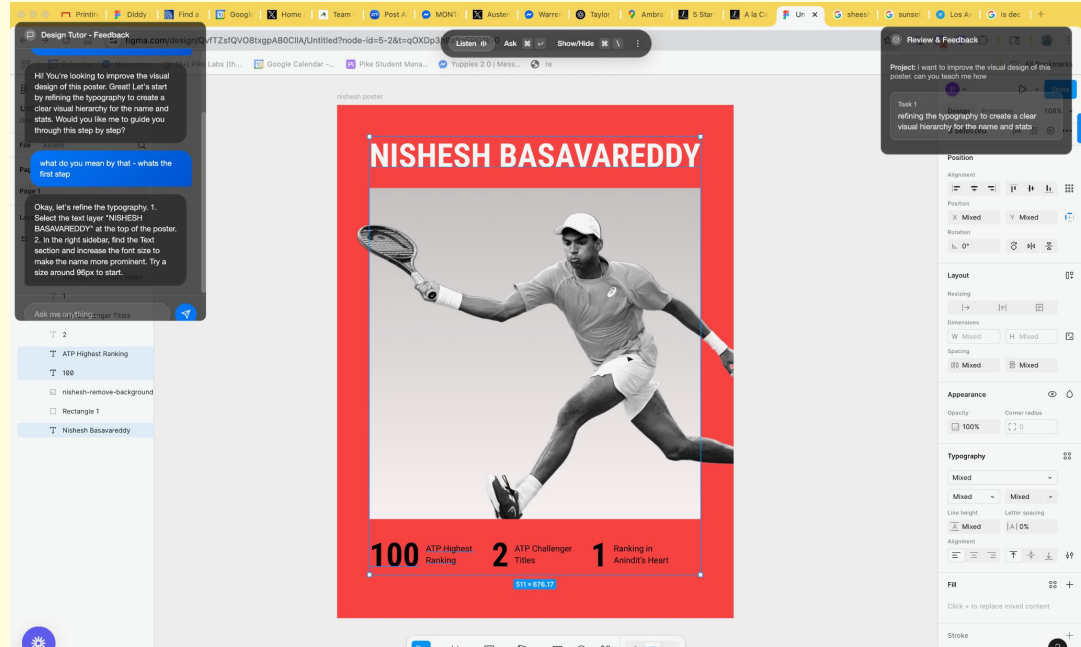
*“AI will not take your job. AI used by somebody else will take your job” - Jensen Huang*

People are terrified they're falling behind in technical skills



# Solution

AI coaching copilot  
that gives feedback as  
you build



# Market - what we can capture

Market Segment	Estimated Users	Cost/year (\$20/user)	Revenue per Segment	Notes
B2B	50,000	\$30,000	\$1.5B	Sell lesson platform to businesses
Consumer	~5M	\$240	\$1.2B	All lessons available to consumers
			\$2.7B	

Further opportunity in government, universities



# We're raising \$250k on SAFEs to:

## Targets

- Initial go-to-market
- \$20k in MRR
- With 80% monthly retention

## What we will spend on

- 1 AI engineer
- Part-time designer,  
[Elizabeth Lin](#)



**Thank you**