

Parul Khanna

parulkhanna2100@gmail.com | Phone: (314) 648-9244 | San Diego, CA | [linkedin.com/in/parulkhanna](https://www.linkedin.com/in/parulkhanna)

Fellowships & Leadership Development

Clean Energy Leadership Institute (CELI) Fellowship – *Clean Energy Fellow* Fall 2025

- Selected for a national fellowship advancing leadership in clean energy and equitable decarbonization.
 - Engaged in sessions with senior industry leaders, including Sylvie Spewak (Senior Policy Developer, CASIO), Lea Roth (Strategic Planner, Google), and Commissioner John Reynolds (California Public Utilities Commission).
 - Developing expertise in energy markets, utility ratemaking, finance, and energy justice, while collaborating with a cross-sector network of professionals.
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Work Experience

V3 Electric – *Renewable Energy Consultant* Sept 2024 - Present

- Subject matter expert (SME) in solar and battery storage technology, educating homeowners on decarbonization, cost savings, and sustainable energy transitions.
- Generated 300+ qualified leads through strategic outreach and high-impact consultations. Trained new hires on clean energy solutions, California and federal solar policies, and Salesforce CRM.
- Supported the retention team by resolving pipeline issues, ensuring project progression, and delivering responsive customer service for solar and PPA inquiries.

Solar and Energy Loan Fund (SELF) – *Sustainability Intern* Jan 2024 - Apr 2024

- Developed virtual marketing strategies, increasing market penetration and outreach activities by 22%.
- Conducted research using ArcGIS on permit data, identifying areas for intervention in Miami Dade County.

Dhaatri – *Sustainability Intern* Jun 2023 - Aug 2023

- Created a framework for Environmental Justice communities, benefiting 200+ individuals.
- Devised soil and water contamination mitigation strategies, reducing contamination levels by 15%.

Offgrid Energy Labs – *Sustainability Intern* Jun 2023 - Aug 2023

- Designed a GHG inventory framework, potentially reducing carbon emissions by 10%.
- Conducted benchmarking and carbon footprint calculations, improving LFP battery material efficiency by 12%.

Tampa International Airport – *Sustainability Consultant* Aug 2022 - Nov 2022

- Implemented an energy efficiency strategy, reducing net energy consumption by 38.7%.
- Conducted financial feasibility assessments, projecting annual cost savings of \$400,000.

Jaipur Modern / Kulture Shop – *Fashion Designer / Consultant* Aug 2016 - Apr 2020

- Developed a sustainable product line using artisanal techniques.
 - Managed production for globally recognized labels, ensuring quality and sustainability.
 - Generated revenue by enhancing sales and brand visibility through social media / event management.
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Volunteer Experience

Action Group Against Plastic Pollution – *Volunteer* Oct 2020 - Jul 2022

- Advocated for the prohibition of single-use plastics and led outreach efforts to engage the community in sustainable practices.
- Coordinated educational campaigns within schools to promote recycling and biodegradable alternatives.

Edumust – *Volunteer* Aug 2019 - Mar 2020

- Raised over \$50,000 to support educational initiatives, enhancing primary education in Punjab villages.
 - Implemented phonics lessons to improve language skills and literacy among primary school students.
 - Conducted benchmarking to measure the impact of educational initiatives.
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Education

University of South Florida – *Master of Arts in Global Sustainability* Aug 2022 - May 2024

- Major: Business | Minor: Energy | GPA: 3.97

Pearl Academy (Jaipur, India) – *Bachelor of Arts (Honors) in Fashion/Apparel Design* Aug 2012 - May 2016

- Full Merit Scholarship Recipient