

Parul Khanna

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Fellowships & Leadership Development

- Clean Energy Leadership Institute (CELI) Fellowship – Clean Energy Fellow** Fall 2025
- Selected for a national fellowship advancing leadership in clean energy and equitable decarbonization.
 - Engaged in sessions with senior industry leaders, including Sylvie Spewak (Senior Policy Developer, CASIO), Lea Roth (Strategic Planner, Google), and Commissioner John Reynolds (California Public Utilities Commission).
 - Developing expertise in energy markets, utility ratemaking, finance, and energy justice, while collaborating with a cross-sector network of professionals.

Work Experience

- V3 Electric – Renewable Energy Consultant** Sept 2024 - Present
- Subject matter expert (SME) in solar and battery storage technology, educating homeowners on decarbonization, cost savings, and sustainable energy transitions.
 - Generated 300+ qualified leads through strategic outreach and high-impact consultations. Trained new hires on clean energy solutions, California and federal solar policies, and Salesforce CRM.
 - Supported the retention team by resolving pipeline issues, ensuring project progression, and delivering responsive customer service for solar and PPA inquiries.
- Solar and Energy Loan Fund (SELF) – Sustainability Intern** Jan 2024 - Apr 2024
- Developed virtual marketing strategies, increasing market penetration and outreach activities by 22%.
 - Conducted research using ArcGIS on permit data, identifying areas for intervention in Miami Dade County.
- Dhaatri – Sustainability Intern** Jun 2023 - Aug 2023
- Created a framework for Environmental Justice communities, benefiting 200+ individuals.
 - Devised soil and water contamination mitigation strategies, reducing contamination levels by 15%.
- Offgrid Energy Labs – Sustainability Intern** Jun 2023 - Aug 2023
- Designed a GHG inventory framework, potentially reducing carbon emissions by 10%.
 - Conducted benchmarking and carbon footprint calculations, improving LFP battery material efficiency by 12%.
- Tampa International Airport – Sustainability Consultant** Aug 2022 - Nov 2022
- Implemented an energy efficiency strategy, reducing net energy consumption by 38.7%.
 - Conducted financial feasibility assessments, projecting annual cost savings of \$400,000.
- Jaipur Modern / Kulture Shop – Fashion Designer / Consultant** Aug 2016 - Apr 2020
- Developed a sustainable product line using artisanal techniques.
 - Managed production for globally recognized labels, ensuring quality and sustainability.
 - Generated revenue by enhancing sales and brand visibility through social media / event management.

Volunteer Experience

- Action Group Against Plastic Pollution – Volunteer** Oct 2020 - Jul 2022
- Advocated for the prohibition of single-use plastics and led outreach efforts to engage the community in sustainable practices.
 - Coordinated educational campaigns within schools to promote recycling and biodegradable alternatives.
- Edumust – Volunteer** Aug 2019 - Mar 2020
- Raised over \$50,000 to support educational initiatives, enhancing primary education in Punjab villages.
 - Implemented phonics lessons to improve language skills and literacy among primary school students.
 - Conducted benchmarking to measure the impact of educational initiatives.

Education

- University of South Florida – Master of Arts in Global Sustainability** Aug 2022 - May 2024
- Major: Business | Minor: Energy | GPA: 3.97
- Pearl Academy (Jaipur, India) – Bachelor of Arts (Honors) in Fashion/Apparel Design** Aug 2012 - May 2016
- Full Merit Scholarship Recipient