PARUL MAHAJAN

FRONT-END DEVELOPER

CONTACT

📱 7888947941

✉ parul9a@gmail.com

📍 352-A Partap Avenue, Amritsar, India

SKILLS

React

NodeJS

Redux

Responsive Web Design

Shopify Liquid

GraphQL API

Express JS

jQuery

JavaScript

HTML5 / CSS3

JEST React Unit Testing

Figma

Git

EDUCATION

BTech in Computer Science and Engineering
D.A.V.I.E.T
2014-2018
83.32%

PROFILE

5 Years+ Experience

- Dedicated and creative Frontend Developer with a strong passion for designing and optimizing user-friendly e-commerce websites.
- Spearheaded the development of visually appealing online stores using React, Redux, HTML, CSS, JavaScript, and responsive design principles; increased conversion rates by 30% and achieved a 25% increase in average order value through enhanced user experience.
- Seeking an opportunity to contribute my expertise in creating exceptional shopping experiences for clients resulting in a 40% increase in online sales and a 25% reduction in customer returns within the first quarter.

WORK EXPERIENCE

Consultant at Deloitte, Gurgaon

Deloitte   January 2022 – Present

Apple Project
- Collaborate with designers and project managers to create visually appealing and user-friendly e-commerce websites such as Rosselimac, Mac center.
- Build various templates for Product, Collection, Homepage, Cart and Checkout page to meet client requirements and brand guidelines, ensuring seamless functionality across all devices.
- Implement responsive design techniques to enhance mobile user experiences.
- Develop custom apps and integrations to extend the platform's functionality.
- Perform thorough quality assurance testing and debugging to ensure bug-free and high-performing websites.

Dolby Project
- Optimize website speed and performance to improve SEO rankings and user satisfaction.
- Provide ongoing maintenance and support for clients' stores, including updates, troubleshooting, and feature enhancements.

Wine Demo Project

- Implemented product subscription functionality for product page.
- Used Rest and GraphQl Api to fetch and output the response.
- Stay up-to-date with the latest trends and best practices in e-commerce development.

PARUL MAHAJAN

FRONT-END SHOPIFY DEVELOPER

Website Developer at CWEB Consultant, Mohali

Cweb Consultant   June 2020 - November 2021

Assisted in developing and maintaining e-commerce websites using various technologies.
Collaborated with the design team to create visually appealing and user-friendly web interfaces.
Implemented responsive design principles to ensure websites functioned seamlessly on all devices.
Conducted code reviews and collaborated with teammates to ensure code quality and consistency.
Contributed to the optimization of website performance, including page speed and SEO.
Kept up-to-date with emerging web development trends and best practices.

Web Developer at Ashriya InfoTech, Mohali

Ashriya InfoTech, Mohali   July 2018 – May 2020

Assisted junior developers in coding and debugging front-end components.
Gained experience in responsive web design and cross-browser compatibility testing.
Contributed to the development of web applications using HTML, CSS, and JavaScript.
Participated in team meetings and code reviews to enhance coding skills and knowledge.
Collaborated with designers to implement website layouts and design elements.